

Creating Effective Council BSA Alumni and NESAs Committees

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Creating Effective Council BSA Alumni and NESAs Committees

Why are we here?

**To keep our productive alumni, and
reengage those we have lost**

**Remember – You are not alone. We are
in this together.**



Creating Effective Council BSA Alumni and NESAs Committees

Today's Agenda

- Top 10 Reasons to have an Alumni/NESA committee
- The Alumni/NESA Committee Vision
- Council Affiliated Groups
- Informational Meetings
- Where to find more information
- Final Steps
- Q & A



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The top 10 Reasons

- 1. I Believe in Scouting**
- 2. Scouting was good for me**
- 3. I want to support the next generation**
- 4. America is and will be better because of Scouting**
- 5. I believe in helping others through Scouting**



The top 10 Reasons (cont)

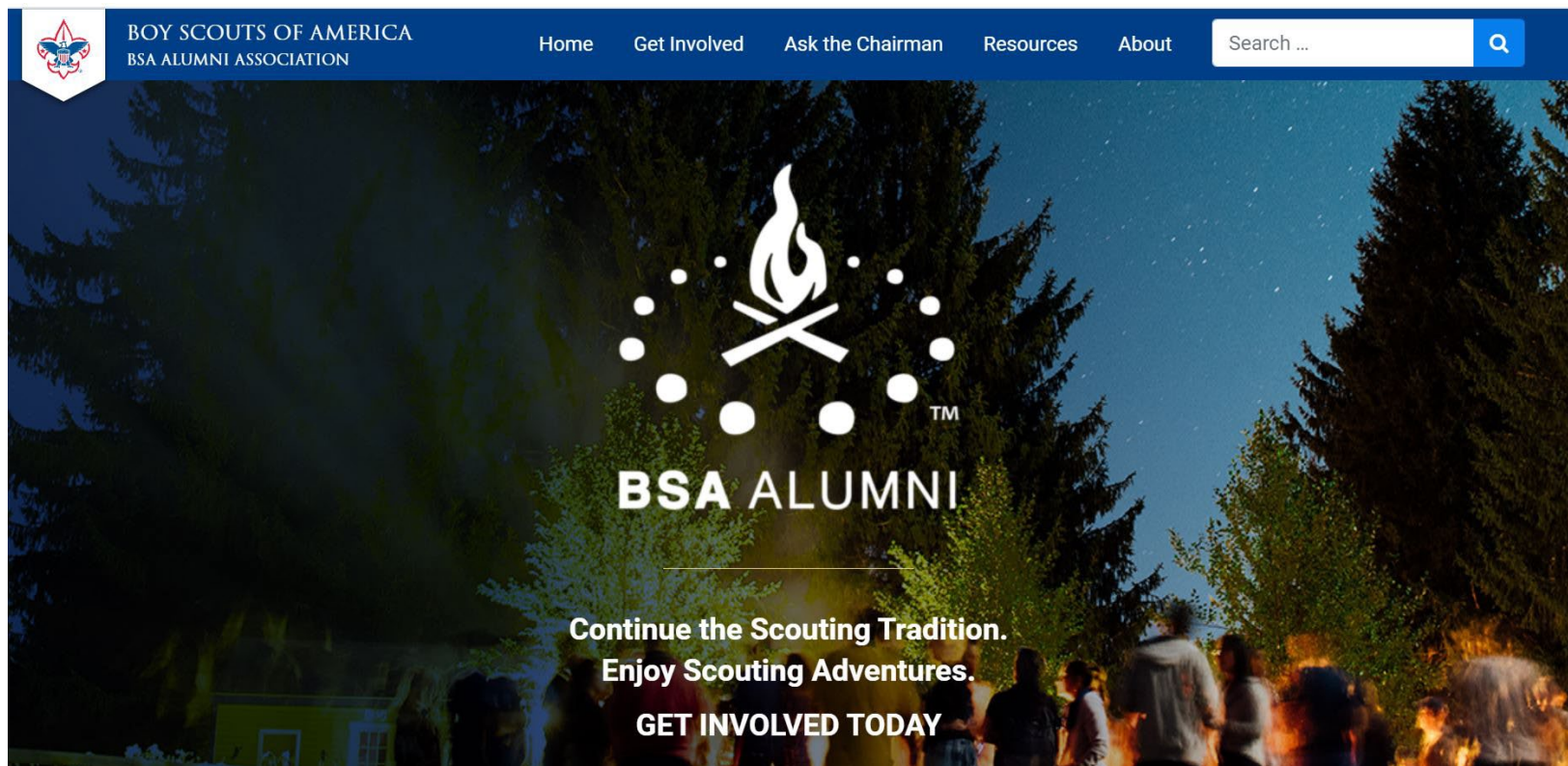
- 6. I want to give something back to Scouting**
- 7. I have skills and expertise that would benefit Scouting**
- 8. I have great Scouting memories**
- 9. Scouting is about Giving, not Getting**
- 10. There is no better leadership program for youth than the BSA**

