



**2 NATIONAL AWARDS**  
Tico Perez, member of the National OA Committee, receives the Silver Buffalo.




**3 ARROWCORPS<sup>5</sup>**  
George Washington and Jefferson National Forests will host week 3 of *ArrowCorps<sup>5</sup>*



**6 LEADERTHINK**  
"The art of getting someone else to do something... because he wants to do it."



**7 SCOUTREACH**  
5,000 new units need the support of the Order of the Arrow and everyone can help.



# NATIONAL BULLETIN

Order of the Arrow **BULLETIN** Boy Scouts of America

Volume LXIV, Issue 3

Scouting's National Honor Society

October 2007 - November 2007

## Conservation and Leadership at NCLS 2007



James Case, left, and Brian Ruocco, right, in the theme show at the National Conservation and Leadership Summit at Indiana University.

Thomas Lambert

The 2007 Summit was divided into two tracks, leadership and conservation, and these two tracks operated separately for most of the week. The leadership participants were trained on the new strategic plan, Living the Legacy, while conservation participants received Conservation USA training to lead *ArrowCorps<sup>5</sup>*.

Needless to say, traditional training was offered as it is during most national conferences. The most innovative portion of the Summit involved the conservation participants. These Arrowmen were given hands-on trail-maintenance experience in the heart of Indiana's Hoosier National Forest. This service project was an all-day activity, running from 5:30 am to 6:00 pm that resulted in the formation of over 100 rolling water dips along the forest trails to prevent erosion.

The number of service hours Arrowmen put in during that single day was comparable to the amount of work the National Forest Service

hoped to accomplish over a period of six months. From this project alone it was easy to see the positive impact our Order will make next year during *ArrowCorp<sup>5</sup>*.

One of the highlights on the leadership side consisted of a number of short training cells, followed by an exercise appropriately termed reaching "The Summit." In this exercise, participants were asked to develop their own lodge plans that address initiatives to work towards implementations of the new strategic plan. At the end of the session, participants were given red OA flash drives so that they could take their lodge plan documents back home in digital form.

Finally, the Summit ended with a closing show in which special guest James Terry, Assistant Chief Scout Executive, gave the keynote address. He spoke about the importance of the Order to Scouting and where he hopes our organization will be five years from now. His words and enthusiasm for the efforts of our Order were encouraging to every Arrowman in attendance that night. 🍁

## PROFILE IN SERVICE: Coosa Lodge Launches *iSash*

Adam Schmidt

Huddled in the early morning humidity of their Michigan State dormitory, members of Coosa Lodge of Greater Alabama Council put the finishing touches on their five-month long *iSash*

project. *iSash* is a digital video promotion featuring a silhouetted Arrowman engaged in typical lodge activities like American Indian dance, ceremonies, and camp maintenance. When members of Coosa lodge unveiled this professional-

grade promotional clip at the closing show of NOAC 2006, *iSash* became an instant hit. Since then many lodges have also adopted this video as a key component in promotional initiatives and it is now available online for public viewing.

Riding the wave of success from NOAC, Coosa Shows sought a new challenge. Recognizing that too many new members complete their Ordeal never to return to another lodge function, Coosa stepped up to the plate

*continued on page 6*



An arrowman dancing is one of a lodge's typical activities. This ad is one of Coosa Lodges promotional tools.

## CHIEFLY SPEAKING



Brothers,

*What a remarkably successful summer this has been for the Order of the Arrow! Many of you likely spent some time hiking the mountains at Philmont, canoeing the boundary waters of Minnesota, or diving to new depths in the Florida Keys. Even more of you made your way to the NCLS this summer where you received cutting edge training on leadership and environmental skills. We hope you never forget these experiences! Take time to reflect on the things you learned and share that knowledge with your lodges so that others may join you along the path of cheerful service.*

*The final quarter of the year is upon us, and it is important that we remain continually mindful of the founding principles that guide our Order. We must work together to help our fellow Arrowmen become better leaders for those we serve. Do not forget that teamwork is the cornerstone of our Brotherhood. Those who labor in the best interest of the group will strengthen our Order and leave positive, lasting impressions on future Scouts and Arrowmen. Football legend Vince Lombardi also recognized the importance of cooperation, noting that "the achievements of an organization are the result of the combined effort of each individual." The time and effort we each put in today is an important part of ensuring a bright future for the Order of the Arrow in years to come.*

