

ORDER OF THE ARROW BOY SCOUTS OF AMERICA  
**NATIONAL BULLETIN**  
 SCOUTING'S NATIONAL HONOR SOCIETY

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## A call to action: the Order of the Arrow's strategic plan

By **PRESTON MARQUIS**

2012 National Vice Chief

During the 2012 National Order of the Arrow Conference, the Order of the Arrow rolled out its 2013-2017 strategic plan. Titled *Towards a Second Century of Service*, this plan aligns with the BSA's strategic plan and prioritizes tasks that support the BSA National Council.

The pillars, or framework, of the BSA and OA strategic plans are identical. The plans call for robust Scouting and OA programs that are impactful, financially sound and recognized and

respected nationwide. As a result of plan implementation, the BSA and OA programs will be more innovative and culturally relevant. The programs will strengthen in relevance as advocates for youth and youth issues while ensuring that leadership development remains at the core of our mission.

This plan includes important information for OA leaders on all levels of the organization.

One of the great benefits of a strategic plan is the vision that it establishes over a period of time. Strategic management is a crucial element of moving forward organizationally. Companies from

Apple to Walmart take this process extremely seriously and it is partly the reason behind their success in building national brands.

Planning, if done correctly, allows organizations to objectively review where we are compare it to where we need to be and determine how we get there. In this context, the strategic plan can function as the roadmap. The next five years have been outlined and provide direction for Scouting's National Honor Society.

This strategic plan has local ramifications. A key component of the plan is that it leaves a degree of flexibility for implementation

in local environments. Effectively, this means local OA programs can use creativity and foresight to make it happen back home. Local leaders are to take the plan and develop annual goals and long-term plans that suit the needs of their districts, council or area, just as the national OA committee structured its plan to support the BSA National Council.

"We are all about supporting our council (in this case, the National Council), just as we expect every lodge to support their own council's strategic plan with an annual plan developed with their Scout executive," said Ray Capp, chairman of the national Order of

the Arrow committee.

Use the national OA committee's framework as a model and work to leverage the included ideas in a manner that best supports local Scouting, and, as a result, the OA will further fulfill its responsibilities as an integral part of the larger Scouting community.

The Order of the Arrow's 2013-2017 strategic plan, *Towards a Second Century of Service*, is available for download at [www.oa-bsa.org](http://www.oa-bsa.org). Be sure to ask your local leadership if you have any questions about how your area will implement this plan.

## Arrowmen 'Scouting for a Cure' by participating in local Relay for Life

By **BOB BROWN**

Staff Writer

A Scout is Helpful. All Arrowmen and Scouts recite that one line from memory over and over again. But one Order of the Arrow lodge took that idea to a new level in the fight against cancer.

Skyuka Lodge of Palmetto Council in central South Carolina has been impacted by the deadly disease multiple times. It first hit home in 2009 when David Kelly, the vice chief of American Indian affairs adviser, died of cancer. Shortly thereafter, a ranger at their camp began his battle

with the disease.

This inspired Taylor Thomas, then lodge chief, and his lodge executive committee to find a way to honor the memory of Kelly and all those who have been affected by the disease.

This led them to create the initiative Scouting for a Cure, a part of their local Relay For Life. The Relay is one of the American Cancer Society's largest events with over 3.5 million Americans in 5,000 communities participating in a walkathon to raise money for cancer research.

Fundraising is one of the pillars of the Relay for Life. Skyuka Lodge took a different approach to fundraising by

creating keychain versions of their lodge flap and event patch. In addition, lodge members solicited donations for luminaria from friends, family and Scouts. Annually, about 20 Arrowmen participate in the actual Relay while hundreds support the cause through donations from Scouts from as far away as Utah and Texas. In the past two years, Skyuka Lodge has raised over \$1,500.

During the relay, the lodge acts in a support capacity for the event. Thomas said that during the event "we have helped others set up their campsite, set up signs and banners, and put out luminary bags."



Skyuka Lodge representing their lodge at local Relay for Life.

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 Owaneco Lodge does it right. They make their Arrowmen stars in their own movies! Find out how!



## 2012/2013 National Planning Calendar

### December

27-30 National Planning Meeting, Westlake, TX  
31 OA Lodge Charters due

### February

22-24 NLS/NLATS, Rochester, Indiana - Central Region

### March

1-3 NLS/NLATS, Antioch, Tennessee - Southern Region  
15-17 NLS/NLATS, Alpine, New Jersey - Northeast Region

### April

5-7 NLS, Phoenix, Arizona - Western Region  
NLS, Camp Squanto, Massachusetts - Northeast Region  
19-21 NLS, St. Paul, Minnesota - Central Region

### May

22-24 National Annual Meeting, Grapevine, TX  
28 OA Ocean Adventure Begins

### June

8 Philmont OA Trail Crew begins  
9 Northern Tier OA Odyssey begins  
Northern Tier OA Voyage begins  
16-22 Philmont Lodge Adviser Training

### July

15-24 2013 National Scout Jamboree, Beckley, WV

### August

11 OA Ocean Adventure ends  
17 Philmont OA Trail Crew ends  
18 Northern Tier OA Odyssey ends  
Northern Tier OA Voyage ends

### September

13-15 SOS/Gathering, Dallas, TX - Southern Region  
20-22 SOS, Camp Alpine, New Jersey - Northeast Region

### October

4-6 NLS, Michigan - Central Region  
11-13 NLS/NLATS, Salt Lake City, Utah - Western Region  
18-20 NLS/NLATS, New Braunfels, Texas - Southern Region  
25-27 SOS/Gathering, Phoenix, Arizona - Western Region

### November

1-3 NLS/NLATS, Camp Alpine, New Jersey - Northeast Region  
8-10 NLS/NLATS, Parkville, Missouri - Central Region  
15-17 NLS, Leesville, South Carolina - Southern Region  
22-24 NLS/NLATS, Portland, Oregon - Western Region  
22-24 SOS, Parkville, Missouri - Central Region

## Matt Dukeman selected as new OA Specialist

On September 15, Matt Dukeman began his service as the Order of the Arrow's fifth OA Specialist.