Alumni/NESA Committee Vision

- Most sessions discuss how the mechanics of pulling committees together—Not us!
- For this session we will focus on the vision for the Alumni or NESA Committee
- That vision guides your plans on how to organize your committee

BSA Alumni Association

<https://scoutingalumni.org/>

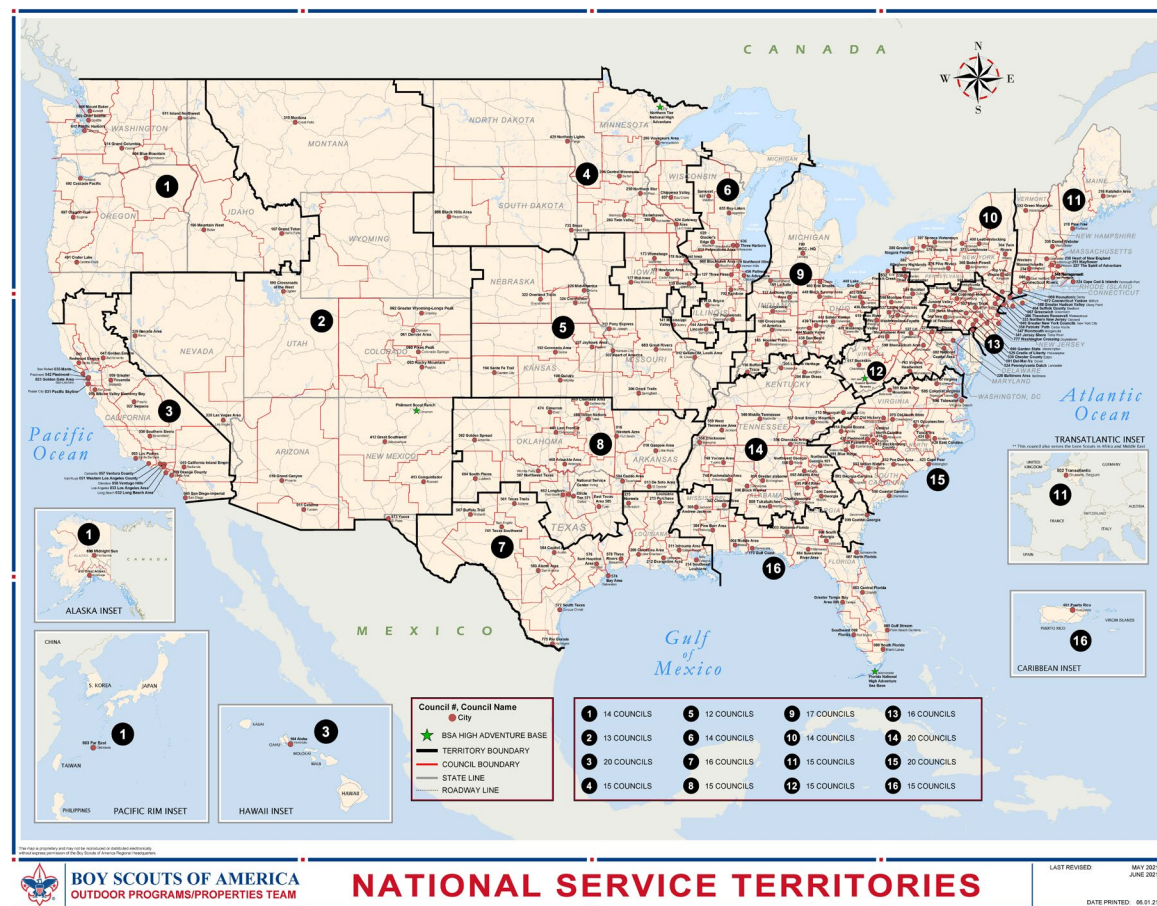


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Every Council is Different

Each council is different, so each Alumni or NESA committee should be different.

Rather than build a committee and figure out what you're going to do, reverse the process!



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Alumni/NESA Programs

Programming offered by the Alumni or NESA committee

– Scouting events

- Alumni or Eagle Scout recognition events
- Support at district and council events

– Service events

- For Scouting
- For the community at large



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Alumni/NESA Programs (cont)

Programming offered by the Alumni or NESA Committees

- **Regular Social Events, such as**
 - **Baseball games**
 - **Open house at camp**
 - **Happy hour meet and greet events**
- **Special Events/Anniversaries/Reunions, etc.**

Creating, Building, & Rebuilding Alumni/NESA Committees



Newly Released Alumni Portal


<https://directory.scouting.org/>

Welcome to Alumni Directory

New to Alumni Directory or don't have an account?

By creating an Alumni Directory account, you will be able to update your alumni profile, manage alumni constituents (Alumni Administrators Only) and search for other Scouting Alumni to reconnect.

CREATE ACCOUNT