*We encourage you to take advantage of all the opportunities our organization offers including the National Leadership Seminars, Section Conclaves, and various lodge and chapter events that occur locally throughout the year. These programs help you to improve your leadership skills and will prepare you to handle challenges in all walks of life.*

*The experiences we have been able to share with you have been the highlight of our term. We have been fortunate enough to see growth and development in leaders throughout the country. We look forward to seeing your future contributions in leadership and service.*

Yours in Brotherhood,

Evan Chaffee  
National Chief

Larry Newton  
National Vice Chief

# Silver Buffalo Awarded to Tico Perez at BSA Nat. Mtg.

*Dominique Baker*

The Silver Buffalo Award is the Boy Scouts of America's highest award for service to youth at the national level. The award is bestowed upon adults who give noteworthy and extraordinary service. The service must be national in scope and can be either directly connected with the BSA or independent of the movement.

The first Silver Buffalo was given to Lord Robert Baden-Powell, founder of the Scouting movement and Chief Scout of the World. Other notable award recipients include: Charles A. Lindbergh, Norman Rockwell, General Colin L. Powell, James A. Lovell Jr., Walt Disney, Hank Aaron, Bob Hope, Marian Anderson, Vince Lombardi, Carlos P. Romulo, Neil Armstrong, Dr. Ralph Bunche, Charles M.



**Tico Perez and his wife Donna**

Schultz, Marian Wright Edelman, and fourteen presidents of the United States.

Tico Perez, national Order of the Arrow committee member and chairman of the OA Scoutreach Mentoring Task Force, was honored with the Silver Buffalo Award. Tico, an Eagle Scout, Vigil Honor member, and DSA Recipient, has extensive experience in both Scouting and

the Order of the Arrow. He has served in numerous positions in the Order and Scouting ranging from Central Florida Council president to Southern Region president of the Boy Scouts of America. Tico has been an inspiration to youth and supports youth development programs beyond the Scouting movement.

## Josh Sain Scholarship recipients announced

The Josh R. Sain Memorial Scholarship was established in 1998 to honor the spirit and the memory of Josh Sain, a former national vice chief. These scholarships are provided to immediate past national, regional, and section chiefs upon successful completion of their terms of office.

All awards are selected on merit and based on performance in their respective roles and academic achievements while serving as chief. Congratulations to these fine youth leaders of the Boy Scouts of America and the Order of the Arrow.

Sean M. Murray of Norwich,

New York, was awarded \$1,500. Sean served as the 2006 National Chief and is a Vigil Honor member of Otahnagon Lodge of Baden Powell Council #368. Sean currently attends Syracuse University where he is an accounting major.

Kieran J. Thompson is a film production major at the University of Southern California. Kieran hails from Tempe, Arizona and served the Western Region in 2006 as region chief. He is a Vigil Honor member of Wipala Wiki lodge of the Grand Canyon Council. Kieran was awarded \$1500.

Dustin J. Counts of Charlotte,

North Carolina served as the 2006 Southern Region Chief. Dustin is a Vigil Honor member of Catawba Lodge of the Mecklenberg County Council. Dustin was awarded \$1,500. Dustin attends Central Piedmont Community College where he is a business major.

Adams D. Heaps served as the NE-4A section chief and was the CVC of Special Events at NOAC 2006. He is a member of the Pennsylvania Dutch Council, Wunita Gokhos Lodge. Adam attends Franklin and Marshall College where he is a biology major. Adam received a \$1,000 scholarship.



**Sean M. Murray**



**Kieran J. Thompson**



**Dustin J. Counts**



**Adam D. Heaps**

# A showcase for *ArrowCorps*<sup>5</sup>: George Washington and Jefferson National Forests

*Thomas Lambert*

Fast forward to June 2008. One thousand Arrowmen will embark on the first of five week-long service projects that are part of the Order's 2008 *ArrowCorp*<sup>5</sup> program. One of these events will be held at George Washington and Jefferson National Forests. Together these two forests comprise one of the largest areas of public land in the eastern United States, covering nearly 1.8

million acres across Virginia, West Virginia, Kentucky, and parts of the Appalachian Mountain range. This area is home to over 500 species of plants and trees, plus a significant population of black bears, bobcats, and bald eagles. Over 90,000 acres of this land mass have been claimed as permanent wilderness areas, never to be developed or disrupted.