Dukeman is responsible for working with the following national subcommittees: Development, Region and Section Operations, Outdoor Adventures, and Recognition, Awards, History and Preservation.

"I believe Matt is a great addition to the national staff. He has a great OA background that will help him in his new assignment," said Clyde Mayer, OA director.

A former director of the OA Trail Crew program, Dukeman joins the OA

staff from the Project Arrow department of the National Council where he worked as a grant writer and developed donor reports. Dukeman began his Scouting career as a district executive in the Cascade Pacific Council in Portland, OR. He also served as the Inland Northwest Council's development director.

Mayer said that he is "delighted" to have Dukeman join the OA staff because "Matt is a young guy who will bring a lot of energy and enthusiasm to the program."

Be sure to congratulate Matt when you see him traveling around the nation.



Matt Dukeman with his wife and kids.



### 2013 OA High Adventure

Be sure to sign up today!

[adventure.oa-bsa.org](http://adventure.oa-bsa.org)

Spread the word!

## NATIONAL UPDATES

### Lodge Charter renewal due

The 2013 Lodge Charter Renewal Application is due to the national office by Dec. 31, 2012. Charter renewal packets were mailed to all councils in October. Applications are also accessible on the national website.

### Jamboree 2013 staff update

Project 2013 staff slots are quickly filling. Register today on the national website to serve on the OA's 2013 National Scout Jamboree staff as a member of the OA Service Corps, OA Trek Guides or OA Crew Leaders.

### Revisions to the Guide to Inductions

The revised edition of the Guide to Inductions can be found at [www.oa-bsa.org](http://www.oa-bsa.org).

### Five new best practices posted

Additional lodge and chapter program tools have been posted to the national OA website.

### 2013 OA High Adventure applications

Applications for the Order's 2013 High Adventure programs are available on the national OA website. Arrowmen between 16 and 21 years of age are encouraged to apply for all programs today!

### Ask the Chairman questions

National Chairman Ray Capp has answered a query regarding women in the Order of the Arrow. To read his reply and his responses to other questions visit [www.oa-bsa.org](http://www.oa-bsa.org).

### Election packet forms revised

Numerous revisions have been made to the forms designed for distribution at unit elections conducted by lodge elections teams. Download the revised packet from the national website.

### National website

Check out the Order's national website at [www.oa-bsa.org](http://www.oa-bsa.org) for more information.

## 2012 National Officer Directory

### National Chief

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## OFFICIAL PUBLICATION OF THE NATIONAL ORDER OF THE ARROW, BOY SCOUTS OF AMERICA

The *National Bulletin* is published quarterly. If you have an article and/or photo (with caption) for submission, please e-mail it to Dwayne Fontenette at [bulletin@oa-bsa.org](mailto:bulletin@oa-bsa.org).

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## Creative surveying at its best

By **PATRICK BURTCHAELL**  
Staff Writer

Scouts' opinions matter. Without them, leaders could not improve the program. The question lies not so much in how to ask for those opinions, but in how to collect them. With the widespread use of smart phones, computers, and other mobile devices, it has become even easier for to collect Scouts' thoughts. Fortunately, there are an abundant number of platforms to create surveys and polls.

**Google Surveys** - This program is perhaps the easiest to use and most popular survey system on the internet. Google allows users to create simple or complex questionnaires that can be accessed through a link. The answers to the surveys are then sent to Google Docs in a spreadsheet which can be downloaded or shared with others. Google Docs sits at the top of the list as an excellent choice for quick and simple surveys; such as a per-event survey to find a lodge's interest in an event.

**Survey Monkey** - Complex and

more interactive, Survey Monkey is a surveying and polling platform with over eight million users designed to be easily integrated into websites. User friendly, Survey Monkey has developed a plug-in to work seamlessly with Wordpress based sites. There is also an option to build the survey into the core of any site even without Wordpress. Very versatile, Survey Monkey even allows users to collect and analyze data from Mailchimp and Facebook. Survey Monkey offers a much more powerful option over Google Docs, but at the price of requiring more setup time. Even still, it poses a very professional, innovative system.

**Doodle** - Doodle.com is a very unique site. One of the problems when scheduling a meeting is the simple task of finding the right date and time to accommodate everyone. Basically, a Doodle poll allows people to setup a list of dates and times. From this list a user, who is invited to the poll through email, can select one or more of the options that work best for him. An excellent system for scheduling conference calls or



Graphic by Patrick Burtchaell.

**Be sure to use any of these three survey generators to make a poll.**

committee meetings, Doodle is also built upon a simple to understand interface.

There are many more ways to collect the thoughts, concerns, questions, answers and ideas of a lodge. Henry Ford wisely tells us, "The air is full of ideas, they are knocking you in the head all the time, but you [just] forget them and go about your business." It is time to turn to prevent those ideas and opinions from floating away and begin capturing them with a little creative surveying.

## Chiefly Speaking



Brothers,

The year 2012 is coming to an exciting but quick conclusion.

Without a doubt, this has been a notable year for the Order of the Arrow. In May, Puvunga Lodge in Long Beach Area Council, became the first lodge formed in a council without a merger since 1970. This past summer, we hosted the second largest National Order of the Arrow Conference in our history, welcoming Arrowmen to Michigan State University. During the conference, the National OA Committee released its 2013-2017 Strategic Plan along with numerous unit, chapter and lodge resources.

