

NOAC 2024

CU Boulder



Creating A Pop -Up Museum

The Tools to Create A Meaningful Display

Visit the Goodman Edson Observatory (GEO)

Tuesday, July 3 to Thursday, August 1
8:00am –5:00pm

University Memorial Center (UMC)
Room 235

5,000 sq. ft. exhibition museum featuring over 50+ exhibits



Learning Objectives

- 1.Planning Your Display
- 2.Determining the Scope of Your Display
- 3.Pop-Up Museum Best Practices
- 4.Executing Your Plan



Fundamental Part of Our Obligation

“to OBSERVE and PRESERVE
the traditions of the
Order of the Arrow”





1. Planning Your Display

- Choosing your subject matter/theme
- Storytelling through objects
- What to include
- Defining your goals



Choosing Your Subject Matter/Theme

TOPIC –“the subject matter one wishes to present or discuss”

(examples: Treasure Island Scout Camp)

THEME –“the point or message one wished to convey regarding the topic”

(examples: A typical Scout Camp that served as the foundation for a national movement.)



What to Include?

Display Content

- Artifacts
- Memorabilia
 - Patches
 - Neckerchiefs
 - Buckles
 - Pins
- Paper Items
- Graphics
- Photos
- Text Blocks



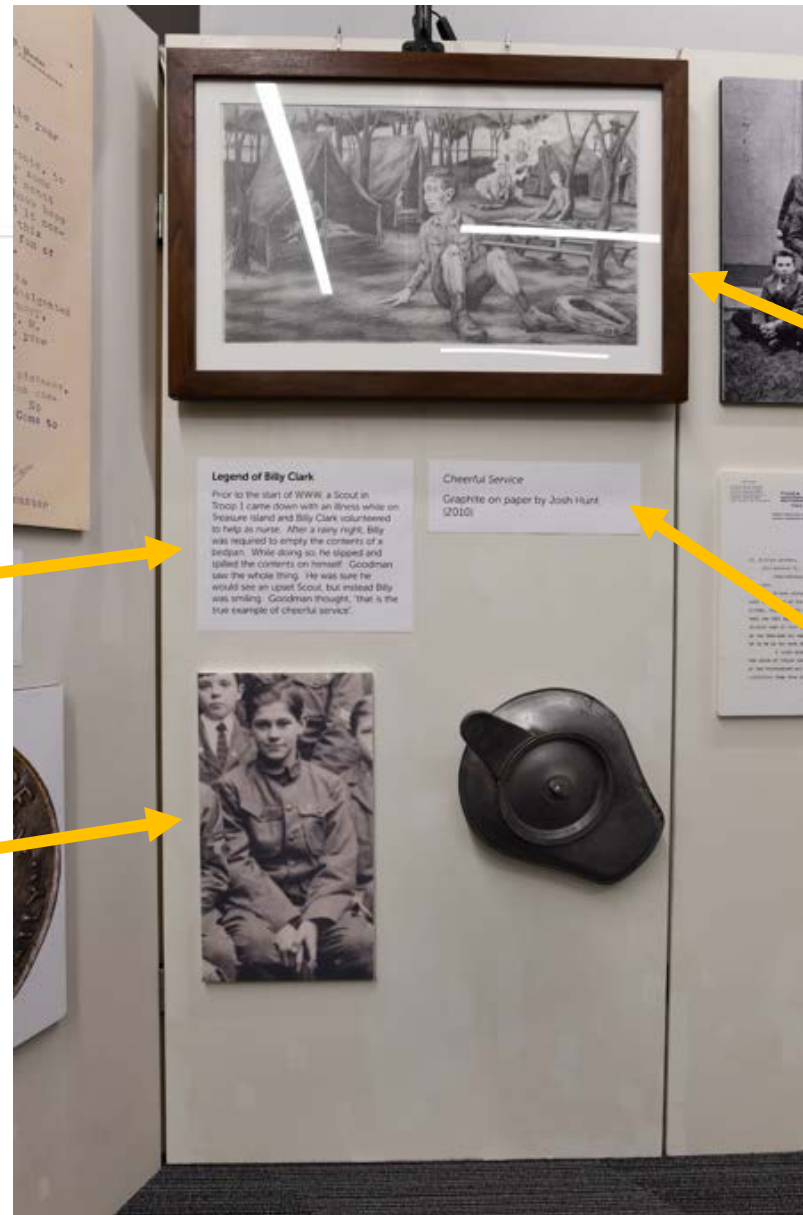
Story Telling Through Objects

Text block

Photographs

Real art or artifacts

Attributions



Defining Your Goals

Define your audience?

- Age
 - Youth, adult Scouters, parents, members of the community
- Knowledge base
 - No prior knowledge vs. novice vs. expert
- Level of engagement
 - Passive vs. moderate vs. high engagement
 - Interactive vs. non-interactive





2. Determining the Scope of Your Display

- Venue location
- How much space is available/needed
- What resources are available/needed



Venue Location

Outdoors



Venue Location

Indoors



How Much Space Is Available/ Needed to Share Your Story?

- Will weather conditions affect?
- Is it secure?
- Do you need power?
- Do you need tables?
- Is there wall space?
- Time constraints?
- Lighting?