Arrowmen who attend this site will be assigned to one of two very different service districts for the

majority of the week. In the James River district, which resembles the traditional forest in the sense of trees and wildlife, Arrowmen will construct a five mile horseback trail system. The second service district, Warm Springs, is less traditional and will require Arrowmen to create a trail from their marina to a beach. Also during these *ArrowCorps*<sup>5</sup> expeditions, participants will be offered one full day of recreation to enjoy the area and interact with one another through

activities like white water rafting, mountain biking, horseback riding, and sight seeing historic landmarks in American history.

Arrowmen interested in attending any of the *ArrowCorps*<sup>5</sup> sites can learn more about each of the five sites in past and future editions of the National Bulletin and on the OA website, <http://www.oa-bsa.org>.



*Lake Moomaw, George Washington National Forest.*



*Hidden Valley is a recreational area and campground in the George Washington National Forest.*

## *ARROWCORPS*<sup>5</sup> A HIGHER ADVENTURE

### *ArrowCorps*<sup>5</sup> Dates and Locations

#### **JUNE 7-14, 2008 / MISSOURI**

Mark Twain National Forest

Located in the Ozarks in central and southern Missouri, and the only national forest in the state, Mark Twain National Forest covers 1.5 million acres. Participants will remove cedar trees that are considered an invasive species in the forest to restore native grasses. The USFS estimates there will be no natural grasses in this area in 10 years if the cedar trees are not removed.

#### **June 14-21, 2008 / UTAH**

Manti-La Sal National Forest

Situated in the LaSal Range in southeastern Utah, this national forest covers 1.4 million acres and is composed of three unique land ecosystems – alpine, plateau, and red rock canyon. Participants will remove Tamarisk, an invasive species, from the Buckhorn Wash area and Joes Valley Reservoir near Huntington, Utah. Each day of work during the project will push the Tamarisk invasion back 30 years.

#### **JUNE 21-28, 2008 / VIRGINIA**

George Washington and Jefferson National Forests

Covering more than 1.8 million acres of forest, including a segment of the Appalachian Trail across the Blue Ridge and Allegheny Mountains, this forest area is rich in history. Participants will provide campsite improvements, removal of exotic vegetation, and construct more than seven miles of new multi-use trails north of the forest office in Covington, Virginia.

#### **JULY 12-19, 2008 / CALIFORNIA**

Shasta-Trinity National Forest

The largest national forest in California, Shasta-Trinity covers more than 2.1 million acres and varies in elevation from 1,000 feet to the top of Mt. Shasta at 14,162 feet. Participants will provide significant trail maintenance, repair, and reconstruction to reduce and eliminate soil erosion.

