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Creating Effective Council BSA Alumni and NESA Committees

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Creating Effective Council BSA Alumni and NESA Committees

Why are we here?
To keep our productive alumni, and reengage those we have lost

Remember – You are not alone. We are in this together.

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Creating Effective Council BSA Alumni and NESA Committees

Todays Agenda

- Top 10 Reasons to have an Alumni/NESA committee
- The Alumni/NESA Committee Vision
- Council Affiliated Groups
- Informational Meetings
- Where to find more information
- Final Steps
- Q & A

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The top 10 Reasons

1. **I Believe in Scouting**
2. **Scouting was good for me**
3. **I want to support the next generation**
4. **America is and will be better because of Scouting**
5. **I believe in helping others through Scouting**

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The top 10 Reasons (cont)

6. **I want to give something back to Scouting**
7. **I have skills and expertise that would benefit Scouting**
8. **I have great Scouting memories**
9. **Scouting is about Giving, not Getting**
10. **There is no better leadership program for youth than the BSA**

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Alumni/NESA Committee Vision

- Most sessions discuss how the mechanics of pulling committees together—Not us!
- For this session we will focus on the <u>vision</u> for the Alumni or NESA Committee
- That vision guides your plans on how to organize your committee

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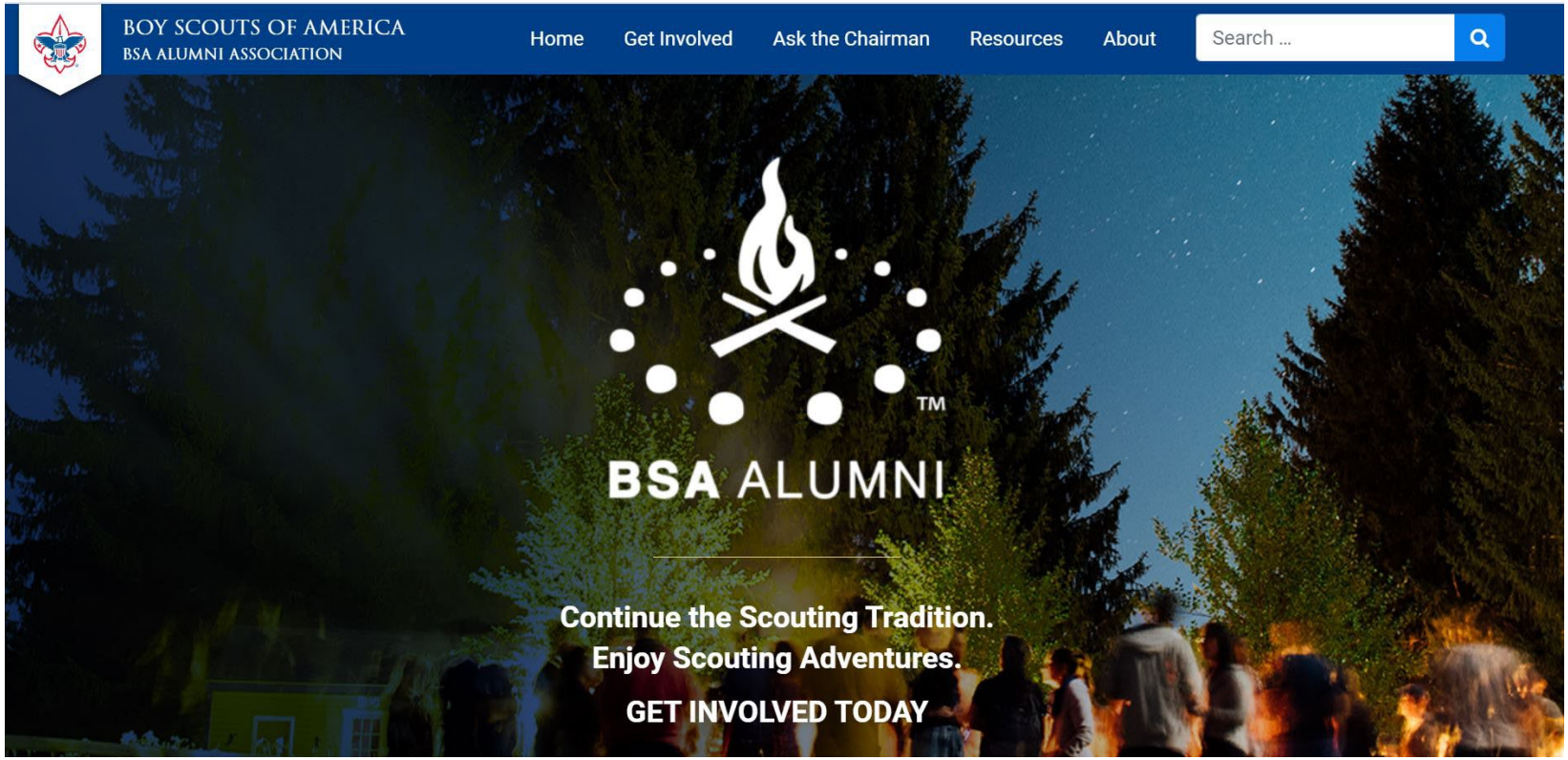
BSA Alumni Association

