

Bridging the Youth Adult Gap

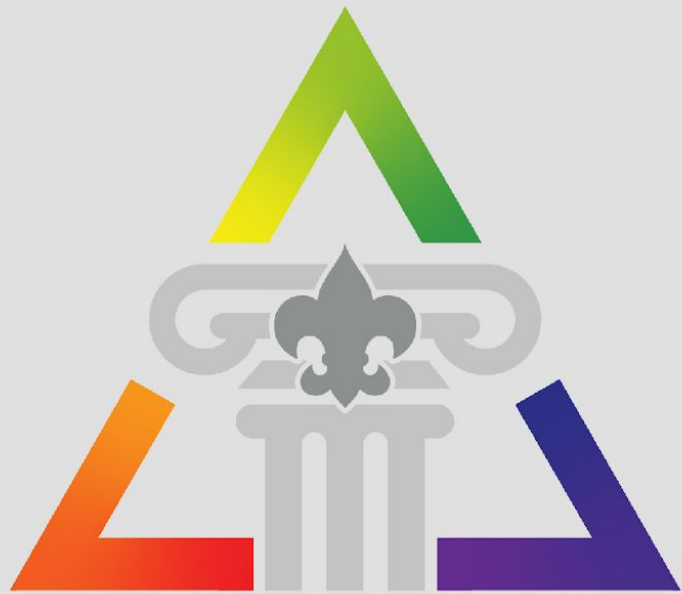


Learning Objectives

Learning Outcomes:

- Understand how young people view adult advisers
- Learn characteristics of different generations
- Identify strategies for breaking down barriers and building trust
- Practice methods to bridge age gaps



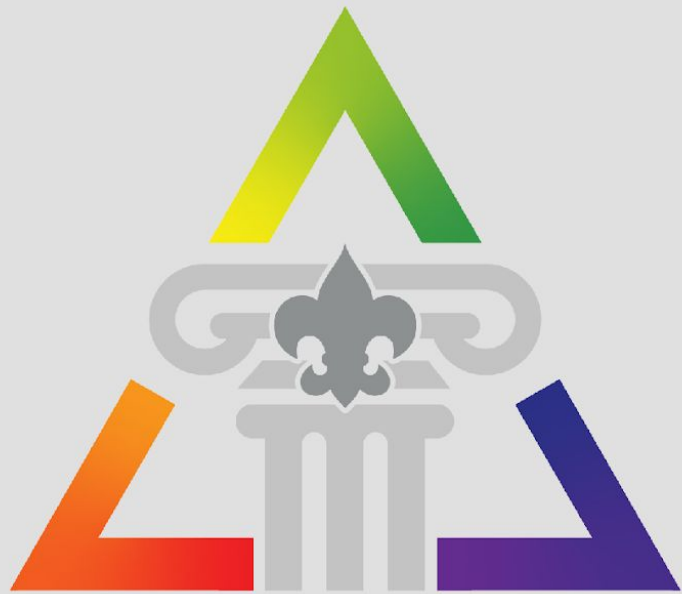


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How young
people view adult
advisers

WORDS TO DESCRIBE ADVISERS

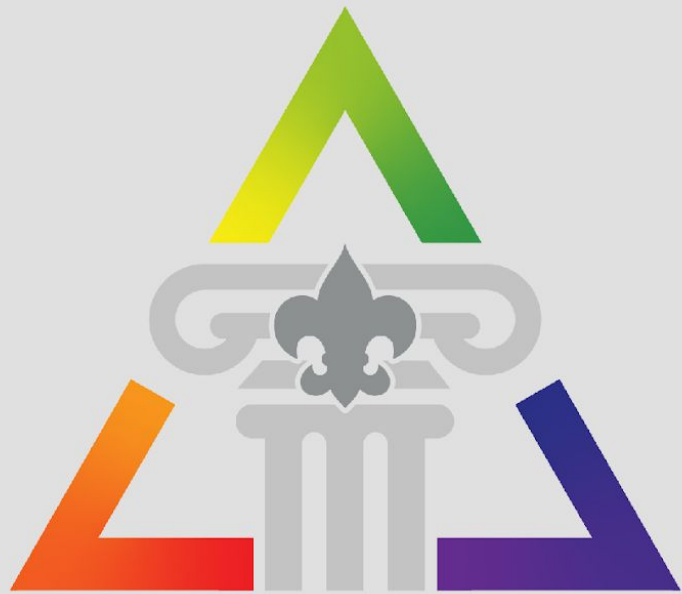




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Characteristics of Generations