3 . Pop-Up Museum Best Practices

- Types of Displays
- Maximizing your footprints
- Displays as a recruitment tool



Types of Displays – Long Term



National Scouting Museum
Cimarron, NM



Types of Displays - Temporary



National Scouting Museum
Cimarron, NM



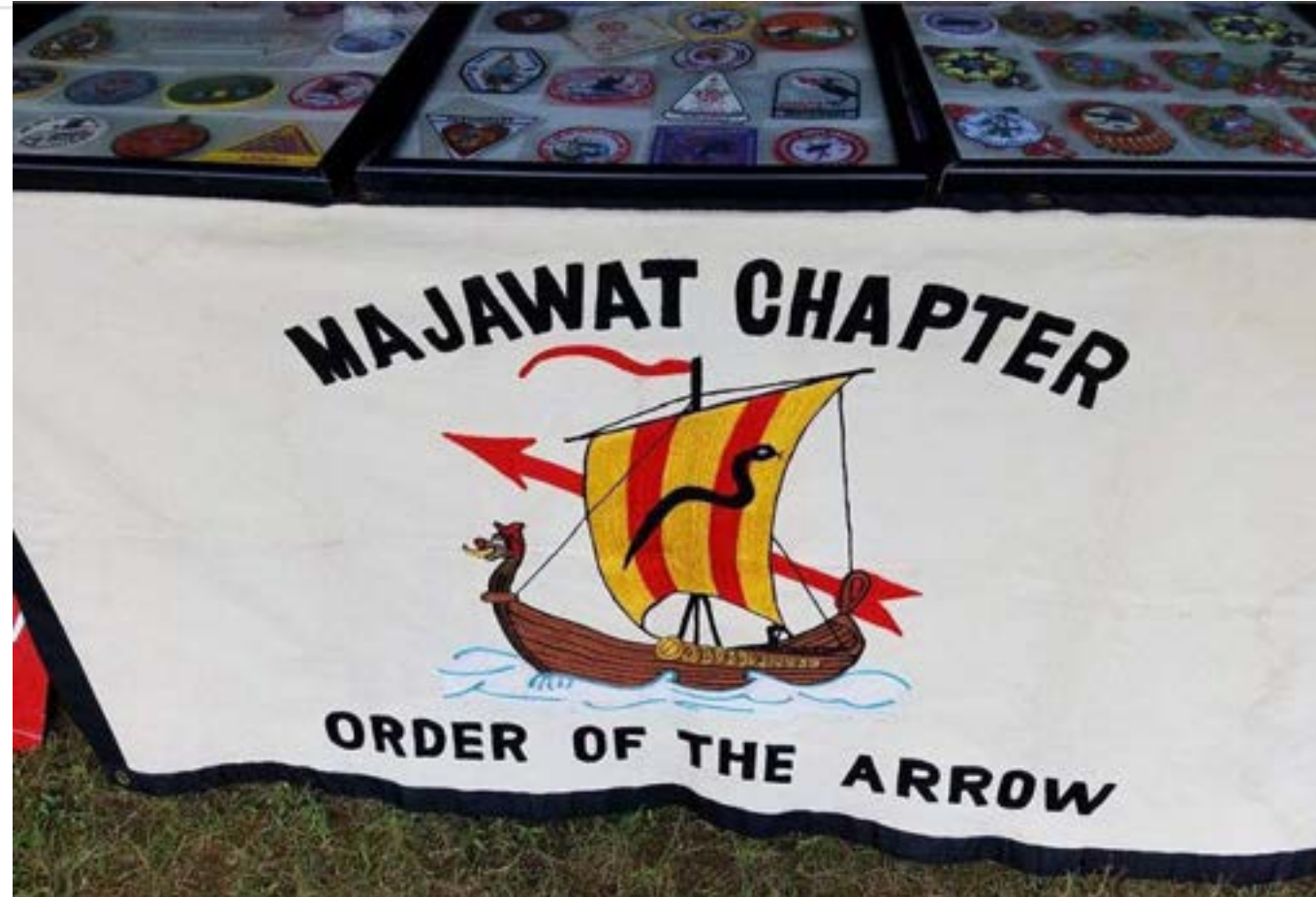
Types of Displays – Vertical (Wall Mount)



Types of Displays – Vertical (Tabletop)



Types of Displays - Horizontal



Types of Displays - Combination



Maximizing Your Footprint

Less clutter,
fewer words,
and larger images.

Artifacts *enhance* the story;
they *are not* the story.



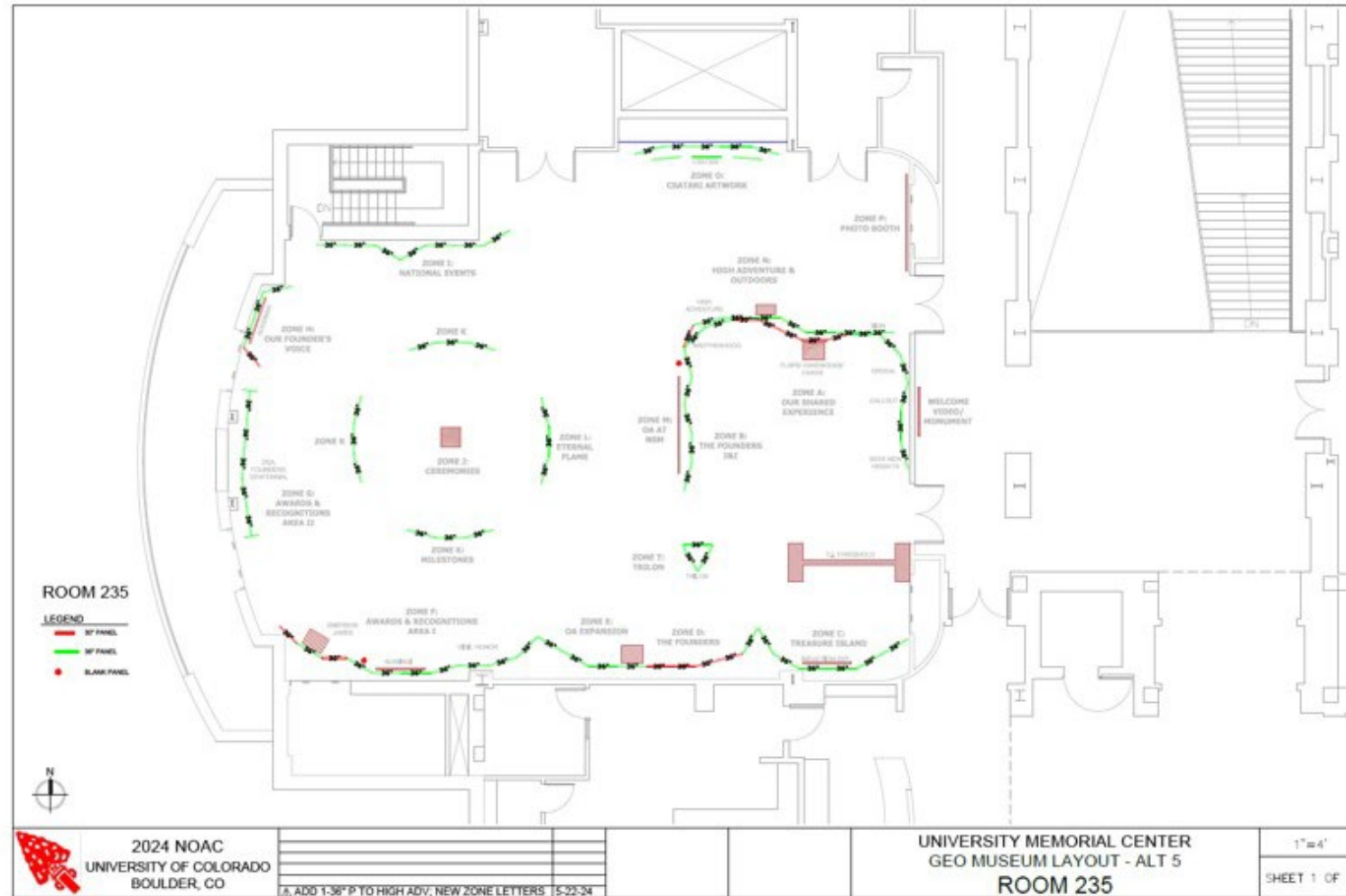


4 . Executing Your Plan

- Determine your layout
- Build a needs list
- How to display your items
- Staffing needs