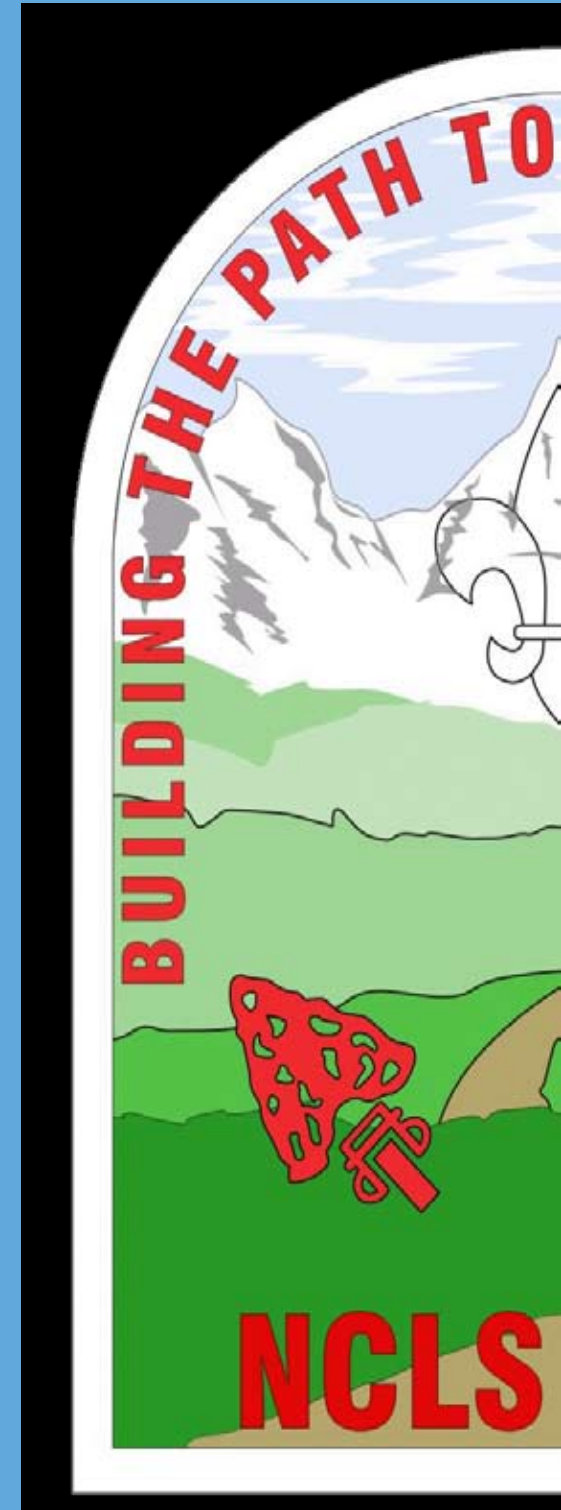
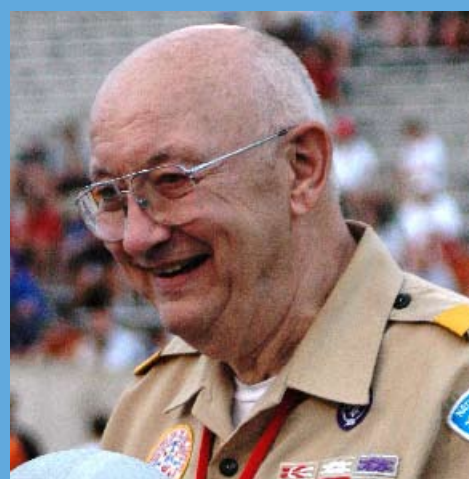
#### **JULY 26 - AUGUST 2, 2008 / WYOMING**

Bridger-Teton National Forest

Located in western Wyoming adjacent to the Yellowstone and Grand Teton National Parks, the Bridger-Teton forest is one of the largest in the United States covering 3.4 million acres. Participants will construct mountain bike and hiking trails, remove fencing to allow unrestricted movement of wildlife, and help control fire through a fuels reduction project where the forest and urban areas meet.

# National Conservation a

Indiana U  
July 28 - Aug



# and Leadership Summit

University  
August 1, 2007



AROUND THE NATION



ADAM SCHMIDT

Talidandaganu Lodge, Cherokee Area Council, Chattanooga, Tennessee, celebrated its fiftieth anniversary in 2007. The first twenty members of this lodge were inducted on June 29, 1957. To celebrate this milestone the lodge is hosting a reunion in the fall and encouraging members young and old to celebrate the occasion together in fellowship.

In an effort to enhance lodge interest and communication with new Ordeal members, Tschitani Lodge of Connecticut Rivers Council, has started a web blog where they post lodge news and orientation information. This website is unique because it is written from the perspective of a new Arrowman. Visit the blog at <http://tschitani.blogspot.com>.

HA KIN SKAYA KI Lodge of Pikes Peak Council, Colorado Springs, Colorado, has started the NewsGram initiative as a way of reaching out to the council's troop leaders. These short, monthly letters or "newsgrams" are created by the lodge and inserted into the roundtable booklets for each district in their Council. This enterprise has made it easier for Scoutmasters and other adults to work with their OA Troop Representatives to encourage the Scouts to support the lodge. See the archived NewsGrams by visiting the lodge website at <http://www.pikespeakbsa.org/oa>.

If your lodge conducts a service project, celebrates an anniversary or starts a new program that is noteworthy, e-mail Adam Schmidt at [adamkschmidt@gmail.com](mailto:adamkschmidt@gmail.com) for consideration in the "Around the Nation" column.

# Leadership, Inspiration, and Enthusiasm

*Tyler Vaughn*

President Eisenhower once described leadership as "the art of getting someone else to do something you want done because he wants to do it." Indeed, for any leader persuasion is an important art to master. In many situations though, the ability to persuade another involves a delicate process of motivations and incentives.

One of the most useful means of motivation, right next to patches, is inspiration. A genuine interest

or love for a cause often radiates to those around you through a strong enthusiastic attitude. To achieve such a state, we must first consider our own motivations—why the task is so important. Only then can enthusiasm truly spread to those around us.

