

Communication Action Plan Worksheet



Consider:

- What strategies do we utilize right now?
 - Which have been most successful?
- What audiences are we currently reaching effectively? Why?
- What audiences are we not reaching effectively? Why?
- What barriers to communication do we face?
- What new opportunities could we pursue?

<u>Strengths</u>	<u>Weaknesses</u>
<u>Opportunities</u>	<u>Threats</u>

Intended Audience	Method of Communication

Event:

Event Goal:

Communication Goal: