

NOAC 2024

CU Boulder



# Creating A Pop -Up Museum

The Tools to Create A Meaningful Display

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# Meet Your Trainer

- Nentico Lodge
- Baltimore, MD
- Council Alumni / NESA Chair
- First NOAC 1990
- GEO Director of Exhibition



J.D. Urbach



# Meet Your Trainer

- Coosa Lodge
- Decatur, AL
- Graduated from Auburn University in 1993
- A huge University of Alabama fan
- 10-year veteran of the GEO



Greg Sweatmon





# Visit the Goodman Edson Observatory (GEO)

**Tuesday, July 3 to Thursday, August 1**  
**8:00am –5:00pm**

University Memorial Center (UMC)  
Room 235

5,000 sq. ft. exhibition museum featuring over 50+ exhibits



# Learning Objectives

- 1.Planning Your Display
- 2.Determining the Scope of Your Display
- 3.Pop-Up Museum Best Practices
- 4.Executing Your Plan



# Fundamental Part of Our Obligation

“to OBSERVE and PRESERVE  
the traditions of the  
Order of the Arrow”





# 1. Planning Your Display

- Choosing your subject matter/theme
- Storytelling through objects
- What to include
- Defining your goals



# Choosing Your Subject Matter/Theme

**TOPIC** –“the subject matter one wishes to present or discuss”

(examples: Treasure Island Scout Camp)

**THEME** –“the point or message one wished to convey regarding the topic”

(examples: A typical Scout Camp that served as the foundation for a national movement.)





# What to Include?

## Display Content

- Artifacts
- Memorabilia
  - Patches
  - Neckerchiefs
  - Buckles
  - Pins
- Paper Items
- Graphics
- Photos
- Text Blocks



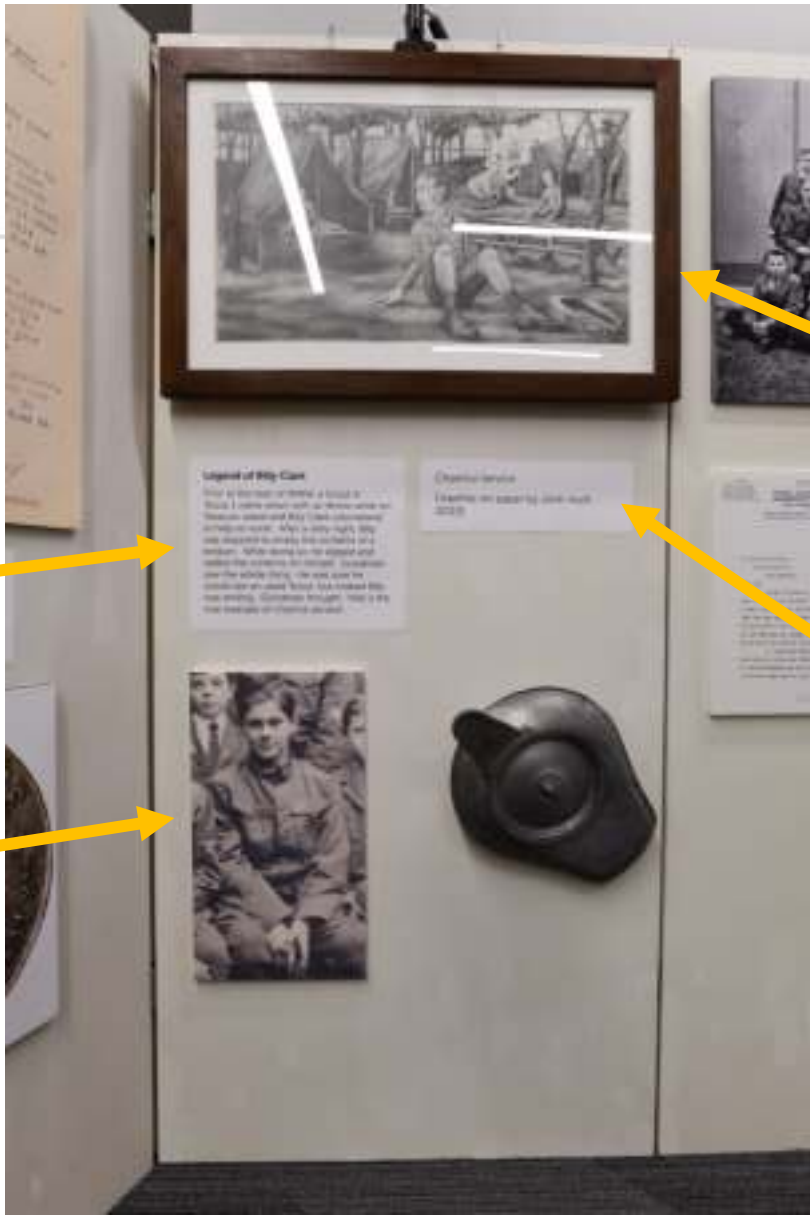
# Story Telling Through Objects

Text block

Photographs

Real art or  
artifacts

Attributions



# Defining Your Goals

Define your audience?

- Age
  - Youth, adult Scouters, parents, members of the community
- Knowledge base
  - No prior knowledge vs. novice vs. expert
- Level of engagement
  - Passive vs. moderate vs. high engagement
  - Interactive vs. non-interactive





## 2. Determining the Scope of Your Display

- Venue location
- How much space is available/needed
- What resources are available/needed



# Venue Location

Outdoors





# Venue Location

Indoors



# How Much Space Is Available/ Needed to Share Your Story?

- Will weather conditions affect?
- Is it secure?
- Do you need power?
- Do you need tables?
- Is there wall space?
- Time constraints?
- Lighting?





# 3 . Pop-Up Museum Best Practices

- Types of Displays
- Maximizing your footprints
- Displays as a recruitment tool



# Types of Displays – Long Term



National Scouting Museum  
Cimarron, NM





# Types of Displays - Temporary



National Scouting Museum  
Cimarron, NM





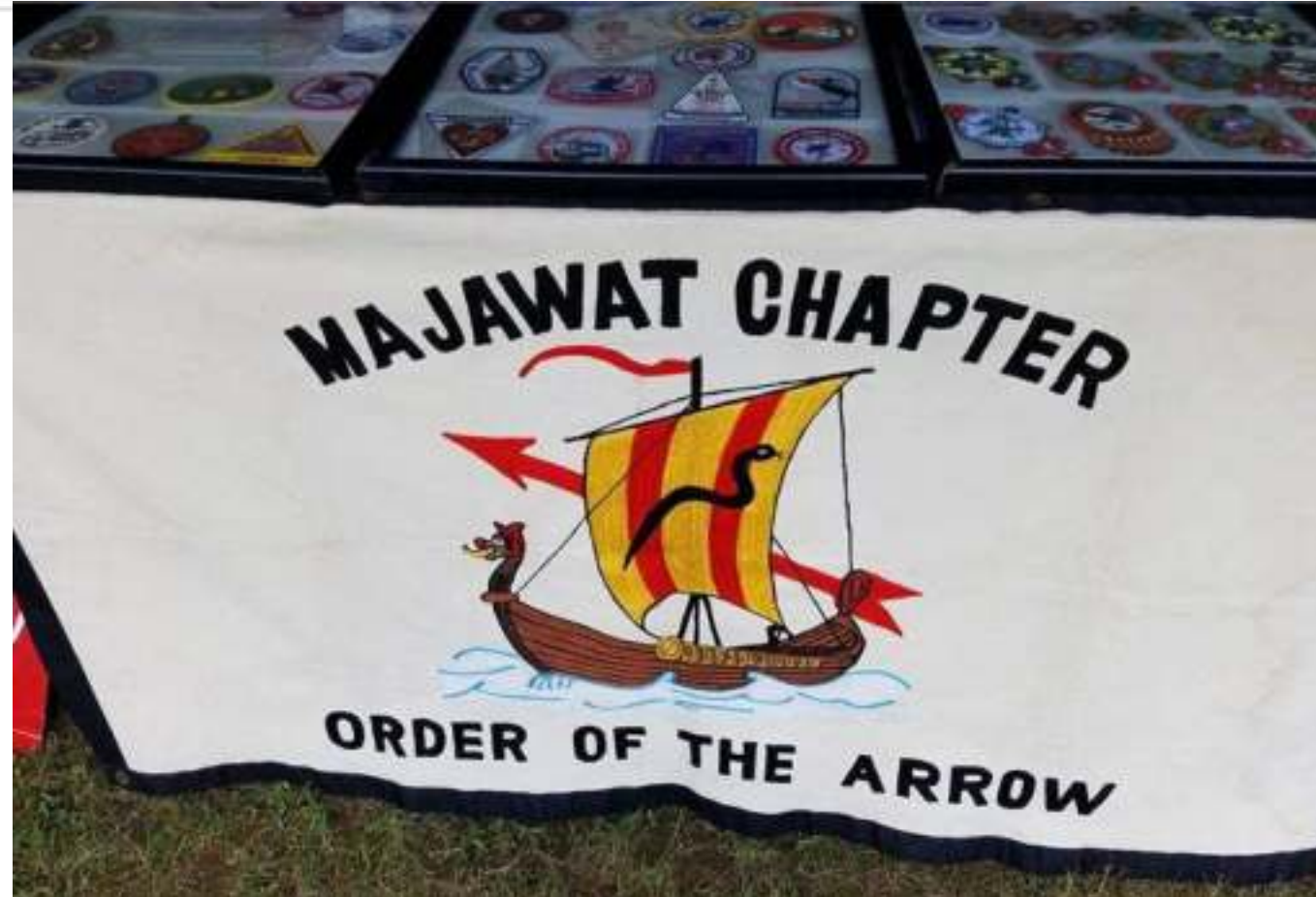
# Types of Displays – Vertical (Wall Mount)



# Types of Displays – Vertical (Tabletop)



# Types of Displays - Horizontal





# Types of Displays - Combination



# Maximizing Your Footprint

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Less clutter,  
fewer words,  
and larger images.

**Artifacts** *enhance* the story;  
they *are not* the story.





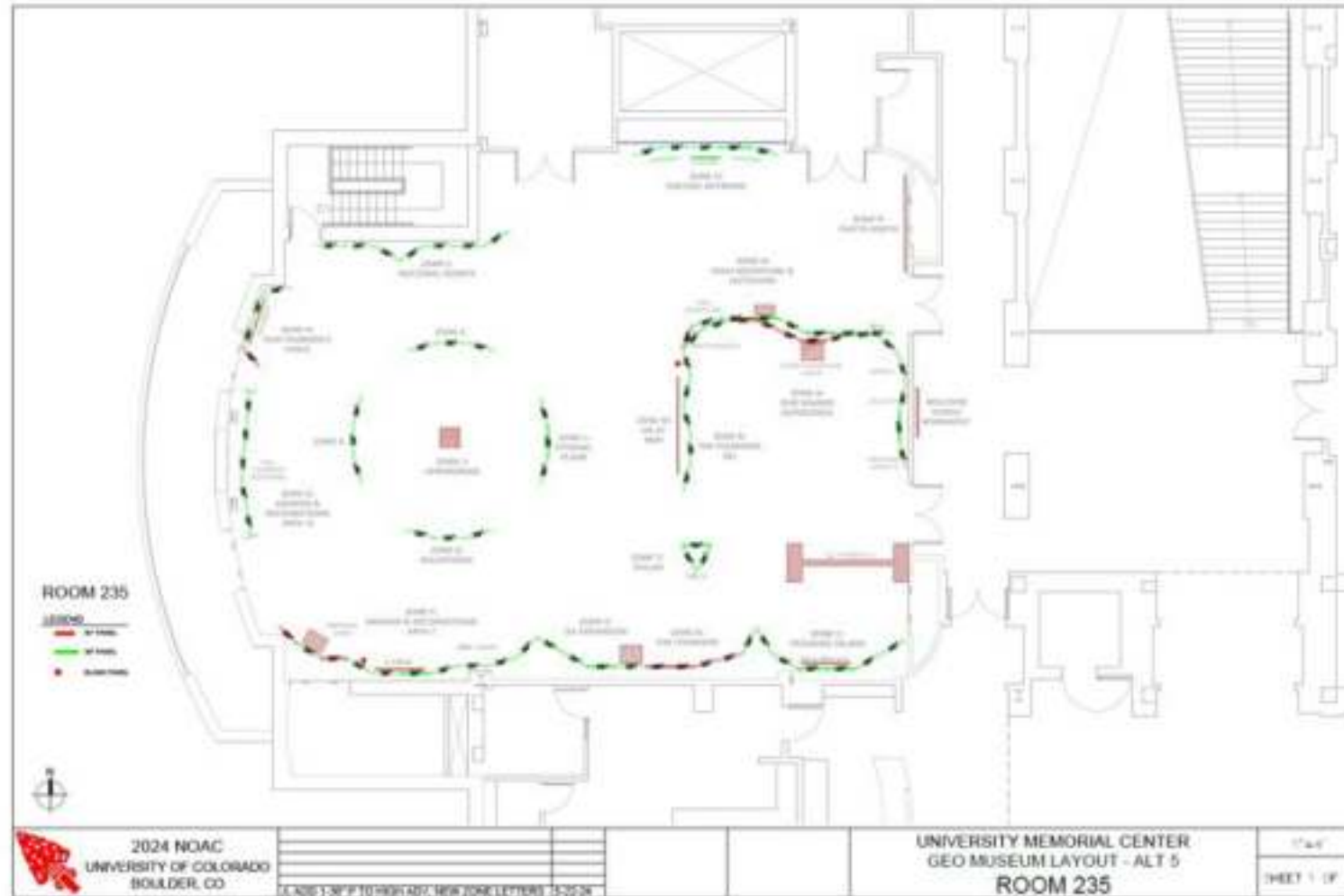


# 4 . Executing Your Plan

- Determine your layout
- Build a needs list
- How to display your items
- Staffing needs

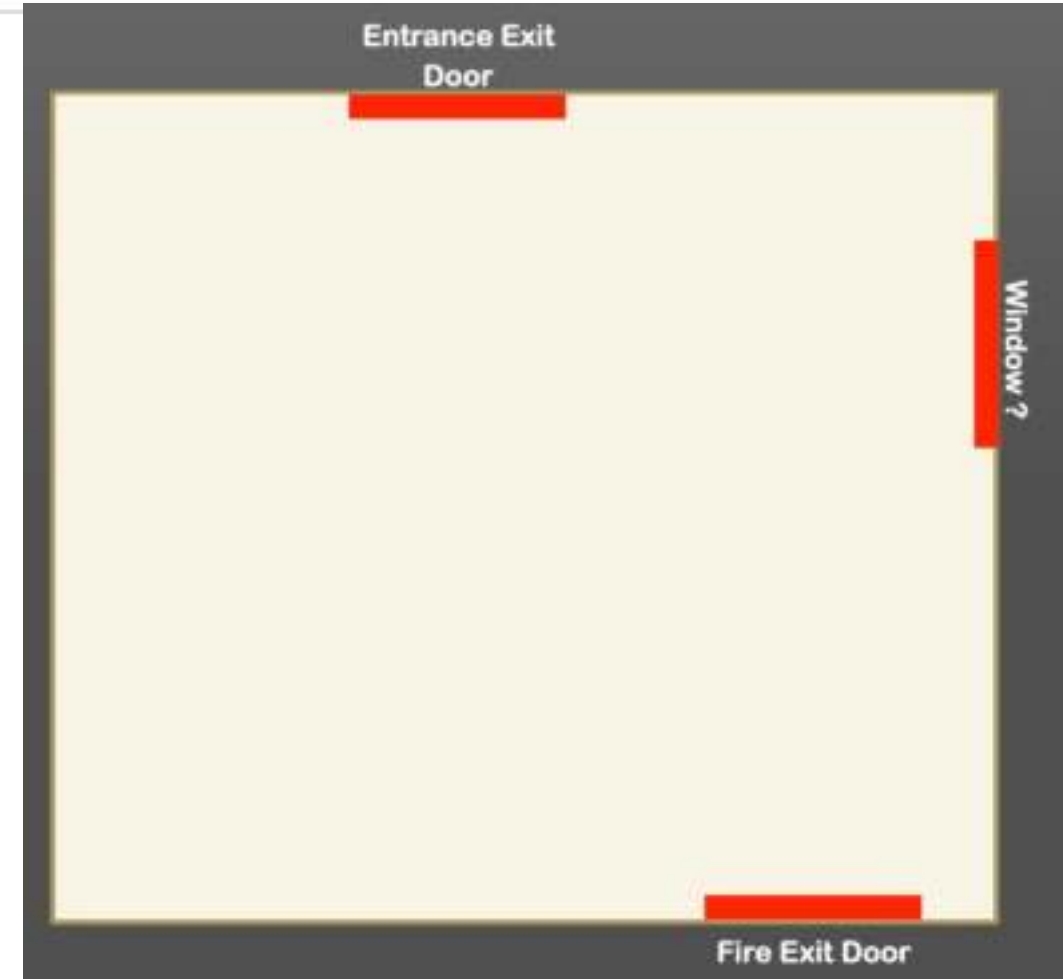


# Determine Your Layout



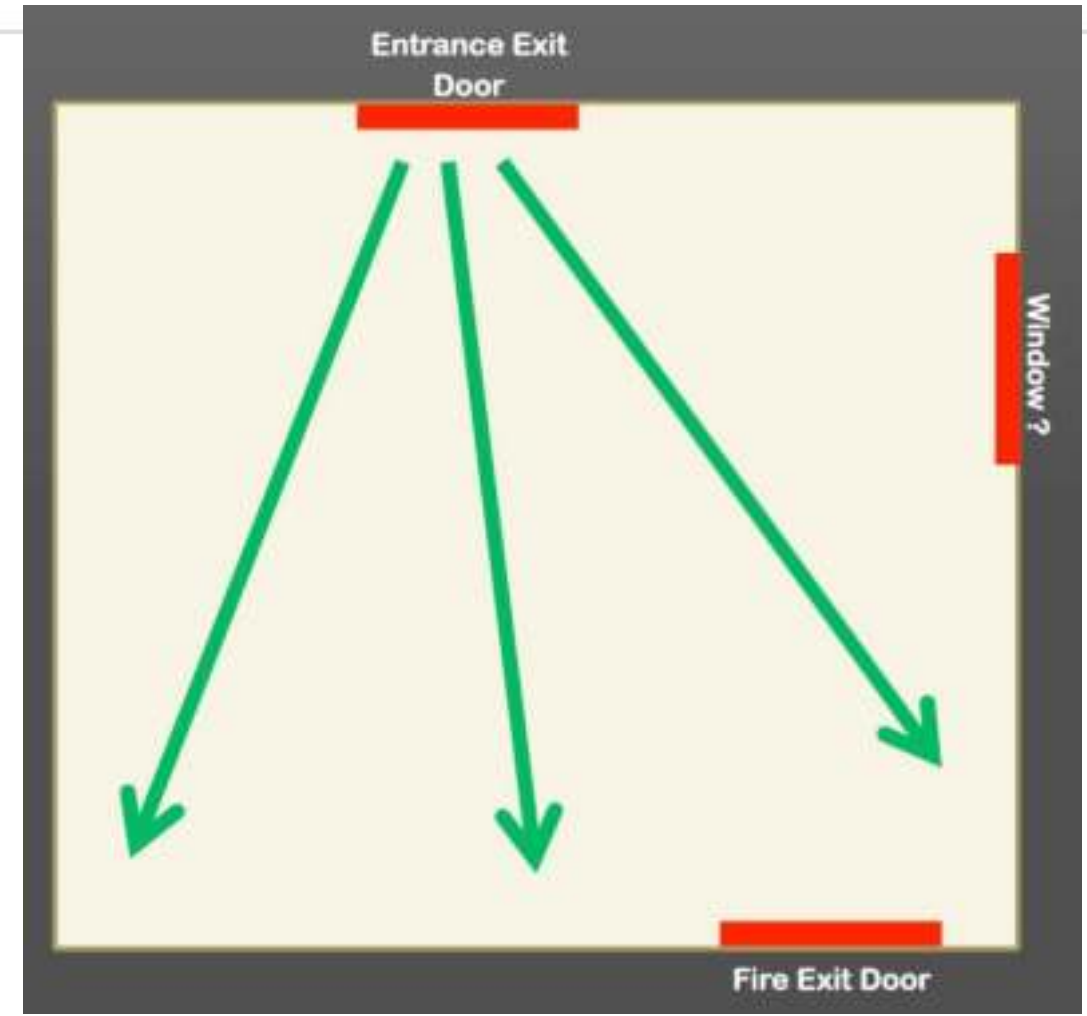
# Determine Your Layout

- Measure your space
  - Height and width
  - Ceiling height