Characteristics	Maturists (Pre-1945)	Baby Boomers (1946-1964)	Generation X (1965-1979)	Generation Y (1980-2000)	Generation Z (Born after 2000)
Formative Experiences	<ul style="list-style-type: none"> World War II Nuclear Families Defined Gender Roles 	<ul style="list-style-type: none"> Cold War Apollo Moon Landings Family-Orientated 	<ul style="list-style-type: none"> End of Cold War & Fall of Berlin Wall Early Mobile Technology Rising Divorce Rate 	<ul style="list-style-type: none"> 9/11 Recession Social Media 	<ul style="list-style-type: none"> Recession Global Focus
Attitude toward Technology	Largely disengaged	Early information technology adapters	Digital immigrants	Digital natives	Entirely dependent on technology
Signature Product	Automobile	Television	Personal Computer	Smart Phone/ Tablet	Smart Phone/ Apple Watch
Communication Preferences	Formal/Print or Face-to-face	Telephone	Email & Text Message	Text or Social Media	Hand-held Communication Devices



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Strategies for
breaking down
barriers and
building trust

Visualizing the generations

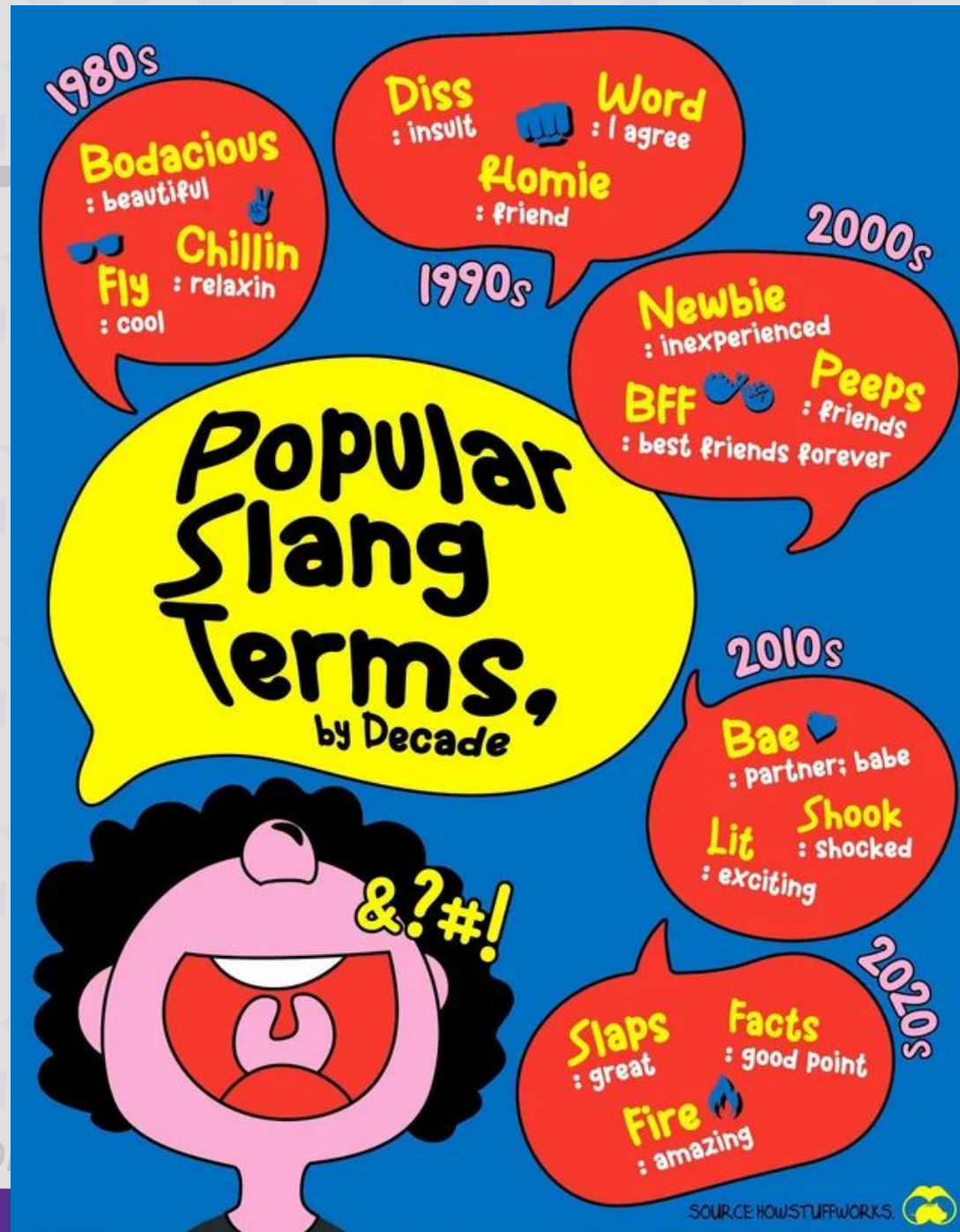
- No communication
- No loopholes
- Line up from youngest to oldest
- No other directions