https://scoutingalumni.org/



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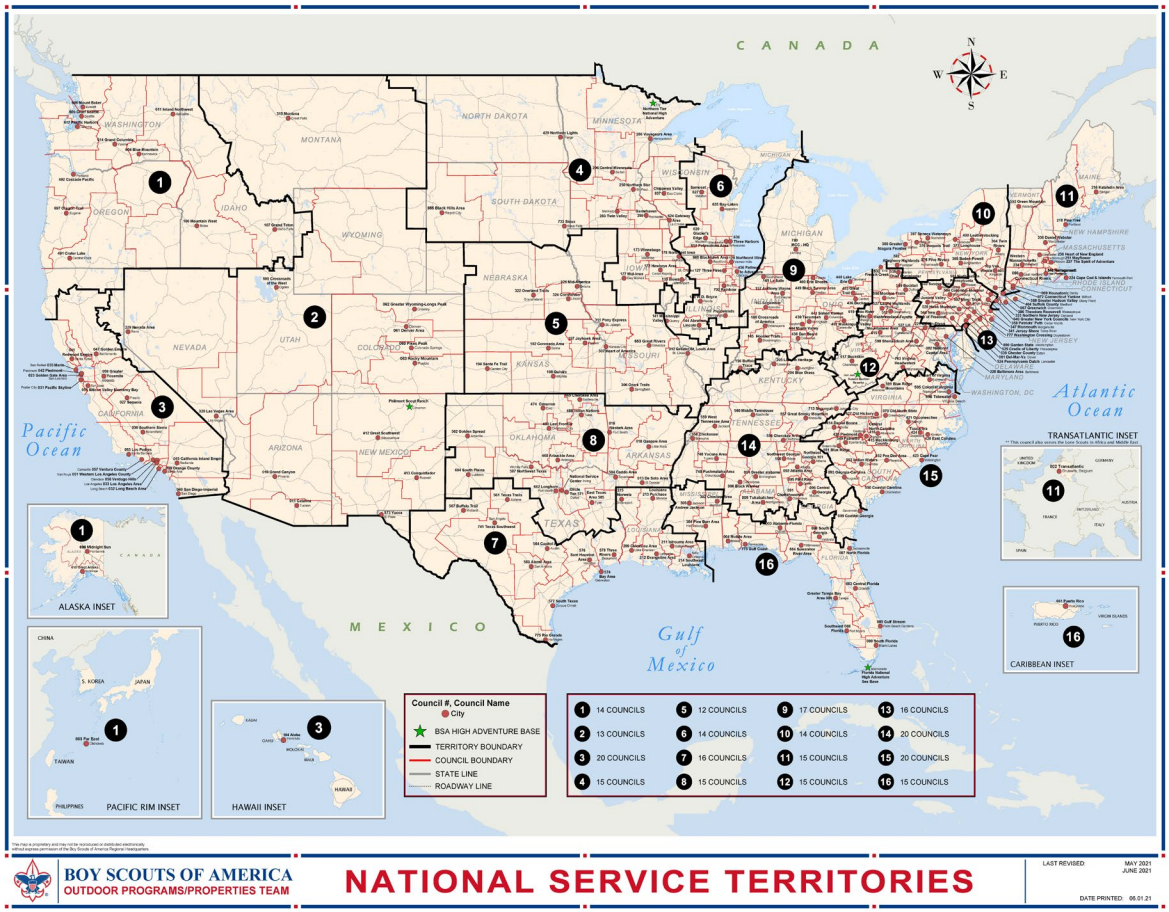
Every Council is Different

Each council is different, so each Alumni or NESA committee should be different.