Our words and deeds, large or small, always communicate important messages. A gesture as small as a quick smile is sometimes enough to reassure those around you that you believe in them and are proud of their efforts. Other ways to communicate enthusiasm as a leader are less subtle.

For instance, wearing a shirt that supports a cause or even physically leading by example are good ways to show that you care.

Often in the Order of the Arrow we are given the opportunity to teach others what we have learned through our experiences. When doing so, do not forget to communicate your enthusiasm for those things at the same time. After all, knowledge combined with passion often boast the best type of leader. 🌸



## iSash offers creative communication through ads



One of Coosa Lodge's many creative communication techniques

*Continued from page 1.*

once again. They developed a series of videos titled "Arrow Ads" that helped new Arrowmen understand the purpose of the OA. These videos debuted in April at the S-6S conclave, and have subsequently been made available online.

"Our brothers in Coosa Shows have developed a means of communication with today's youth through the

channels they're most comfortable with," explained past Coosa lodge chief and current S-6S Section Chief James Tarbox.

The "Arrow Ads," were the product of teamwork by members of Coosa Lodge who served as actors, cameramen, and video editors among other roles. These ads have been seen by thousands of Arrowmen across the nation, and will hopefully cause other

Scouts and new members to remain interested in our Order.

Tarbox adds, "it is our hope that the videos will assist lodges by attracting new members to lodge events and enticing them to remain active in the OA."

The "Arrow Ads" can be accessed on You Tube and are available on DVD upon request. 🌸

## NATIONAL BULLETIN

Order of the Arrow Boy Scouts of America

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Alex Mead, Harrison Garner, and Chris Johnson work to finish the Copper Park Trail at the Philmont Scout Reservation.

# BSA Scoutreach Program Launches Initiative to Create More Than 5,000 Units

## BSA National Communications

The Boy Scouts of America (BSA) has long been recognized as a solution-oriented organization that focuses on the needs of youth. Its national faith-based initiative with churches under the Baptist denomination is intended to help strengthen African-American families by providing a catalyst for change in the lives of young boys.

The initiative with the National Baptist Convention, USA, Inc., the National Baptist Convention of America, Inc., the National Missionary Baptist Convention of America, Inc., and the Progressive National Baptist Convention, Inc., will draw from its more than 16 million membership to create programs in local churches that help boys progress through Scouting into responsible and ethical young men. Through the more than 43,000 churches that make up the four conventions, the initiative will create more than 5,000 Scouting units where

there were none previously, and will support and grow existing units at churches.



Since 1910 Scouting has been a part of the fabric of America, and African-American Scout troops date back to the BSA's beginning, with one of the first documented ones beginning in 1911. Throughout its history, Scouting has been known for giving young boys the opportunity to challenge themselves, learn through doing, and have a strong relationship with mentoring Scout leaders who represent the community in which they live and the church they attend. Because Scouting is a valued-based program that includes faith as a part of healthy youth development, it has always been a natural fit with churches. 🌸

## 2007: Landmark Year for High Adventure

Dave Nguyen

With over 360 Arrowmen participating, 2007 was a landmark year for the Order of the Arrow's high adventure programs. It was the OA's largest turnout ever with every program booked solid!

For the third consecutive year, the OA Ocean Adventure program at the Florida Sea Base was the first program to fill. Seventy-two participants converged upon the base to become PADI SCUBA certified and to put their newly acquired knowledge to good use. Arrowmen provided over 1,500 hours of service, in the form of marine life counts, litter pickups in the local community, and coral reef clean ups.

The Order of Arrow Trail Crew alone drew in over 190 participants to Philmont Scout Ranch in New Mexico. Over the course of the summer, 4,000 feet of trail maintenance was completed on the Copper Park trail. In addition, Trail Crew participants completed another 6,660 feet of full

bench trail work on the Chandler Canyon trail.

The OA Wilderness Voyage at Northern Tier also saw its best summer yet. With over 120 participants, 6,145 hours of service were completed along the Boundary Waters Canoe Area Wilderness plus nearly 2 miles of portage trail work. Most notably, the Wilderness Voyage program completed work on its first Canadian portage trail, Big Knife International portage. During the voyage portion of this program, crews visited such places as the Height of Land, where history tells us that voyageurs became men. A few crews made the trip all the way to Lake Superior.