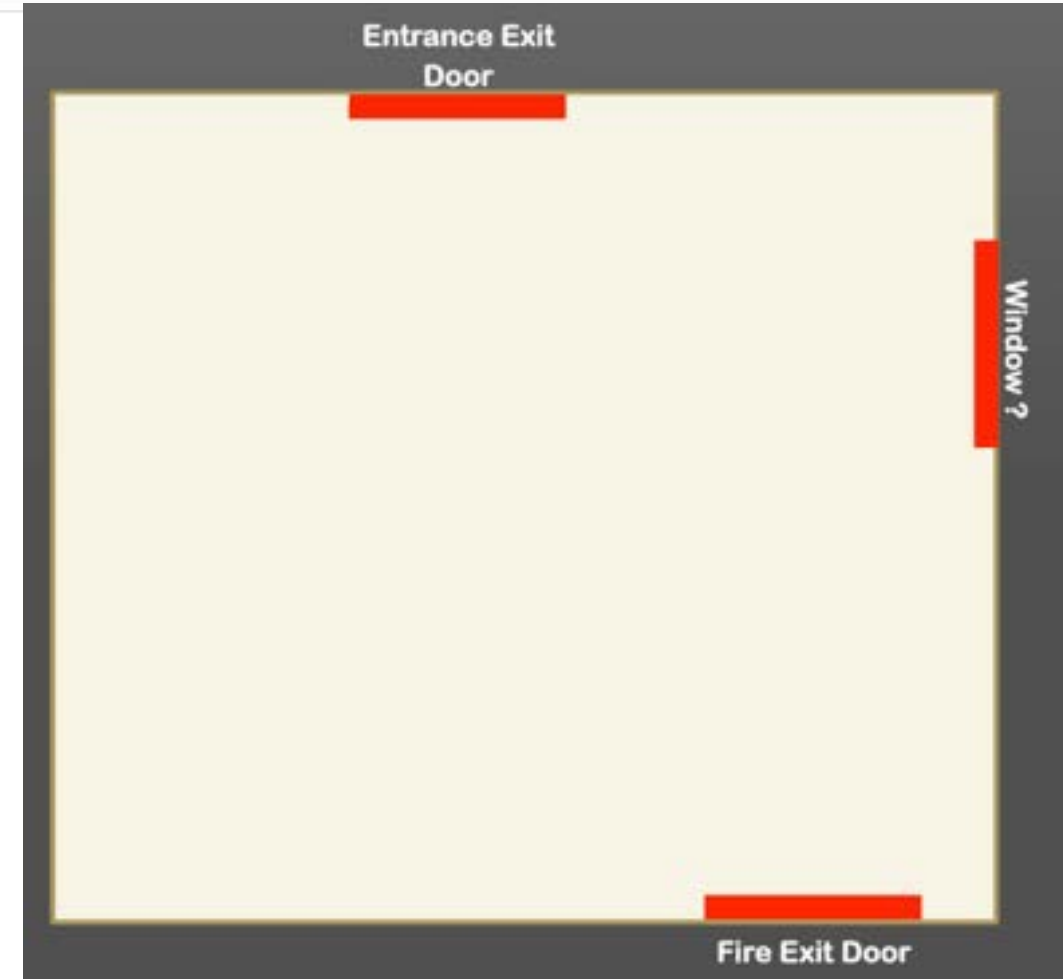


Determine Your Layout



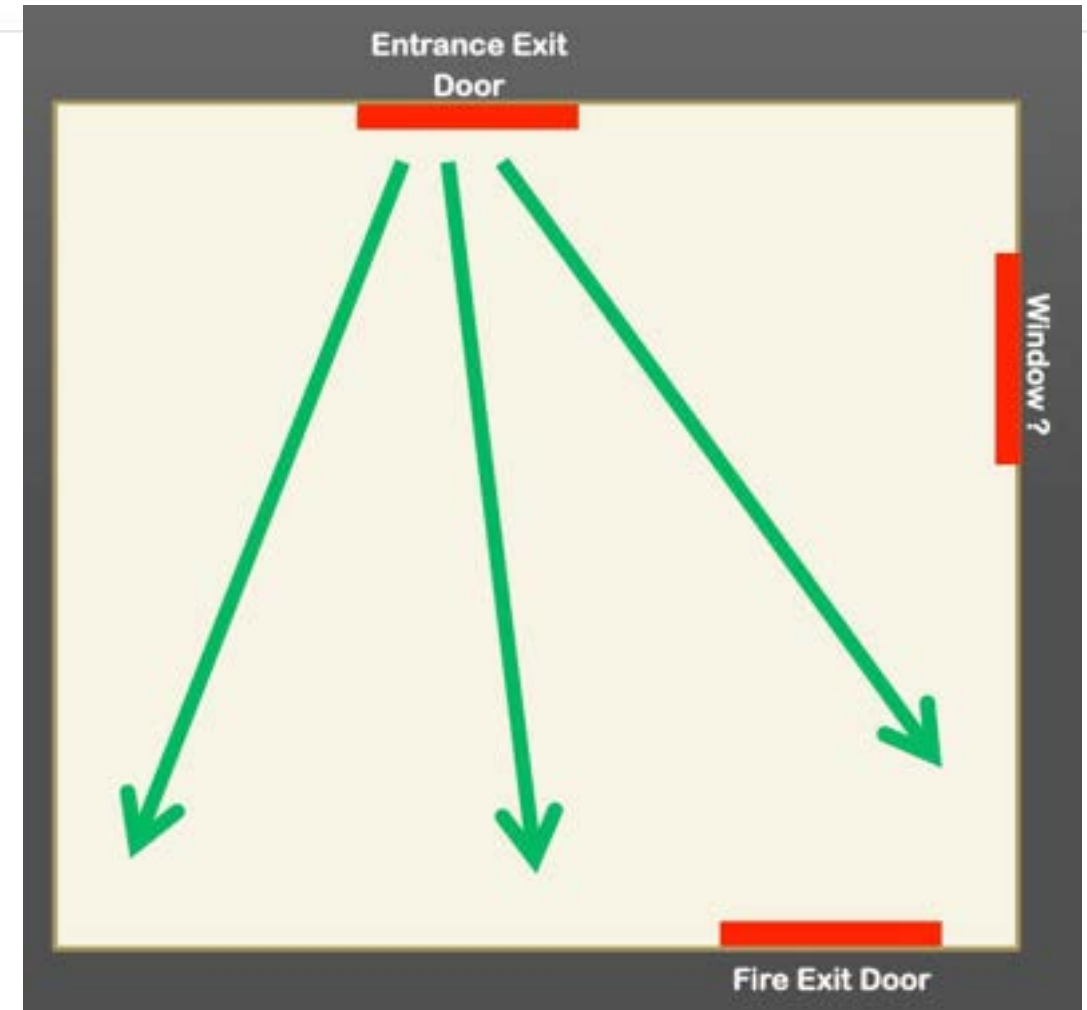
Determine Your Layout

- Measure your space
 - Height and width
 - Ceiling height
- What obstacles are there
 - Windows
 - Doors
 - Columns
 - Heat/air
 - Fire extinguishers