Rather than build a committee and figure out what you're going to do, reverse the process!



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Alumni/NESA Programs

Programming offered by the Alumni or NESA committee

- **Scouting events**
  - **Alumni or Eagle Scout recognition events**
  - **Support at district and council events**
- **Service events**
  - **For Scouting**
  - **For the community at large**

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Alumni/NESA Programs (cont)

Programming offered by the Alumni or NESA Committees

- **Regular Social Events, such as**
  - **Baseball games**
  - **Open house at camp**
  - **Happy hour meet and greet events**
- **Special Events/Anniversaries/Reunions, etc.**

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Creating, Building, & Rebuilding Alumni/NESA Committees

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Council Alumni Chapter

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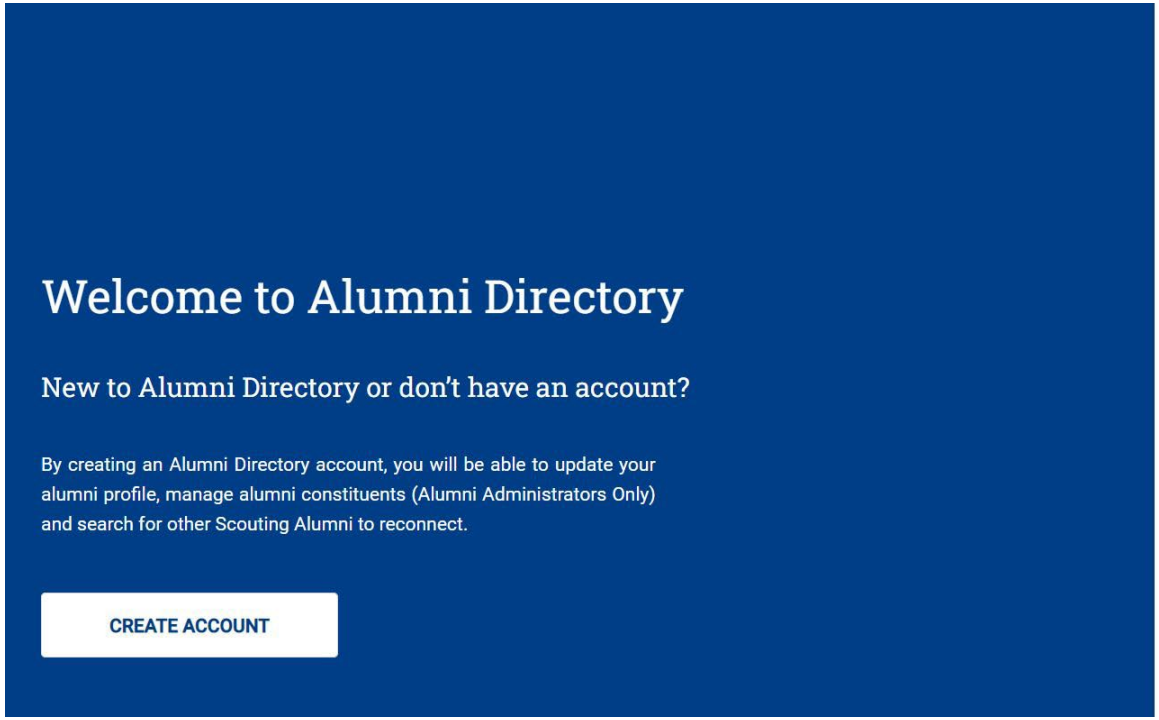
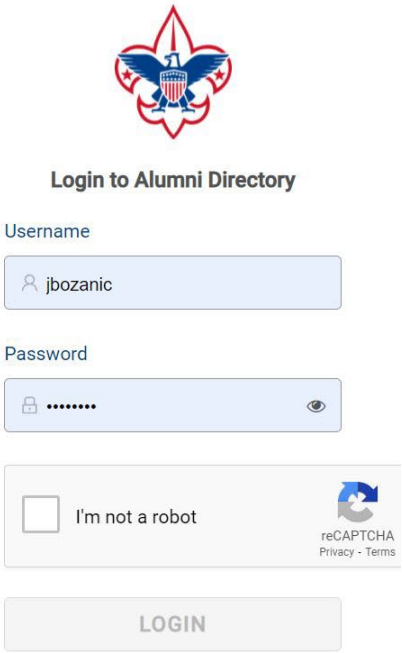
Newly Released Alumni Portal

