



2024 National Order of the Arrow Conference

Session: Managing Your Digital Footprint

Lead Trainer Name: [Richard D’Allassandro]

Contact Email: [dallassandrorichard@gmail.com]

Contact Phone: (609) 491 6311

Session Length: 45 minutes

Session Description

[Brief description of what your session will cover. Why should someone take this training? Your ACVC may have provided a brief starting point, feel free to edit and add to it.]

This session will guide participants through the process of assessing and shaping their digital footprint, including social media profiles, online posts, and digital interactions. Learners will understand how their online behavior can influence job prospects, personal branding, and privacy. The session offers strategies for creating a positive digital image, maintaining online professionalism, and managing privacy settings. It is especially beneficial for those entering the job market, managing a professional identity, or anyone looking to responsibly navigate the digital world.

Learning Outcomes

- Learners will be able to...
 - Understand the impact of digital footprints on personal and professional life.
 - Learn strategies for creating a positive online presence.
 - Develop skills in managing privacy and information sharing online.
 - Understand the benefits of utilizing LinkedIn, Linktree, Etc.

Theme Connection: Seek New Heights

In today’s day and age, it is important to understand that your presence online can make just as big of an impact on your presence offline. In seeking new heights, whether professionally or personally, working with others is something that can be started and continued online. By

managing your digital footprint, you can help to prepare yourself for the most safe, private and outwardly positive social media presence possible!

Facility and Material Needs

Facility Needs

Is this session remote delegate-compatible? [Yes/☒No - Elaborate here if necessary]
(ie. can the material be engagingly taught via live stream)

Does this session need audio/video (AV) capabilities? (ie. projector) [☒Yes/No]

Are there any other specific facility needs for this session? (ie. movable chairs, panel-style seating, etc.) No

Session Preparation Steps

[Please list all steps you or another trainer would need to take to be prepared to teach this session. For example, if the trainer needs to add personal experiences, print handouts, or prepare items for a game, those should be listed here. **The goal is for someone to be able to read this syllabus and understand how to teach your session in the future!**]

Step 1: Familiarize Yourself with LinkedIn and other Social media platforms

Step 2: Prepare Slide Deck in Preparation

Lesson Plan

[The main body of your presentation should be here. Remember to adjust the timing for each session as you add/edit topics. **Remember, be as specific as possible - the goal is for someone to be able to read this syllabus and understand how to facilitate your session in the future!**]

Helpful Templates:

Activity

Copy and paste this box wherever you have an activity in this session!

Materials Needed: [materials]

Length of Activity: # [min]

Activity Description: [description]

Trainer Action

If at any point the trainer needs to complete an action (play a video clip, prompt questions, etc.) copy paste this box and edit this text to specify what!

Introduction

5 minutes

- Facilitator Introduction succinctly to the scouts and scouters
 - If manageable, the facilitator will ask participants to stand and say their name, home state, and lodge to the other participants

Trainer Action

Pull up facilitators LinkedIn and 1 other Social Media softwares to help introduce facilitator

Primary Session Content

15 minutes

- What is a digital footprint?
 - Your digital footprint can be ANYTHING.
 - LinkedIn, Instagram, Twitter, Facebook, Handshake (AND HUNDREDS MORE)
 - “Why Does this Matter?”
 - Creating your online profile shows those who are viewing who they are meeting virtually
 - Creating profiles can be for fun, professional growth, creative outlet and so much more!
- LinkedIn and More Software
 - In these slides, identify some of the most common social media platforms and LinkedIn as they stand for socializing and how they can be inversely used as a way to promote yourself and share what you are all about!

- LinkedIn
 - Instagram and other social media
- Colleges, Work and More
 - College
 - LinkedIn can create a profile for highschool students who want to do multiple things when preparing for college or vocational schools
 - Meet students and participants from all sorts of different programs
 - Look into what associations and programs may be offered throughout educational connections
 - Allow for schools to have a great profile to view!
 - Work
 - If past college or searching in general, linkedIn is a phenomenal method to find, secure and share jobs.
 - With your previous experience (work or not) you can leverage the use of this platform to get your name in rotation of applications
 - Spread your profile around the network to show potential employers what experience you have
 - More?
 - In college, finding local units to work with for scouting!
 - Connecting with other scouts and scouters to share and make new experiences
- Social Media as an outlet for positive online presences
 - Though social media is great for sharing photos, memories and more, it is also an incredibly valuable tool to show who you are!
 - Creating a positive online presence can allow for future employers, recruiters and more to be able to see what you are all about!

Personal Experiences and Practical Use

20 minutes

- Demonstration content (Go through the different programs such as Link Tree, Etc.)

Trainer Action

Pull up LinkedIn and Make an Imaginary Account to show the ease and uses of the program!

- Create or explore a LinkedIn on the spot showing best practices in creating a new account and ways to leverage this software
 - Creating a strong account bio and profile picture
 - Associations and EAGLE SCOUT!
 - Jobs, MyNetwork and more...

Conclusion & Takeaway Challenge

3 minutes

- Takeaway challenge and closing remarks in regards to session
- Questions?

Takeaway Challenge: Throughout the course of this week, take a moment and reflect on your social media presence! Whatever social media or online softwares that you share your life on, see if what you are posting, sharing, or tweeting reflects who you are!

Appendix: Resources and Source Material

[Please add all referenced sources or handouts that would be useful to share with session attendees.]

Resource	Link
Order of the Arrow, Mission & Purpose	Available online at: https://oa-bsa.org/about/mission-purpose
LinkedIn	https://www.linkedin.com/
LinkTree	https://linktr.ee/