Determine Your Layout

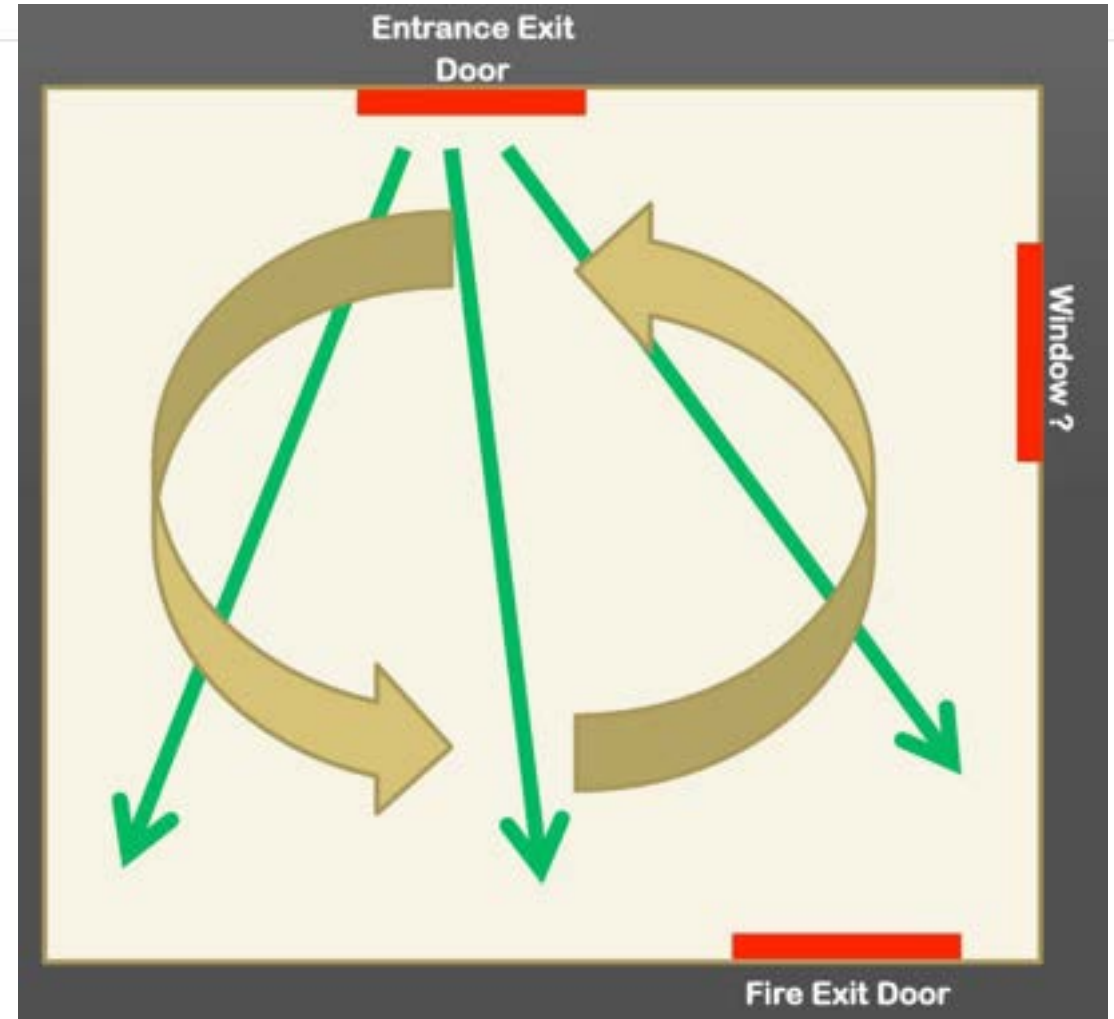
- What is the focal point?
- Draw your sight lines