https://directory.scouting.org/





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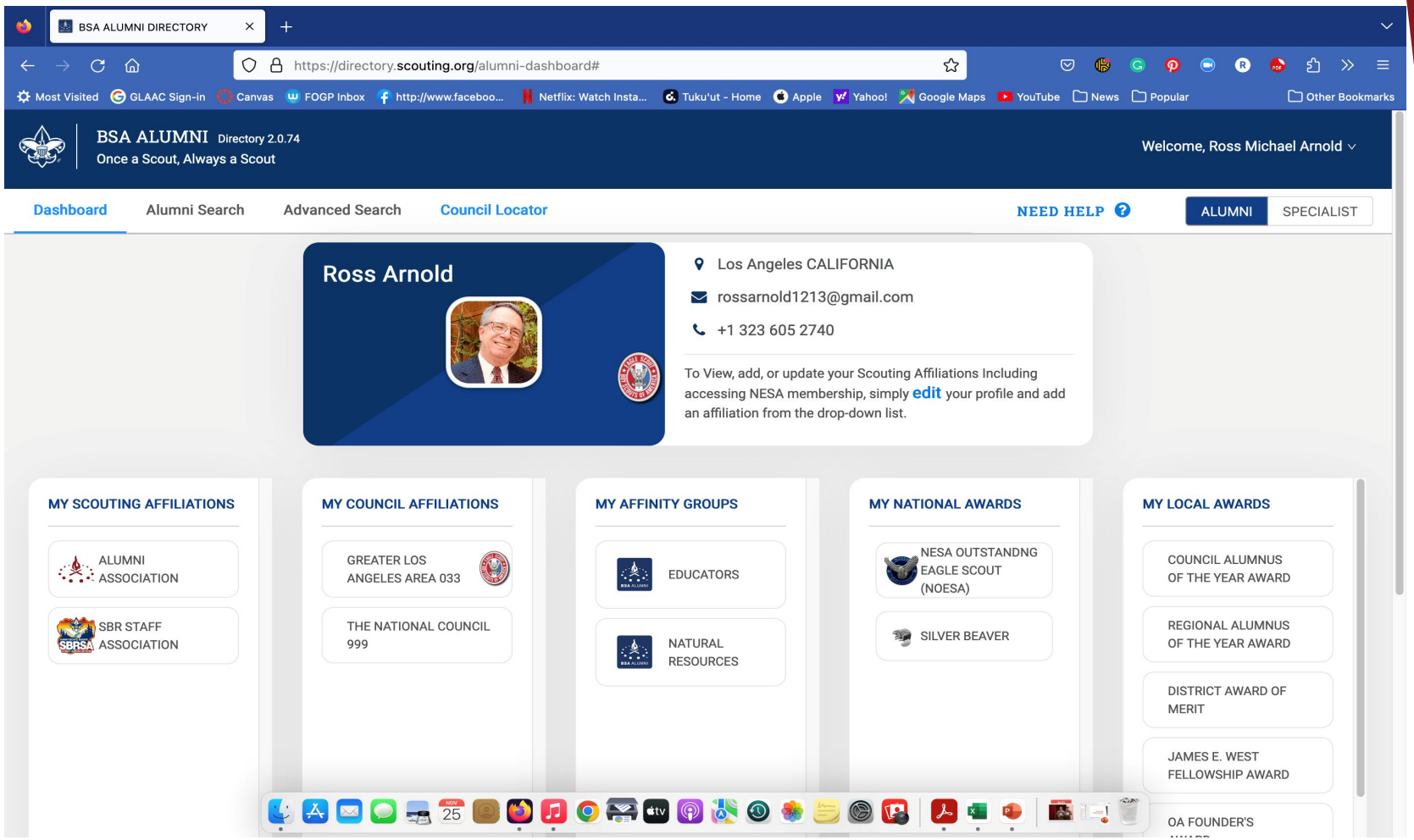
Update Your Profile



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Focus on Alumni or NESA should be informational about Scouting, fellowship and social

- Quick updates about Scouting at each event OK.
- Alumni events are not financial sponsorship or membership recruitment events
  - Financial asks should not be part of a group presentation. Should be one-on-one.
  - Membership and volunteer opportunities noted, but not pressed.