While a significant amount of work has been accomplished nationally, the most impactful and extraordinary service has been provided locally. We have enjoyed traveling around the country and seeing "where the rubber meets the road;" indeed, all of the hard work you have been putting forth make the Order of the Arrow program possible. Your daily commitment of time and resources drive the Order and inspire us. We are extremely honored to have the opportunity to serve you.

Throughout NOAC, we communicated that our conference theme, "United, We Leave a Legacy," was more than a simple quote on a patch. These are truly words to live by. An idea is the source of all action; but ideas do not become reality until individuals see them through. We encourage you to work tirelessly until your ideas achieve fruition. Build upon the foundations provided by our predecessors. Leave your legacy. In the words of Robin Williams from the movie Dead Poets Society, "that the powerful play goes on and you may contribute a verse; that the powerful play goes on and you may contribute a verse. What will your verse be?"

Thank you for an outstanding year,

John Rehm  
2012 National Chief

Preston Marquis  
2012 National Vice Chief

## OA meetings: 21st century edition

### Digital alternatives can make OA meetings more convenient

By **ALEX CALL**

Communications/Technology Editor

Although communication between any OA team is essential to success, oftentimes it can prove quite difficult to find a suitable location, set an agreeable date and time, and coordinate rides in order to meet face to face. Factors such as scheduling, distance and resources limit the ability for frequent in-person meetings; however, today's technology can provide the means to create a conference room over the airwaves and online. OA sections, lodges, and other teams can use these tools to regularly meet, regardless of where or how each member participates.

In his article on teleconferencing in this issue, staff writer Patrick Burtchaell presents several solutions for conducting meetings over the phone. Lodge executive committees can use these services to conduct in-between-meeting business and to pass important updates along to LEC members. Be sure to read his article for more specific information on how to use this service.

Online video conferences are another great way to gather a group for a digital

*"Factors such as scheduling, distance and resources limit the ability for frequent in-person meetings; however, today's technology can provide the means to create a conference room over the airwaves and online."*

conference. Unlike teleconferences, video conferences provide the added benefit of a visual display. This tool can be handy for sharing presentations and documents. Many video conferences also provide the option to mirror the presenter's display, allowing the presenter to give a tutorial, such as how to register for your next lodge event or how to submit a report online.

Several free video conferencing solutions are available, such as

MeetingBurner for small conferences ([www.meetingburner.com](http://www.meetingburner.com)) and ad-supported AnyMeeting ([www.anymeeting.com](http://www.anymeeting.com)) for larger groups. Additionally, Google+ users can create a video conference "Hangout" with up to 10 participants at any time. Many councils also subscribe to premium teleconferencing and video conferencing services which may be available for the OA to use. Ask your lodge staff adviser or designee for more information.

No matter which digital alternative you choose for your next meeting, be sure to keep everyone's information and identity secure. Never share personal contact information during a teleconference or videoconference. If the options are available, require a unique access code in order to access your conference and monitor call participants. The youth leader and adviser should have access to conference settings and controls at all times.

Using these tools, OA teams can communicate more frequently and with more ease. Near or far, here or there, digital conferences bring convenience to conferencing.

## How Mikanakawa Lodge brought 120 Arrowmen to NOAC

By **JACOB SCHLIES**

Staff Writer

During the 2012 National Order of the Arrow Conference, Scouts from all over the United States gathered at Michigan State University for six days of training and fellowship in record numbers.

“We are very proud of the attendance of this past NOAC. It was the second largest NOAC in the history of the Order of the Arrow, with 7,152 Arrowmen in attendance,” said John Rehm, 2012 national chief of the Order of the Arrow. “We also had one of the highest attendees of first time attendants ever at a NOAC.”

Of the 7,152 Arrowmen who attended NOAC, more Arrowmen came from Mikanakawa Lodge than any other lodge in the country. How were they able to bring so many people? Mikanakawa Lodge Chief Carlos Ochoa says that it’s all in the promotion.

Mikanakawa Lodge serves the Circle Ten Council in Dallas, Texas. Their lodge membership was about 2,900, making them one of the largest lodges in the nation. The lodge set an attendance goal of 100, with a three to one ratio of Scouts to adults. They ended up bringing 120 contingent members and 12 staff members. Eighty-three of the Dallas Arrowmen were first time NOAC attendees.

In order to recruit such a sizable group, said Ochoa, “you have to promote NOAC early and promote it often.”

“We promoted NOAC at all of our Ordeals and we specifically targeted our new members. A huge number of the Arrowmen in our contingent had just gone through their Ordeal this year and were brand new to the OA,” said Ochoa.

Chapters had a role in reaching the lodge attendance goal. Each chapter was challenged to recruit as well.

“At all lodge executive committee meetings, we met with the chapter leaders to see how they were coming with their goals and encouraged them all to participate,” Ochoa said. “At our May Ordeal, we promoted NOAC on the lodge level and then we had the chapters promote it that same weekend and we had great results.” The lodge primarily used the NOAC roadkit that was provided on the NOAC 2012 website, said Ochoa.

One technique that many lodges use to help increase NOAC attendance is to offer scholarships and sell patches to offset the cost of the registration fee. Mikanakawa Lodge provided \$3,625 in scholarships to 13 Scouts on a need basis.

In addition to the lodge scholarship, their section offered NOAC scholarships. Three

lodge members received section scholarships to ease the financial burden of the trip.

Patch sales were used to lower conference fees as well. The lodge sold two patches to raise funds and to promote NOAC.

NOAC promotion can be more enticing when lodges plan side trips for the enjoyment of conference attendees, said Ochoa.

During Mikanakawa’s trek to NOAC, the lodge visited Six Flags in St. Louis, Missouri, Sears Tower in Chicago, Illinois and Navy Pier at Notre Dame University in South Bend, Indiana.