Determine Your Layout

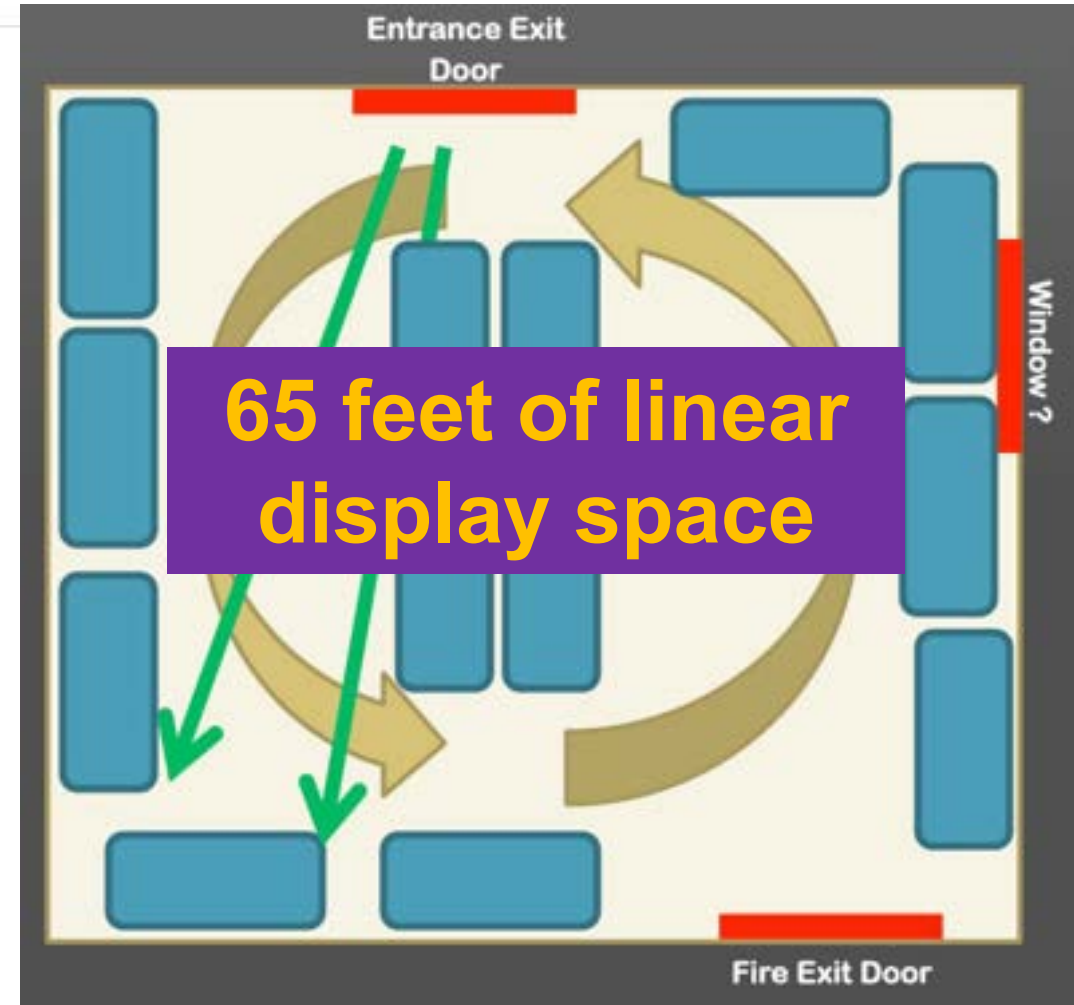
Traffic flow

- Single entrance rooms should flow counter clockwise

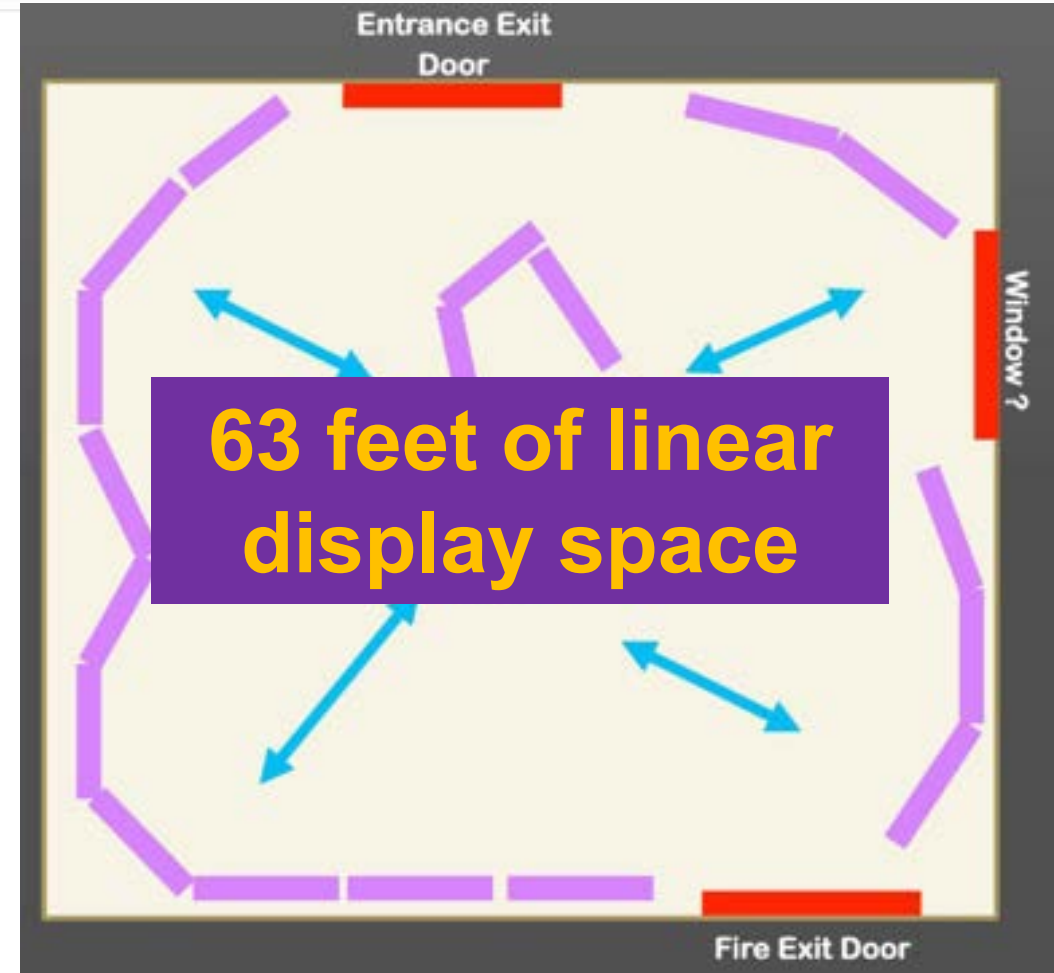
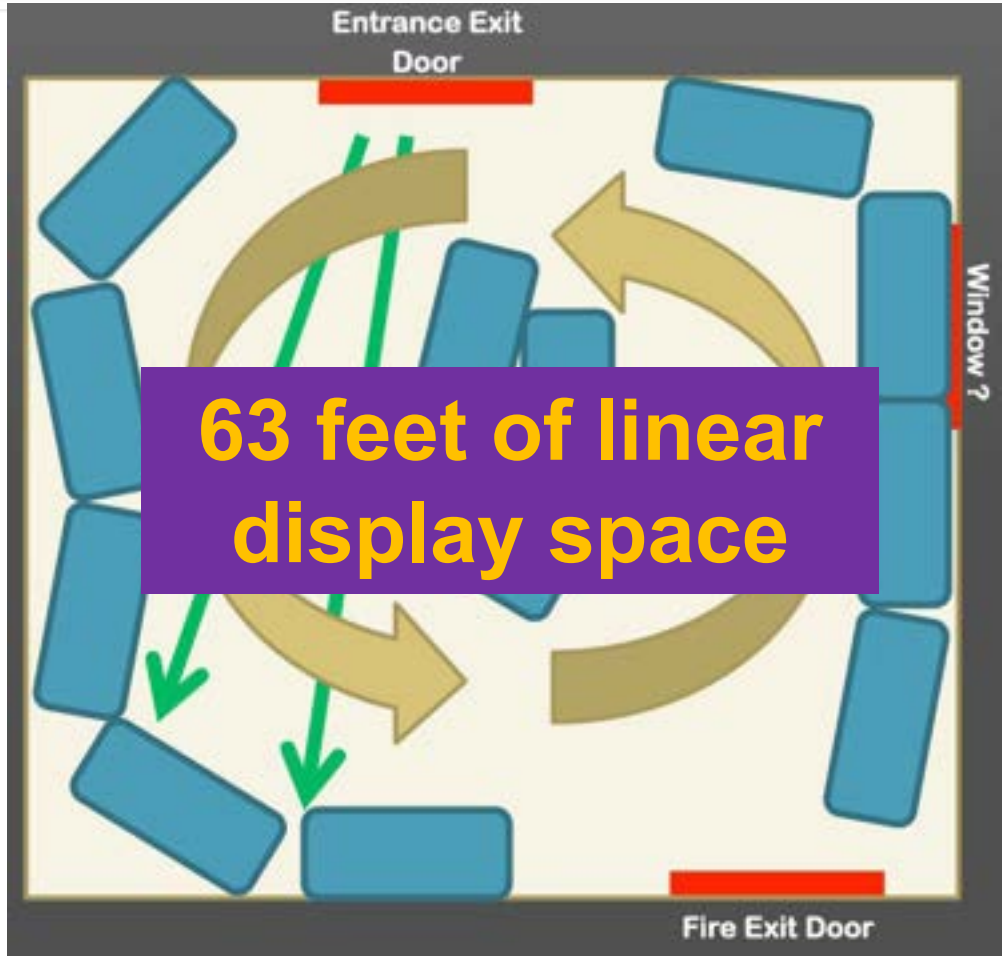