Login to Alumni Directory


Username

jbozanic

Password

.....

☐ I'm not a robot


reCAPTCHA
[Privacy](#) - [Terms](#)

LOGIN

Update Your Profile

BSA ALUMNI DIRECTORY

https://directory.scouting.org/alumni-dashboard#

Most Visited GLAAC Sign-in Canvas FOGP Inbox http://www.faceboo... Netflix: Watch Insta... Tuku'ut - Home Apple Yahoo! Google Maps YouTube News Popular Other Bookmarks

BSA ALUMNI Directory 2.0.74
Once a Scout, Always a Scout

Welcome, Ross Michael Arnold

Dashboard Alumni Search Advanced Search Council Locator

NEED HELP ?

ALUMNI SPECIALIST

Ross Arnold

Los Angeles CALIFORNIA

rossarnold1213@gmail.com

+1 323 605 2740

To View, add, or update your Scouting Affiliations including accessing NESA membership, simply **edit** your profile and add an affiliation from the drop-down list.

MY SCOUTING AFFILIATIONS

ALUMNI ASSOCIATION

SBR STAFF ASSOCIATION

MY COUNCIL AFFILIATIONS

GREATER LOS ANGELES AREA 033

THE NATIONAL COUNCIL 999

MY AFFINITY GROUPS

EDUCATORS

NATURAL RESOURCES

MY NATIONAL AWARDS

NESA OUTSTANDING EAGLE SCOUT (NOESA)

SILVER BEAVER

MY LOCAL AWARDS

COUNCIL ALUMNUS OF THE YEAR AWARD

REGIONAL ALUMNUS OF THE YEAR AWARD

DISTRICT AWARD OF MERIT

JAMES E. WEST FELLOWSHIP AWARD

OA FOUNDER'S

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Focus on Alumni or NESAs should be informational about Scouting, fellowship and social

- Quick updates about Scouting at each event OK.
- Alumni events are not financial sponsorship or membership recruitment events
 - Financial asks should not be part of a group presentation. Should be one-on-one.
 - Membership and volunteer opportunities noted, but not pressed.