Side trips divide the trip into exciting mini events, culminating in the national conference, said Ochoa. This allows members to have more fun than they would have if they drove directly to Michigan.

“We took charter buses to NOAC for comfort, and we found indoor facilities for our members to sleep at instead of camping, this helps to reduce the gear that our members have to bring on the bus.”

“Mikanakawa Lodge had a great time at the 2012 NOAC and is preparing up for the 100th anniversary of the OA at the 2015 conference,” said Ochoa.

The lodge is planning to bring 150 members to the 2015 conference.

## A year of service from the region chiefs



Photo by Kevin Montano

The four region chiefs being introduced at the 2012 NOAC staff show. From left to right, Joe Barton (WR), David Joyner (SR), Marty Opthoff (CR) and Eric Bush (NER).

For the past 12 months, Eric Bush, Marty Opthoff, David Joyner and Joe Barton have selflessly served the Order of the Arrow and Scouting as their respective region’s chief, providing countless hours of service as they traveled the United States.

As their terms near conclusion, each chief was asked to reflect on their service and to share a quote that summarizes their experiences:

situations thinking ‘I have a good job to do.’”

Marty Opthoff (CR): “Leadership is nothing but potential.”

David Joyner (SR): “This is it. This is the Order of the Arrow. I love it, and I know you’ll love it too.”

Eric Bush (NER): “We hear the phrase ‘I have a job to do,’ and we sometimes get the reply ‘good job’ for doing it. I’ve realized that the phrases go together. I now approach from Alaska or Hawaii, Florida or Maine, we are all brothers. We have the ability to go out and inspire others by the actions we take and the decisions we make.”

Joe Barton (WR): “Whether you’re

## Capp honors work of national committeeman Ron Bell

By **MATTHEW ROSENDAHL**

People Editor

At the national OA Committee meeting this past May, the National Chairman of the Order of the Arrow, Ray Capp, recognized L. Ron Bell with the Arrowhead of Service Award. This award recognizes a member of the national committee who has performed outstanding service to the organization.

Ron Bell was chosen because of his instrumental role in the planning and success of Indian Summer in 2011. As Ray Capp applauded in an email to the national committee, “Ron was chosen

this year because he did the single most to be of help to the Order for something that was not his job.” Capp later states “while so many of us rightly went about putting in yeoman’s work and heaved a herculean effort to conduct our most fabulous SummitCorps events, Ron quietly went about assembling a crackerjack team...and successfully managed the highly engaging and meaningful Indian Summer in Ridgecrest, N.C.”

Due to Bell’s leadership, and the incredible work of others, Arrowmen were able to enjoy a week of dancing, drumming, singing, and ceremony evaluations at the Indian Summer

conference, as well as trainings focused on all aspects of Indian affairs. Indian Summer was widely regarded as a success, and Bell was an integral part of the program.

Bell serves on the Unit, Chapter, and Lodge Support subcommittee, a role that did not necessarily require his incredible dedication to national programming at Indian Summer, a large reason why Capp chose him for the Arrowhead of Service Award.

As the third recipient of this award, Bell received a crystal arrowhead and an invitation to join the Order of the Arrow steering committee for one year.



Ron Bell being presented with the Arrowhead of Service Award. Pictured from left to right is Jack Butler (National Committee), Ron Bell, Clyde Mayer (OA Director), and Ray Capp (National Chairman).

# The OA at camp: lodge programs at camp shine the spotlight on the OA

By **JOE DONAHUE**

Staff Writer

The Order of the Arrow and summer camping are tied together very closely. This tie extends all the way back to the beginning, when E. Urner Goodman founded the Order at a summer camp.

The Order of the Arrow continues to strengthen its bond with its council camps to this day. One of the more recent efforts came in 2010, when the Order of the Arrow introduced the OA Camp Coordinator program. The OA Camp Coordinator, in its most basic form, is a way for local lodges to have a presence at local Scout camps.

Some lodges have successfully implemented the program since its introduction. Christian Goerner, an OA Camp Coordinator for the Egwa Tawa Dee Lodge of the Atlanta Area

Council in Atlanta, Ga., started the program in his lodge two years ago.

"I enjoy helping our lodge have a presence at summer camp," Goerner said. "It's a great experience being able to help my fellow Scouts with badges and then turn around and show them what the OA is all about, too."

Goerner serves as one of two OA Camp Coordinators for his lodge, as the council operates two summer camp facilities. Goerner works at the Bert Adams Scout Reservation in Covington, Ga. His responsibilities include managing the OA campfire on Wednesday nights, an end-of-week fellowship for OA members and the Brotherhood ceremony.

OA Camp Coordinators play a crucial role in ensuring that the lodge program is active during the summer. Goerner offers one model of OA-summer camp integration,

but the program is adaptable to each lodge. Other OA Camp Coordinators organize Arrowmen to serve as summer camp unit guides, conduct elections for in-council troops, and more.

In addition to his responsibilities as an OA Camp Coordinator, Goerner does double-duty as a merit badge counselor. "It's a rather unique way to work at camp, being a merit badge counselor and leading the OA program," he said.

The Order of the Arrow website has some tips for lodges that would like to implement such a program at their council camp. Visit the national Order of the Arrow website's page on the OA Camp Coordinator, <http://www.oa-bsa.org/resources/lodge/oacampcrd.htm>, for more information and some sample resources and ideas that can help get this program started in your council.



Christian Goerner (right) helps build a fire at camp as part of his camp coordinator duties.

## D.C. lodge tackles OATR issues

By **MIKE GRAY**

Staff Writer

Amangamek-Wipit Lodge of the National Capital Area Council in Bethesda, Md. has done a remarkable job in the past few years managing a strong system for OA Troop/Team Representatives (OATR). This is especially important for Wipit, as there are 22 chapters in their lodge. Like many other lodges, however, they had their fair share of struggles implementing the OATR program.