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Best Practices

What are they?

Where are they effective?

Units	Scout Camps
Districts	Wood Badge Staffs
Councils	High Adventure Camps
Affinity Groups	Regional Teams

And many others….

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Alumni/NESA Programs (cont)

Gathering of Eagles

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Handbooks

Alumni Committee Guidebook is at:

https://scoutingalumni.org/resources/guidebook/

NESA Committee Guidebook is at:

http://nesa.org/wp-content/uploads/2018/09/NESA-Committee-Guidebook-and-Chairman-Orientation-Guide.pdf

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Scouting Stories for All

https://www.facebook.com/scoutingstories/

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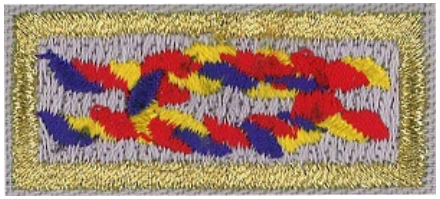
BSA Alumni Award



Open to Scouting Alumni who promote continued engagement in the BSA

- **Application process**
- **Complete 13 of 24 specified tasks in 6 categories**
- **Comparable to Scouter's Training Award**
- **A recognition program to encourage participation and work in council alumni relations programs, including NESA and other affiliate groups**

For more information, go to:
https://www.scouting.org/awards/awards-central/alumi-award/
This is a great way to get people involved and engaged!

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Alumni Award Application

Recognition - BSA Alumni Asso | Alumni-Award-Requirements-6.1.21

https://scoutingalumni.wpenginepowered.com/wp-content/uploads/2021/10/Alumni-Award-Requirement

Most Visited | GLAAC Sign-in | Canvas | FOGP Inbox | http://www.faceboo... | Netflix: Watch Insta... | Tuku'ut - Home | Apple | Yahoo! | Google Maps | YouTube | News | Popular | Other Bookmarks

1 of 2 | 140%

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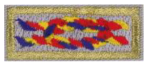
Alumni Award Requirements



All applications for the Alumni Award must be approved by the Scout Executive and Council Alumni Committee chair. Upon approval, the nomination must be submitted to the national office of BSA Alumni Association for recording. The application must be filed with the national office before the applicant may be recognized as a recipient.

Applicant

Applicant's name as it should appear on the certificate _____

Name _____

Address _____

City _____ State _____ Zip code _____

Home Phone _____ Business Phone _____

Council Name _____ Council No. _____ Region _____

Date applicant began work on Alumni Award _____ (all requirements must be completed after this date)

Based on the requirements below, complete the application for the Alumni Award and submit the application to BSA Alumni Association for recording. Alumni affinity groups include NESA, OA, high-adventure base alumni, Sea Scout alumni, American Wood Badge Alumni, Silver Beaver alumni, local camp and unit alumni and other similar BSA alumni groups.

1. Applicants must be currently registered with the Boy Scouts of America.
2. Applicants must be a member of the BSA Alumni Association at any level.
3. Applicants must hold a BSA Alumni Association or affinity group leadership role.

Date Completed

I. Memories *(Complete any two of the four requirements in this section.)*

1. Participate in a BSA Alumni Association, affinity group or unit/council reunion or event

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BSA Alumnus of the Year Awards

Council: 1 per council annually (must have Alumni Committee)
https://www.scouting.org/awards/awards-central/council-alumnus-of-the-year-award/

Territory: NSTs grouped, 4 annually
https://scoutingalumni.org/wp-content/uploads/2021/10/542-963_WB_Territories_7_1_2021.pdf

National: 1 annually
https://scoutingalumni.org/awards-and-recognition/national-alumnus-of-the-year-award/

- Nomination process
- Comparable to Silver Beaver, Silver Antelope, Silver Buffalo
- Recognize BSA alumni who, over a sustained period of time, have made significant and long-lasting contributions to BSA Alumni Association, communities, and Scouting

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BSA Service Commemoration

25-Year Service (Bronze)

50-Year Service (Gold)

75-Year Service (Silver)

- No formal nomination or application process
- Presented by units, districts, councils, or service territories
- Recognize BSA alumni who have consistently over their lifetimes provided service to their community, profession, religion, BSA at any level, or other youth-serving organizations