Best Practices

What are they?

Where are they effective?

Units

Scout Camps

Districts

Wood Badge Staffs

Councils

High Adventure Camps

Affinity Groups Regional Teams

And many others....



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Alumni/NESA Programs (cont)



**Gathering of
Eagles**



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Handbooks

Alumni Committee Guidebook is at:

<https://scoutingalumni.org/resources/guidebook/>

NESA Committee Guidebook is at:

<http://nesa.org/wp-content/uploads/2018/09/NESA-Committee-Guidebook-and-Chairman-Orientation-Guide.pdf>



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Scouting Stories for All

<https://www.facebook.com/scoutingstories/>



Scouting Stories

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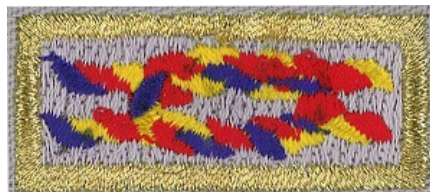


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BSA Alumni Award



Open to Scouting Alumni who promote continued engagement in the BSA

- Application process
- Complete 13 of 24 specified tasks in 6 categories
- Comparable to Scouter's Training Award
- A recognition program to encourage participation and work in council alumni relations programs, including NESA and other affiliate groups

For more information, go to:

<https://www.scouting.org/awards/awards-central/alumi-award/>

This is a great way to get people involved and engaged!




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Alumni Award Application



BSA ALUMNI

Alumni Award Requirements

All applications for the Alumni Award must be approved by the Scout Executive and Council Alumni Committee chair. Upon approval, the nomination must be submitted to the national office of BSA Alumni Association for recording. The application must be filed with the national office before the applicant may be recognized as a recipient.



Applicant

Applicant's name as it should appear on the certificate

Name

Address

City State Zip code

Home Phone Business Phone

Council Name Council No. Region

Date applicant began work on Alumni Award (all requirements must be completed after this date)

Based on the requirements below, complete the application for the Alumni Award and submit the application to BSA Alumni Association for recording. Alumni affinity groups include NESAs, OAs, high-adventure base alumni, Sea Scout alumni, American Wood Badge Alumni, Silver Beaver alumni, local camp and unit alumni and other similar BSA alumni groups.

1. Applicants must be currently registered with the Boy Scouts of America.
2. Applicants must be a member of the BSA Alumni Association at any level.
3. Applicants must hold a BSA Alumni Association or affinity group leadership role.

Date Completed

I. Memories (Complete any two of the four requirements in this section.)

1. Participate in a BSA Alumni Association, affinity group or unit/council reunion or event

BSA Alumnus of the Year Awards



Council: 1 per council annually (must have Alumni Committee)

<https://www.scouting.org/awards/awards-central/council-alumnus-of-the-year-award/>



Territory: NSTs grouped, 4 annually

https://scoutingalumni.org/wp-content/uploads/2021/10/542-963_WB_Territories_7_1_2021.pdf



National: 1 annually

<https://scoutingalumni.org/awards-and-recognition/national-alumnus-of-the-year-award/>



- Nomination process
- Comparable to Silver Beaver, Silver Antelope, Silver Buffalo
- Recognize BSA alumni who, over a sustained period of time, have made significant and long-lasting contributions to BSA Alumni Association, communities, and Scouting



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BSA Service Commemoration



25-Year Service (Bronze)



50-Year Service (Gold)



75-Year Service (Silver)



- No formal nomination or application process
- Presented by units, districts, councils, or service territories
- Recognize BSA alumni who have consistently over their lifetimes provided service to their community, profession, religion, BSA at any level, or other youth-serving organizations