- What obstacles are there
  - Windows
  - Doors
  - Columns
  - Heat/air
  - Fire extinguishers



# Determine Your Layout

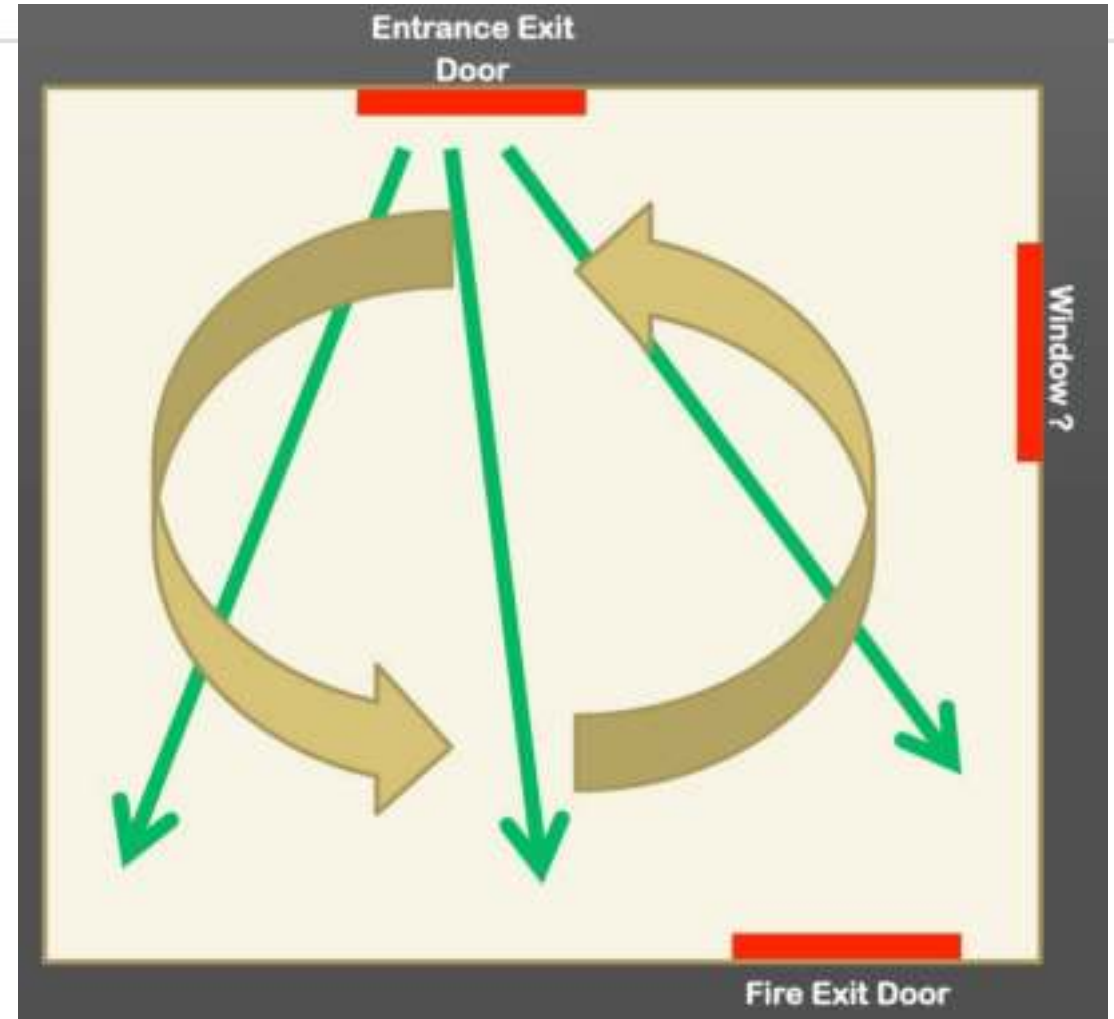
- What is the focal point?
- Draw your sight lines