At this past NOAC, after brainstorming with other key Arrowmen around the nation, Lodge vice-chief of operations Michael Sherburne decided to overcome this challenge. By playing a key role in developing an extensive new OATR management system, he was able to thoroughly put in place the Troop Representative process. In addition, extensive documentation has been created to help future lodge leadership continue to succeed.

How does it work? In a nutshell, it all starts with a detailed letter that gets sent to all of the Scoutmasters in their council. A survey is included to help the lodge identify the best methods of interacting with the units. This



data, along with the OATR contact info, collected by the chapters, gets compiled into a spreadsheet. Although their lodge's OATR program has only been in operation for two months, Amangamek-Wipit intends on using this data to track troop representative performance, send them newsletters, and more.

"The lodge has to develop and provide the tools to the chapter," said Sherburne. "You have to really sell the idea to Scoutmasters in order for the program to work." He encourages other Arrowmen around the country to come together in a lodge committee and work towards developing their own strong OATR program, and ultimately improve lodge communications and unit-OA relations.

## An NLS with German engineering

By **JACOB SCHLIES**

Staff Writer

The Northeast Region is ready to host an National Leadership Seminar in Germany! No, not Germany, Pennsylvania; Germany, the country. Most people don't think about Europe when they think about the OA, but the BSA definitely has a presence in Europe.

"Europe is home to the Boy Scouts of America's Transatlantic Council," said Eric Bush, 2012 Northeast Region chief. Bush explained that "the Black Eagle Lodge serves the Transatlantic Council the same way lodges serve our councils in the United States."

The lodge and council are made up of American Scouts and Scouters who are in military families stationed in Europe.

What's different about the Black Eagle Lodge compared to other lodges? Well, the Black Eagle Lodge has a lodge chief and a lodge adviser just like any other lodge. Black Eagle's lodge chief is Jake Whitten, and their adviser is Carlos Lopez. The only real difference between U.S. lodge chiefs is that Whitten serves Arrowmen across

an entire continent. (And to think the drive to an LEC meeting is bad!) That's a huge difference in geographical area.

Hosting an NLS outside the continental U.S. is not something new to the OA. Earlier this year, the Western Region hosted an NLS in Hawaii. The last time the Northeast Region hosted an NLS outside of the continental U.S. was in 2007 in Puerto Rico.

The 2007 National Vice Chief, Larry Newton served on staff for the Puerto Rico NLS. Newton, who now serves as an associate section adviser for Section SR-9 in Georgia and Alabama, said that what he remembers most about the weekend was "that all the Arrowmen were very enthusiastic about the OA and they all had the drive to take the lessons they learned that weekend back to their lodge and chapters."

Planning for this year's NLS in Germany is "pretty much the same as planning an NLS in the states, with the exception that I have to pick out my staff way ahead of time and make sure that they all have passports," said Bush.

Staff members had the opportunity to sell special

fundraiser patches to offset their travel costs. Although the trip is more expensive than a typical drive to Alpine, N.J. for an NLS, Bush said that "getting Scouts to volunteer to be on staff was easier than it was to find staff members for the trainings in the continental U.S."

Upon mentioning that we were hosting an NLS in Germany, we got a line of people asking to go. "We took a careful look at which trainers had been successful in the past and which we felt would continue to be successful," said Bush.

Aside from the obvious excitement of traveling to Germany, "I'm really looking forward to teaching the course to the participants," said Bush. It will be interesting to see how their huge geographical area influences the way they operate.

The NLS is set to take place on Nov. 16-18, 2012, at Camp Freedom in Markelberg, Germany. More information about this NLS can be found on the Northeast Region's website. Be sure to check out information on upcoming NLS and NLATS on the national website as well as your region's website.

## Arrowman recruits 30 others to serve on Project 2013 staff

By BRENT WESSEL

Staff Writer

The 2013 National Scout Jamboree is the biggest Scouting event next year. But an event that size cannot be executed without the work and service of many Scouts and Scouters across the country.

The Order of the Arrow recognizes this need and is helping out with the Project 2013 program, providing Arrowmen to the Jamboree to serve and help in certain necessary support and program capacities.

One Arrowman, Brady Kumler, took it upon himself to get the word out about this great project and was able to recruit 30 Arrowmen from his lodge and surrounding area to serve on the Project 2013 staff.

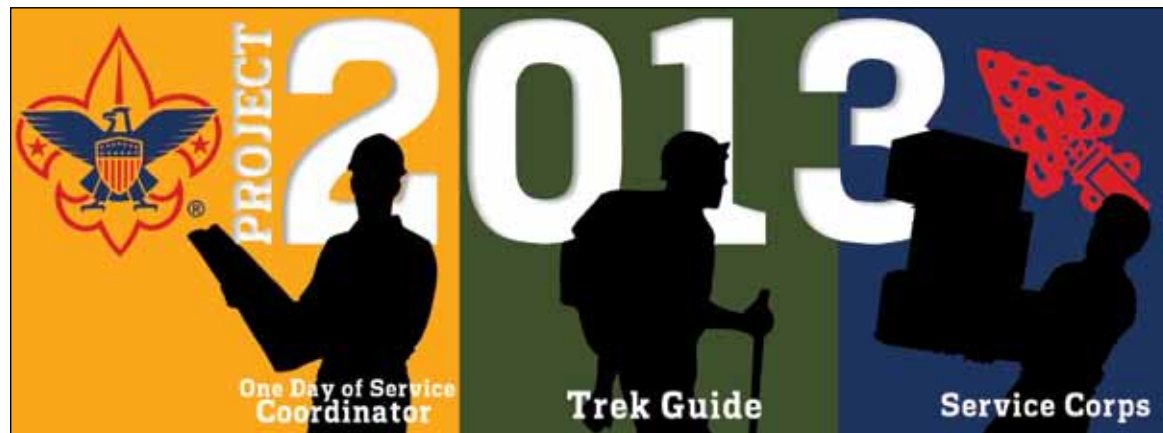
Brady Kumler is the service chairman from Mowogo Lodge serving North Georgia Council and this role put him in the perfect position to promote Project 2013. Kumler's experience and love of

cheerful service first attracted him to Project 2013 and similar programs in the past.