To obtain the certificates reach out to Ross Arnold



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NESA Awards

<https://nesa.org/>



Must have a NESA Committee to Confer

NESA Outstanding Eagle Scout Award (NOESA)

Recognition granted by the local council's NESA committee to Eagle Scouts who have demonstrated outstanding achievement at the local, state, or regional level



Glenn A. and Melinda W. Adams national Eagle Scout Service Project of the Year award (ESSPY)

Recognizes valuable service of an exceptional nature by an Eagle Scout candidate to a religious institution, a school, community or other entity through completion of an Eagle Scout project



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5 Steps to Getting Started:

1. Be knowledgeable and understand the Alumni or NESAs program
2. Obtain permission - talk with the Scout Executive and the Council President about forming the committee(s)
3. Get help - find others who can assist you
4. Create a plan for the next year - reconnection, communication and service
5. Meet with Council Key-3 to discuss how the Alumni/NESA committee fits in the Strategic Plan
6. Start by doing something visible and build from there

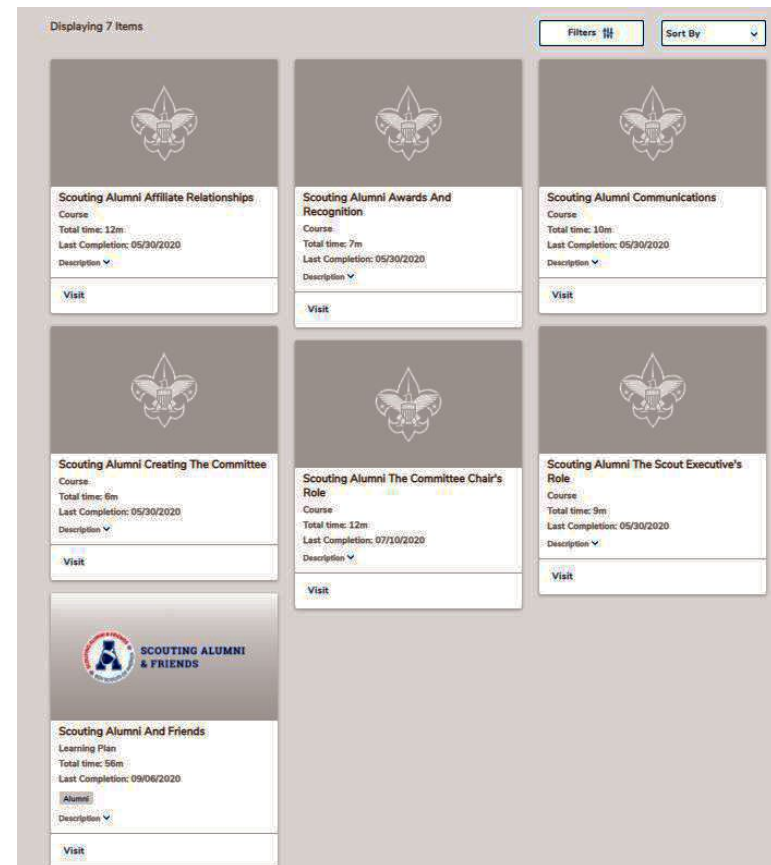


For Alumni Training

www.My.Scouting.org

my.Scouting | My Training

Search on “Alumni Committee”



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Next Steps

Once you have a vision and some proposed goals for what your committee is going to do, recruit the committee. You need at least three people.

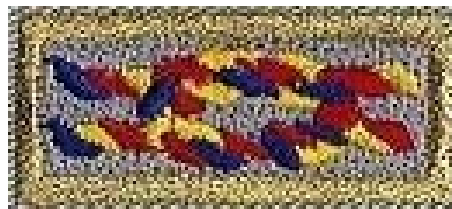
Revisit this process regularly to update mission, purpose, programming, and membership.



Questions

For more information:

Paul Penttila – paul.penttila@scouting.org 775-787-1111



ScoutingAlumni.org

NESA.org



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Thank you for attending this training session!