# Determine Your Layout

## Traffic flow

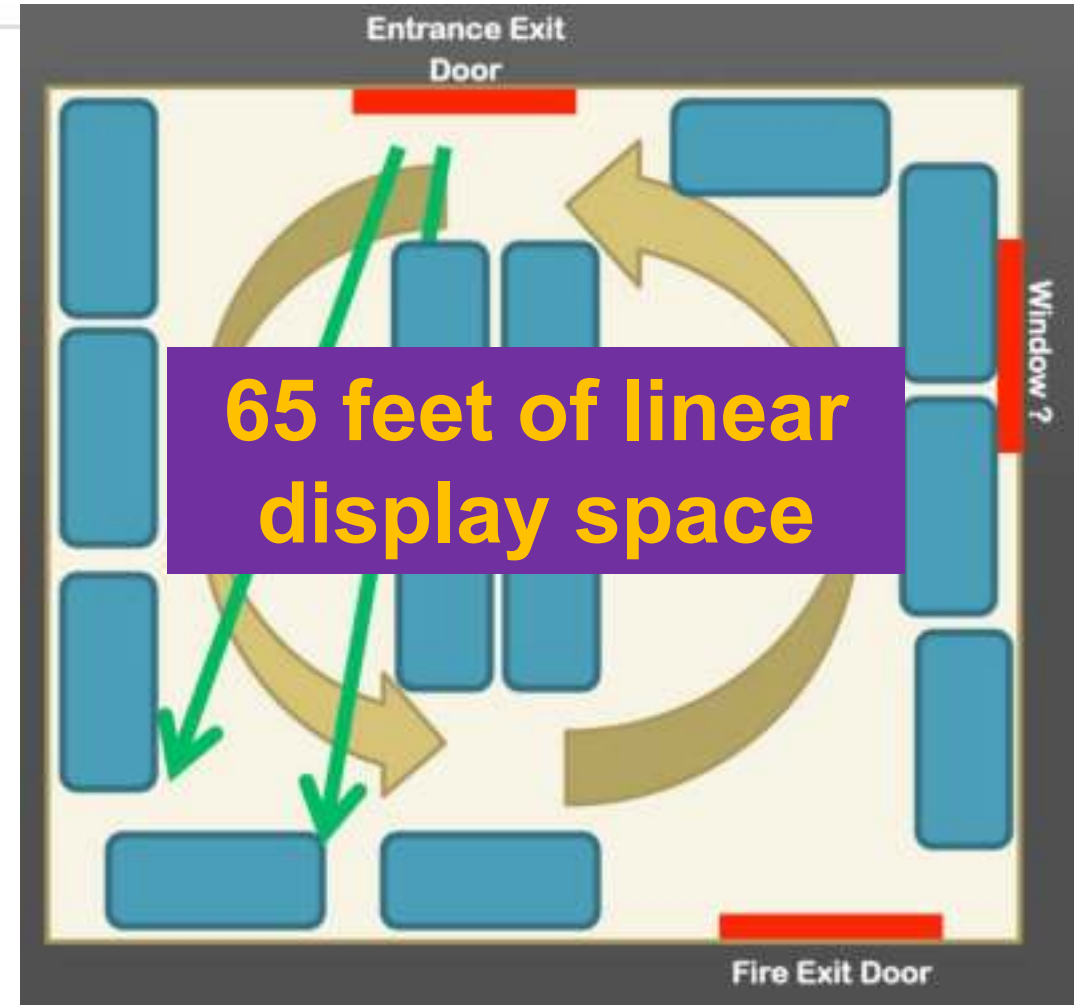
- Single entrance rooms should flow counter clockwise