In 2008, the OA Trail Crew and OA Wilderness Voyage programs will be operating at half capacity to encourage participation in *ArrowCorps*<sup>5</sup>. Priority for OA Ocean Adventure will be given to past participants of both OA Trail Crew and Wilderness Voyage. Visit the OA website at [www.oa-bsa.org](http://www.oa-bsa.org) for further information and promotional resources. 🌸

## Long Time Scouter Passes on

On June 15, Elton "Bo" Brogdon, an icon at National Conferences and a lifelong Scouter, passed away.

Bo served the Order from 1983 until 1992 as chairman of the South Central Region. While chairman, Bo also served as a member of the Order of the Arrow National Committee and continued his tenure on the committee until his death. Between 1982 and 2006, Bo attended every NOAC. He was a recipient of the Founder's Award, Distinguished Service Award, Silver Beaver, and Silver Antelope.

Bo also exemplified one of the Order's principle tenets – service to local Scouting units. Until his death, Bo continued to be an active member of Troop 68 in Arlington, Texas, the same troop from which he earned the rank of Eagle Scout in 1938. Later in his life, Bo also became involved with Troop 517, a special-needs Scout unit.

Bo will best be remembered by those who knew him for his spirited personality and his continuous



Elton "Bo" Brogdon

dedication to selfless service. He was charming and witty, fun and enjoyable, and could always liven up a situation with his sense of humor. Bo possessed a one of a kind personality and all those who knew Bo will cherish their "Bo stories" for years to come.

The Alumni Association of Troop 68 has established a memorial in honor of Bo. For those seeking additional information, visit [www.troop68.org](http://www.troop68.org). 🌸

**Q**

How can I stay informed of new national events?



**A**

The Order of the Arrow is pleased to announce a new communications system that is now available: The OA National Events Interest Email List. In the past the Order of the Arrow has used several email lists to communicate national events news. All national events information is now being consolidated into a one-stop information newsletter. Several times a year members will receive updates detailing information on upcoming national events, including *ArrowCorps*<sup>5</sup>, NOAC, High Adventure Programs, and the National Scout Jamboree. To sign up, please visit [www.oa-bsa.org](http://www.oa-bsa.org).

**ARROWCORPS 5**  
A HIGHER ADVENTURE

Visit [www.event.oa-bsa.org](http://www.event.oa-bsa.org)

## NATIONAL NOTES

### LLD Recognition Patch

The Lodge Leadership Development recognition patch order form is available on the OA Website, <http://www.oa-bsa.org>. This patch recognizes Arrowmen who staff and attend your lodge LLD training course.

### OA Scoutreach Mentoring

Take advantage of the OA Scoutreach Mentoring program. Learn more by visiting the OA Website at <http://www.oa-bsa.org>.

### High-Adventure

Check out <http://www.oa-bsa.org> to obtain information about Philmont Trail Crew, OAOA, and the Wilderness Voyage.

### Online OA Trading Post

Click on the OA Trading Post banner on the home page of the OA Web site to purchase great recognition items and gifts. Click on the National Endowment page to review the selection of coins, figurines and prints.

*More information about National Notes and other news can be found on the OA Website online at <http://www.oa-bsa.org>.*

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## 2007-2008 National Planning Calendar

### 2007

October 19-21	SOS - WR, Phoenix, AZ
October 31	OA Service Grant Applications Due
November 1	OA Lodge Program Packs Available
November 2-4	SOS - NER, Alpine NJ
	NLS/NLATS, Live Oak, FL
November 9-11	NLS, Parkville, MO
November 16-18	NLS/NLATS, Portland, OR
Nov. 30-Dec. 2	SOS - CR, Parkville, MO
December 27-30	National Planning Meeting, Dallas, TX
December 31	Lodge Charter Renewal Deadline

### 2008

May 21-23	National BSA Annual Meeting, San Diego, CA.
June 3	OA Ocean Adventure Begins
June 8	OA Trail Crew Begins
June 10	OA Wilderness Voyage Begins
June 7-14	ArrowCorp5 – Mark Twain National Forest
June 14-21	ArrowCorp5 – Manti-La Sal National Forest
June 21-28	ArrowCorp5 – George Washing and Jefferson National Forests
June 28-July 19	ArrowCorp5 – Shasta-Trinity National Forest
July 26-Aug. 2	ArrowCorp5 – Bridger-Teton National Forest