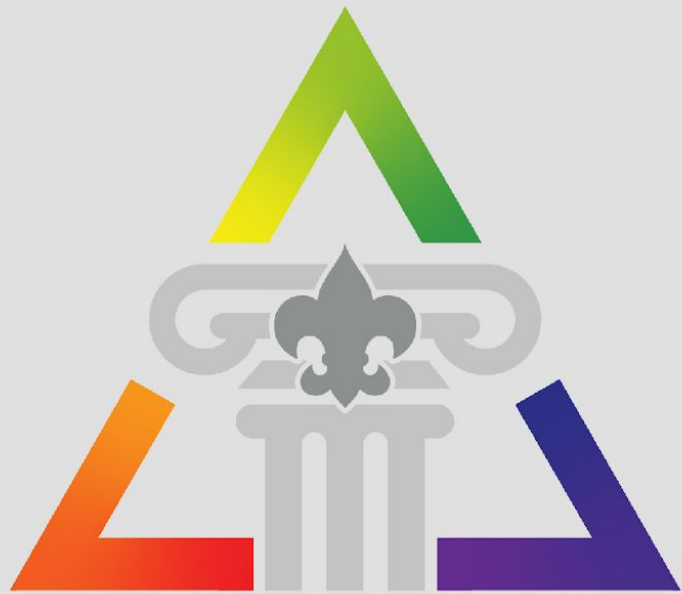


Working with multiple ages

- While in line, count off so we have groups of 3-4
 - Presenter will tell you what number to count to
- 1s gather together, 2s gathers, etc.
- How to build trust without a common language?







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Methods to
bridge age gaps

Bridging concepts

- Establish a common vision for the future
- Find commonality
- Show up
- Respect space

Learning Objectives

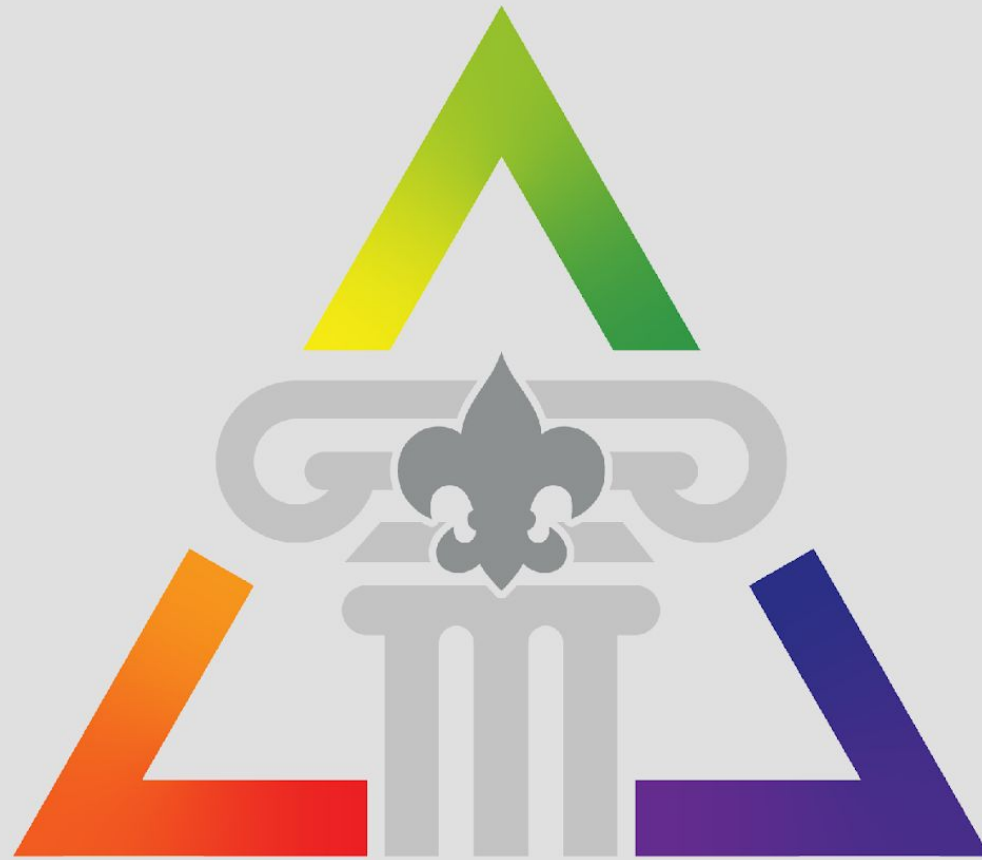
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