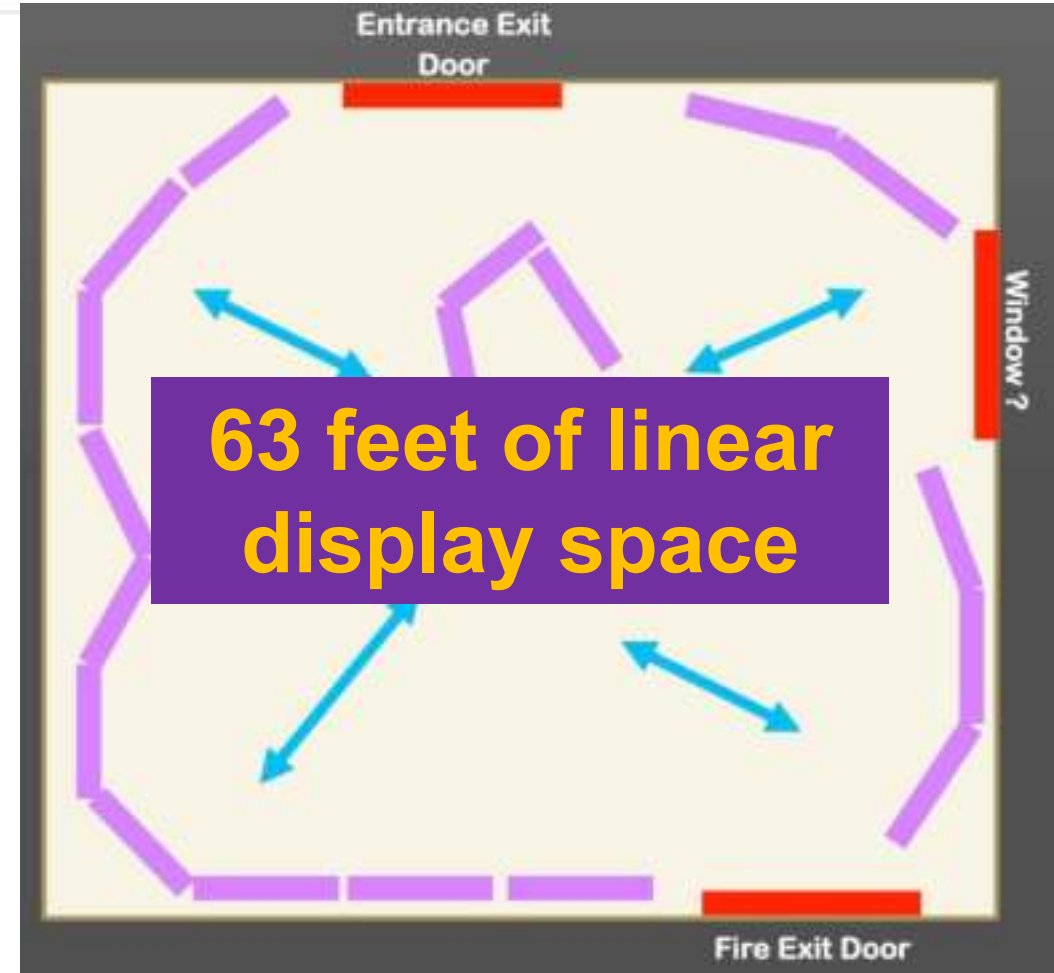
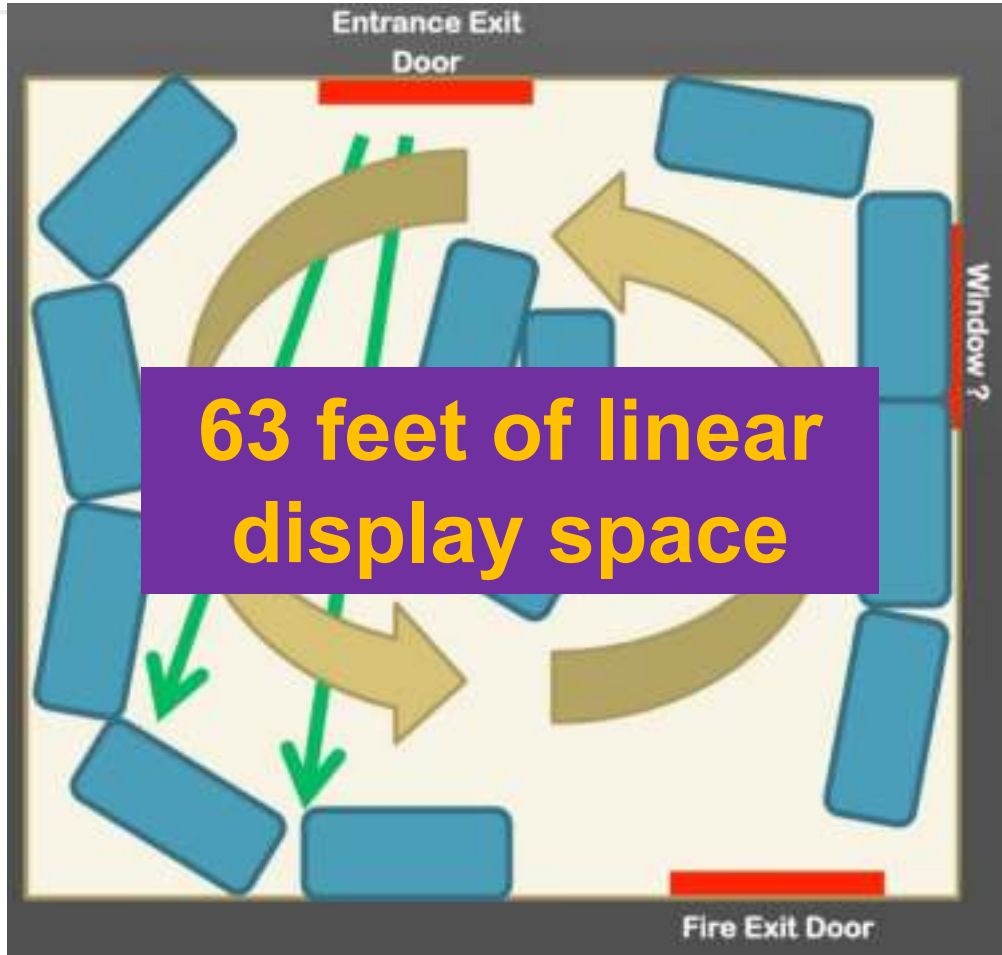