Kumler's decision to start promoting Project 2013 started when he served in a similar capacity on the OA Service Corps at the 2010 National Scout Jamboree. His own experience there got him fired up to get more Arrowmen to participate in the similar program he had. He began relating the stories, experiences and lessons he learned at the 2010 Jamboree to his fellow lodge members.

Kumler's lodge also took a large contingent to SummitCorps during the summer of 2011, allowing these Arrowmen to see a preview of the jamboree and to help prepare the site for the event. For these reasons and others, several of Kumler's fellow lodge members became very excited about the opportunity at Project 2013 afforded them.

Kumler and the other members of Mowogo's Project 2013 staff contingent were attracted to the



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Graphic by A.J. Kelly

program for two reasons. First, it is a less expensive way to attend the jamboree. Secondly, the Project 2013 staff will be the first to try out the new jamboree programs before the event begins.

"Fun, cheerful service is what the Order is all about," said Kumler. "And that's exactly what Project 2013 will be for those that serve on staff."

The Mowogo Lodge members are excited to be part of the first OA Service Corps at the new jamboree site, and leave their mark of service in the mountains of West Virginia.

To learn how you and your lodge can make Scouting history with Mowogo Lodge at Project 2013, go to <http://event.oa-bsa.org/events/jambo2013>.

**Project 2013**  
Make your first deposit  
today!  
[summit.scouting.org](http://summit.scouting.org)

## OA High Adventure promotion success in Section C-3B

By BRENT WESSEL

Staff Writer

Some of the Order's best program opportunities for young Arrowmen are the four OA High Adventure (OAHA) programs at Philmont Scout Ranch, Northern Tier and the Florida Sea Base. Each summer, hundreds of Arrowmen travel to these high adventure bases for an adventure they will never forget.

For these programs to be successful, lodge and section leadership from across the country must promote these great adventures. Promotion efforts and techniques vary across the nation; however, one section in the country this year was particularly successful with attendance at high adventure.

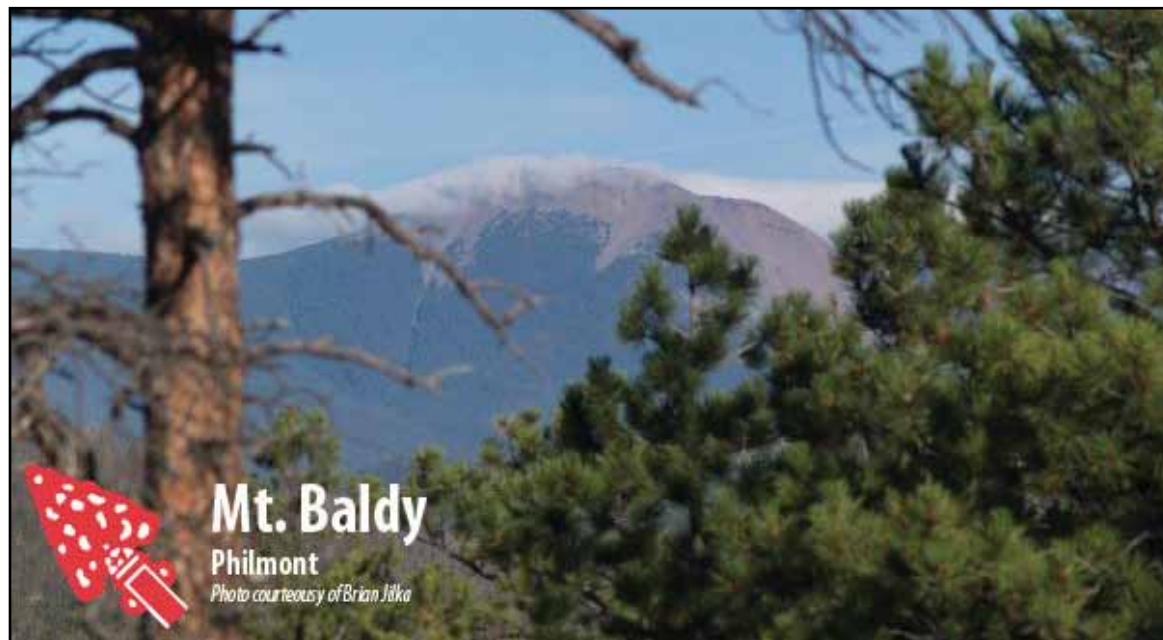
Section C-3B, serving Arrowmen in Missouri, Illinois and Iowa, had the largest OAHA attendance this year. A total of 17 Arrowmen attended the programs from C-3B. This is largely due to the section leadership led by Section Chief Mike Gray.

There were many different reasons why Gray and his section were so successful in their

promotion. First, the section leadership over the last few years has awarded two scholarships each year for Arrowmen to attend OAHA program of their choice free of charge. This not only allows two youth to go to the event for free, but it gets Arrowmen excited about the programs as well.

In order to streamline the application process, Gray and the section officers had everyone apply through a Google document. He suggests that other sections and lodges might want to adopt this process when sponsoring a scholarship. Gray also mentioned that a lot of the section's promotion effort was done through their high adventure promotion committee headed by youth chairman Wyatt Fecht and adviser Stephen Hamm. Social media such as Facebook and Twitter also allowed the section leadership to communicate information and updates to all of their members quickly.