Determine Your Layout

Add in your tables and/or panels



Determine Your Layout



Determine Your Layout

Elevation



2018 NOAC GEO EXHIBIT ELEVATION

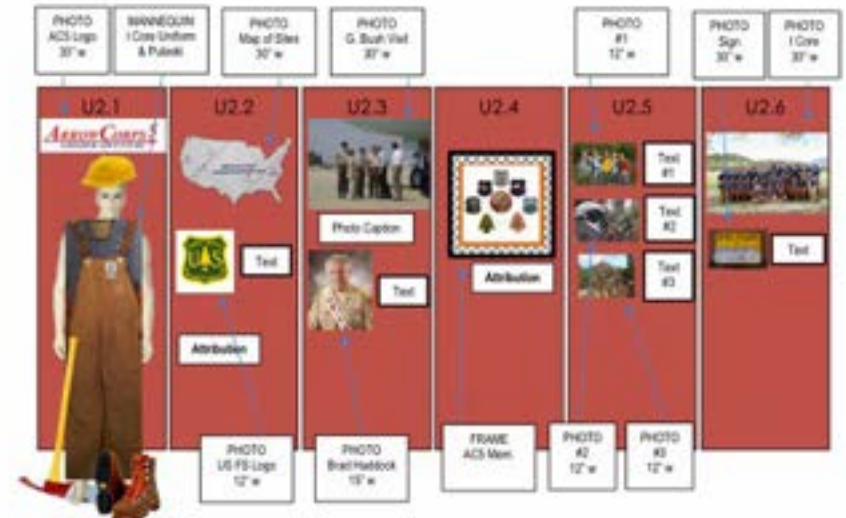
U2 – ARROWCORPS 10th ANNIVERSARY

(Version 7-8-18)

Exhibit Name: U2.1-6 – ArrowCorps 10th Anniversary

Zone: U – High Adventure & Outdoors

Panels: 6 – 36" 0 – 30"



ELEVATION / REFERENCE NOTES

Number of 'C' & 'Z' Strips:

Skills:

Picture Hanging Systems: 1

- U2.1 – ArrowCorps 10th Anniversary: 1 Core Uniform Mannequin & ACS Logo, panel #1
- U2.2 – ArrowCorps 10th Anniversary: Sites & Conservation with USFS, panel #2
- U2.3 – ArrowCorps 10th Anniversary: Leadership & Presidential Visit, panel #3
- U2.4 – ArrowCorps 10th Anniversary: Memorabilia Frame, panel #4 (Josh Hunt)
- U2.5 – ArrowCorps 10th Anniversary: Facts & Photos, panel #5
- U2.6 – ArrowCorps 10th Anniversary: 1 Core, panel #6