# Determine Your Layout

Add in your tables and/or panels



# Determine Your Layout



# Determine Your Layout

## Elevation



### 2018 NOAC GEO EXHIBIT ELEVATION

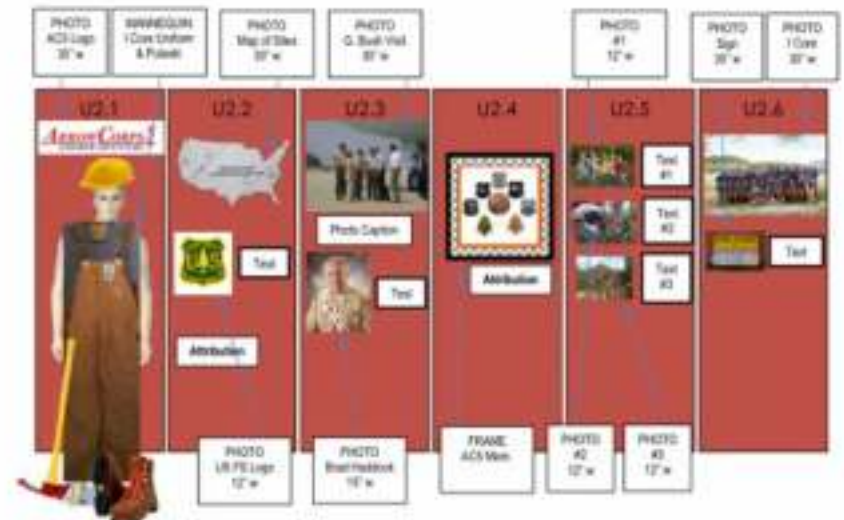
#### U2 – ARROWCORPS 10<sup>th</sup> ANNIVERSARY

(Version 7-8-18)

**Exhibit Name:** U2.1-6 – ArrowCorps 10<sup>th</sup> Anniversary

**Zone:** U – High Adventure & Outdoors

**Panels:** 6 – 36" 0 – 30"



#### ELEVATION / REFERENCE NOTES

Number of 'C' & 'Z' Strips:

Skins:

Picture Hanging Systems: 1

- U2.1 – ArrowCorps 10<sup>th</sup> Anniversary: 1 Core Uniform Mannequin & ACS Logo, panel #1
- U2.2 – ArrowCorps 10<sup>th</sup> Anniversary: Sites & Conservation with USFS, panel #2
- U2.3 – ArrowCorps 10<sup>th</sup> Anniversary: Leadership & Presidential Visit, panel #3
- U2.4 – ArrowCorps 10<sup>th</sup> Anniversary: Memorabilia Frame, panel #4 (Josh Hunt)
- U2.5 – ArrowCorps 10<sup>th</sup> Anniversary: Facts & Photos, panel #5
- U2.6 – ArrowCorps 10<sup>th</sup> Anniversary: 1 Core, panel #6





# How to Display Your Items

## 3-D items

Vitrines

Pedestals

Mannequins

Reproduction Items





# How to Display Your Items

## Acrylic Cases



# How to Display Your Items

Panel Doors  
Hanging Accessories



# How to Display Your Items

## Graphics and Text Blocks





# How to Display Your Items

Slat Wall Systems with hooks, shelves, and accessories





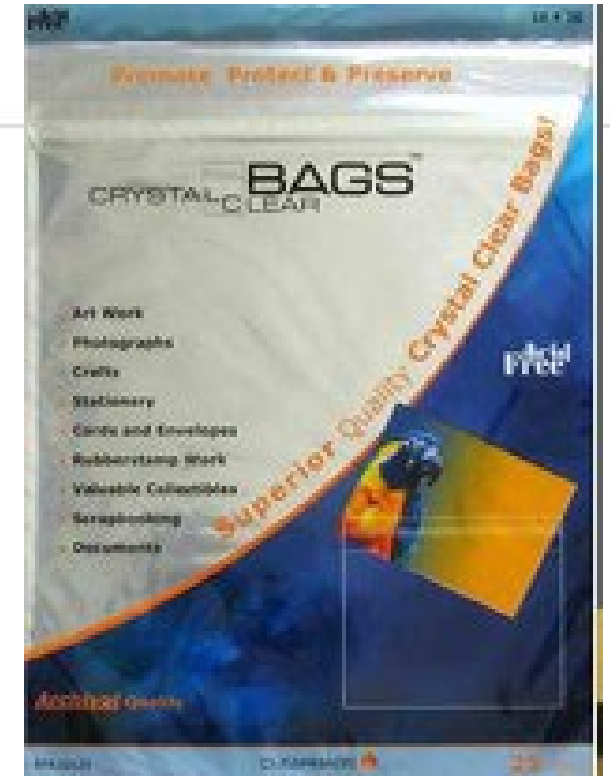
# Build a Needs List



Blue Painter's Tape  
and Gaffer's Tape



Double-Sided Foam Tape



Archival Grade Bags



# Staffing Needs

- Design
- Build Out & Display Setup
- Inventory of Items
- Staffing
  - Hours of Operation
  - Security
  - Meal Breaks
  - Docents
- Breakdown



# Takeaway Challenge

We would like to invite you to come over and visit the GEO after this session or sometime during your NOAC experience this week and look for the things we discussed. Think of ways you can incorporate these ideas into your next Lodge/Council display or if you have never done a display “Seek New Heights” and plan one for your next event.