Above all, Gray believes that there exists one promotion tool that is most effective: sharing personal experiences. He participated in OA Trail Crew at Philmont Scout



Ranch this past summer; and now he looks forward to getting more Arrowmen excited about all of the OAHA programs by using his own stories and the stories of the friends he made at OA Trail Crew.

While talking about the importance of promoting High Adventure, Gray said, "It's crucial

to mention that it's about servant leadership...it's a privilege for Arrowmen and it's awesome that it exists."

The Section C-3B leadership is looking forward to not only continuing but expanding their promotion efforts in the coming years; and keeping such things

as the scholarship program but trying to focus more on personal testimonies of past participants to get Arrowmen to attend.

For more information on the OAHA programs and for promotional tools, visit the website at [adventure.oa-bsa.org](http://adventure.oa-bsa.org).

## Need a fun way to increase your lodge membership? Make a movie!

By **NICK WOLF**

Staff Writer

Owaneco Lodge of Connecticut Yankee Council has increased its event attendance by producing OA themed movie spoofs featuring the lodge's very own Arrowmen. With some simple video filming and editing, any lodge can create an OA themed film based on their favorite movie series or genre.

Shows have always been a big part of the success of Order of the Arrow events. For their lodge's shows, Owaneco produces various OA themed films that spoof popular genres and movies such as *Star Wars*, *The Lord of the Rings*, and *Harry Potter*. What makes the films fun and entertaining to watch is that OA members can see some of their favorite movies or genres with an OA twist.

"The best part of being involved with the videos is knowing that in a small way I'm helping to entertain my lodge brothers, having fun and providing them with a service," said Rich Russo who plays Darth Hideous in Owaneco's *Star Wars* film.

Producing a good quality and fun film is not as hard as one may think. It doesn't require thousands of dollars of equipment or hiring professionals from Hollywood to make great OA themed films. All that's needed is a video camera,

video editing software, actors, props, and select a genre, theme or movie.

For example, in the production *Star Wars: Episode 313 – The Return of the Arrowmen*, a spoof on the *Star Wars* movies, Luke completes his Jedi training and is inducted into the Order. He then must help Obi-Wan in battling the empire from taking over the galaxy, also known as the adults from taking over the lodge.

Depending on the talent of a lodge, they may be able to film, edit and premiere a small film all during an Ordeal weekend. Owaneco, for example, shoots during the morning while the clans are out doing service, edits during the afternoon, and by the time dessert rolls around the film is on screen.

"I would absolutely recommend that other lodges make their own films. It's a great opportunity for Arrowmen to learn about the process of writing, filming, acting, and editing," said James Korin, former Owaneco shows chairman.

"It also builds a sense of individuality for the lodge. All lodges perform the same ceremonies and run similar Ordeals but the films are something belonging entirely to the lodge. They set it apart from others through the creativity of the Arrowmen involved."

Films are a great way to make events fun and to set them apart from traditional Scouting functions.

Owaneco Lodge Shows Adviser

Nicolas Cloutier shares, "My favorite memory would have to be completing the '*Star Wars*' video and showing it to the lodge at our June Ordeal. I spent weeks on that project. When the lights dimmed and the finished product played - with the convincingly real credit scroll - I had a huge smile and breathed a heavy sigh of relief. The fact that it got cheers and applause in all the right places really made me proud of our work."

An additional upside to producing films is their double-use as event promotional tools, which is key to increasing event attendance. If able to film the video before the event, a great way to increase pre-registration is to post a trailer for the film online. By simply adding "Premiering at" and "Register Today" to the trailer, members watching it will be encouraged to preregister for the event. Following a film's premiere, post the video online so that other members of the lodge can view the video and see their fellow Arrowmen in action.

By the time the movie is over all that should be left is an entertaining OA themed film starring local Arrowmen with familiar faces that should increase lodge fellowship and lodge event attendance.

To view the Owaneco OA themed films go to <http://www.youtube.com/owanecolodge>.



Arrowmen in Owaneco Lodge work together as a team to put together their latest film to show.

## Lodge banquet at Arrowhead Stadium, home to NFL's Kansas City Chiefs

### One lodge's unique twist to where to host your lodge banquet

By **WALKER GREEN**

Staff Writer

Arrowhead Stadium - both a fitting name and perfect location for any lodge event. For the 4,500 member Tamegonit Lodge, it has been a dream come true.

For the past three years, Tamegonit Lodge of Heart of America Council has hosted its annual lodge banquet at Arrowhead Stadium, home to the NFL's Kansas City Chiefs in Kansas City, Missouri. After years of the lodge's increasing banquet attendance and decreasing parking space,

Tamegonit's LEC decided it was time to find a new venue. Searching for a place with aims of putting the lodge's banquet in their Heart of America Council's spotlight, they found the perfect location!

Throughout the past few years at Arrowhead, the lodge has had a wide variety of keynote speakers. Notable speakers range from a football player from the Kansas City Chiefs to the Order of the Arrow's national committee chairman, Ray Capp. This year, Todd Leabo, contributing host of Sports Radio 810 WHB, is set to star at the upcoming banquet.

Today Tamegonit's annual banquet now attracts numbers nearing 800 attendees, including Arrowmen, family, and friends. The banquet is held in the North Club area of the stadium, which is accustomed to hosting VIP's during football games. The hall is set up with a perfect combination of both sound systems and monitors, thus allowing everyone in the room to see and hear what's happening on stage.

Tamegonit runs their banquet just like any other lodge in the nation: they have their fair share of end-of-year awards bestowed among

outstanding Arrowmen, including the Vigil Honor and Founder's Award, as well as other ongoing activities - from patch auctions to dance team displays - preceding the meals to keep everyone entertained. Registration costs are relatively low, and interested attendees may also opt in for a tour of the stadium for an additional fee.