How to Display Your Items

3-D items

Vitrines

Pedestals

Mannequins

Reproduction Items



How to Display Your Items

Acrylic Cases



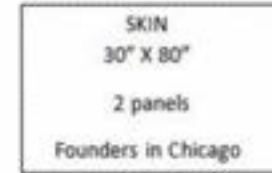
How to Display Your Items

Panel Doors
Hanging Accessories



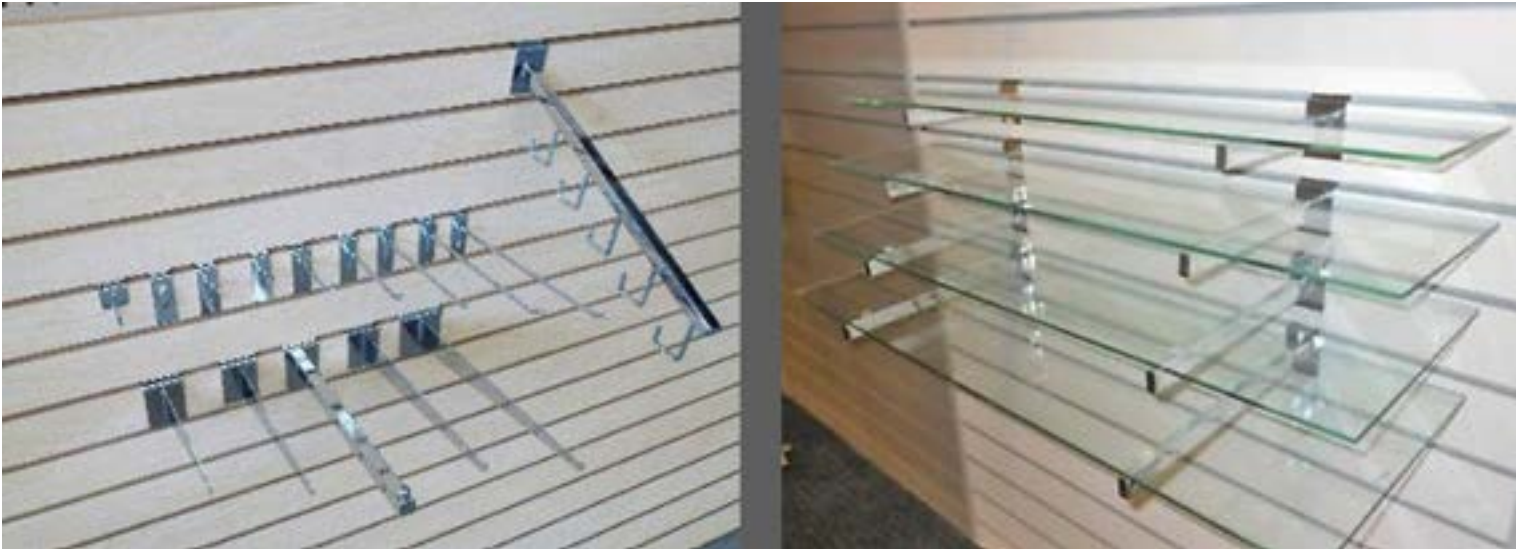
How to Display Your Items

Graphics and Text Blocks



How to Display Your Items

Slat Wall Systems with hooks, shelves, and accessories



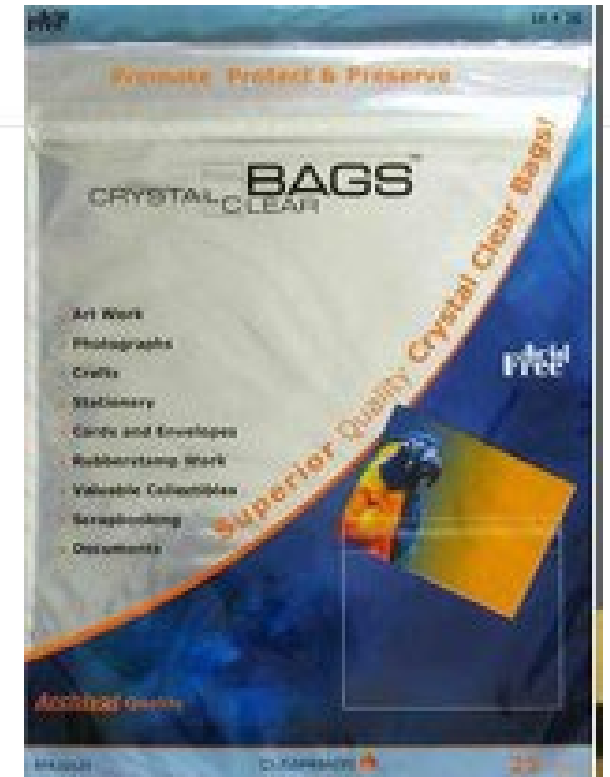
Build a Needs List



Blue Painter's Tape
and Gaffer's Tape



Double-Sided Foam Tape



Archival Grade Bags



Staffing Needs

- Design
- Build Out & Display Setup
- Inventory of Items
- Staffing
 - Hours of Operation
 - Security
 - Meal Breaks
 - Docents
- Breakdown



Takeaway Challenge

We would like to invite you to come over and visit the GEO after this session or sometime during your NOAC experience this week and look for the things we discussed. Think of ways you can incorporate these ideas into your next Lodge/Council display or if you have never done a display “Seek New Heights” and plan one for your next event.