To obtain the certificates reach out to Ross Arnold

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NESA Awards

https://nesa.org/

Must have a NESA Committee to Confer

NESA Outstanding Eagle Scout Award (NOESA)

Recognition granted by the local council's NESA committee to Eagle Scouts who have demonstrated outstanding achievement at the local, state, or regional level

Glenn A. and Melinda W. Adams national Eagle Scout Service Project of the Year award (ESSPY)

Recognizes valuable service of an exceptional nature by an Eagle Scout candidate to a religious institution, a school, community or other entity through completion of an Eagle Scout project

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5 Steps to Getting Started:

1. Be knowledgeable and understand the Alumni or NESA program
2. Obtain permission - talk with the Scout Executive and the Council President about forming the committee(s)
3. Get help - find others who can assist you
4. Create a plan for the next year - reconnection, communication and service
5. Meet with Council Key-3 to discuss how the Alumni/NESA committee fits in the Strategic Plan
6. Start by doing something visible and build from there

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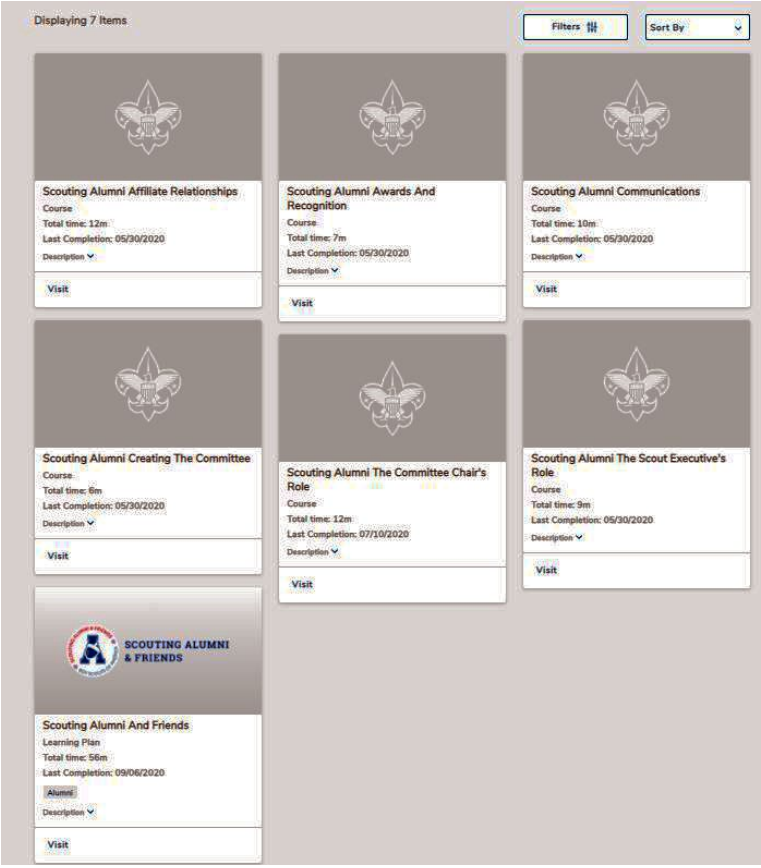
For Alumni Training

www.My.Scouting.org

my.Scouting | My Training

Search on "Alumni Committee"



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Next Steps

Once you have a vision and some proposed goals for what your committee is going to do, recruit the committee. You need at least three people.

Revisit this process regularly to update mission, purpose, programming, and membership.

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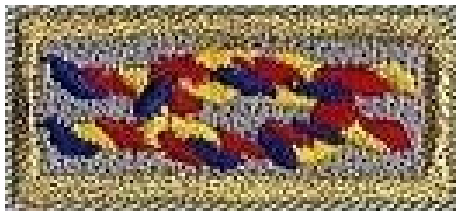
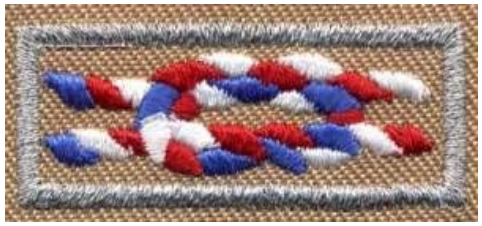
Questions





ScoutingAlumni.org

NESA.org

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Thank you for attending this training session!

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