According to Tamegonit's current lodge chief, Colby Soden, having their banquet at such a great location was both surreal and unimaginable. "Arrowhead provides a professional feel to our event," said Soden.



Ray Capp, national chairman, (right) and Clay Knapp, banquet chairman, at Arrowhead Stadium.

## Post 9/11 - one Scout's project to last a lifetime in remembrance

By **MITCHELL ALEXANDER**

Staff Writer

Planning and executing an Eagle Scout service project is one of the most challenging, yet most rewarding, steps on the trail to Eagle.

Reaching the summit of the Eagle rank is no easy task. Only a small portion of those who go through the Scouting program reach this milestone. Hard work, discipline, and living by the Scout Oath and

Law all help along the way. The Eagle Scout service project requires Scouts to demonstrate their leadership skills and utilize the many lessons of Scouting. While all projects benefit the community in some way, some leave such an impact that they create headlines.

Troy Neubecker of Tisquantum Lodge of Old Colony Council, which oversees part of eastern Massachusetts, wanted to make his project special. After thinking about

it for a while, Neubecker decided on a very ambitious project: he was going to create a memorial to commemorate those who perished in the 9/11 attacks.

The project, officially placed in Wrentham, Ma., appealed to Neubecker because he wanted something permanent. However, the road was long and the path was not easy. His first step in this, as with many projects, was funding. The memorial was going to cost upwards of \$20,000, and Neubecker knew this

would not be simple.

"I raised the money through fundraisers like a hot dog stand, a movie night, and even a Zumba-thon," said Neubecker. I also wrote numerous letters to the citizens of Wrentham asking for donations and sponsorships.

Neubecker's hard work paid off. The dedication for the Wrentham memorial was held on September 11 of this year. In the end, Neubecker amassed around \$22,000 for the project and received a variety of

donations and sponsorships to make the project a reality.

A Brotherhood member, Neubecker attributes some of his determination to his involvement in the OA.

"I'm not sure that I would have chosen a project so big without the OA teaching me the importance of serving my community. It has guided me in how to simply do things out of the kindness of my heart," said Neubecker.

## One Scout's ambition is saving lives - one net at a time

By **MITCHELL ALEXANDER**

Staff Writer

The 100th anniversary of Scouting was celebrated in many ways. From the National Scout Jamboree to council activities to unit service projects, some were large-scale, some were small-scale, but there were a lot of ambitious ones too.

Ambitious truly is the only way to describe a 100-mile trek to raise over \$10,000.

Nate Stafford of Atta Kulla Kulla Lodge of the Blue Ridge Council in South Carolina definitely got a few looks when he told people about his plan to hike 100 miles in nine days and to raise enough money to purchase over 1,000 insecticide-treated nets to help fight malaria in

Africa.

"It took a few conversations before my mom realized I was serious," said Stafford.

Combining his fundraising efforts with a hike was all part of his effort to aid his council in celebrating the 100th anniversary of Scouting in 2010.

He began work on his project in late 2009 when he was barely 12 years

old. During a visit to the Nothing But Nets website, the nonprofit he worked with, Stafford discovered that every 60 seconds an African child dies from a malaria infection, killing 600,000 people annually. In densely populated areas, insecticide-treated nets can reduce malaria by 90 percent, according to the NBN website. Stafford was inspired to raise the funds to combat malaria.

"I was motivated to do what I could to protect these children from getting malaria," said Stafford. A lot of people told me at first that I couldn't do it, even my Scout leaders. But my family believed in me. They supported me and I believed in myself.

Because of Stafford's determination, Nothing But Nets is \$10,000 closer to eradicating malaria deaths by 2015.

## Next mission: The boys in blue

By **BILL SANFILIPPO**

Staff Writer

At the 2012 National Order of the Arrow Conference, the new OA Cub Scout marketing campaign, "Before He Wore the Sash . . . He Wore the Blue" was launched. Posters of officers and OA leaders were located around the conference with a picture of them wearing a blue Cub Scout uniform and then wearing the an OA sash a few years later. The bottom line is simple: many Arrowmen were Cub Scouts before they became members of the Order of the Arrow. As such, it is important that the OA does everything in its power to help the little brothers in blue.

Many resources exist to help Cub Scouts transition into Boy Scouts. In the Order of the Arrow, the Cub Scout support tool kit and video has been developed in this fashion. Located on the national website, this tool kit allows Arrowmen to figure out what strategy best fits for them to help the "boys in blue." OA lodges and chapters are encouraged



Photo by Kevin Montano

**Cub Scout Nick J. supports the OA at a camporee.**

to develop programs that assist dens and packs with recruitment, outdoor program and Webelos-to-Scout transition.

Take advantage of the resources available to you and your local chapter or lodge. Introduce the Cub Scouts, not only to the Order of the Arrow, but also to the Boy Scouting program.

## Southern Region's annual tradition strives to make local impacts

By **MICHAEL SHOSTEK**

Staff Writer

Since its inception in 1996, the Southern Region's One Day of Service event has allowed Arrowmen to actively engage with and serve their local towns and communities. Following the Order of the Arrow's strategic plan, One Day of Service fulfills its goals by the establishment of positive relationships with local community members through service opportunities. On this day, the Southern Region encourages each of its lodges to plan, implement, and carry out a unique project beneficial to a non-Scouting entity. Historically, One Day of Service occurs on a universal day. However, lodges often coordinate service projects based off their own availability as long as the work is completed before December 15th. By that day, lodges submit a report highlighting their contributions to the local community.

Some past projects have been thoroughly engaging and extremely beneficial to a variety of people. Lodges and chapters have planted trees to promote forest growth after hurricane damage and assisted Habitat

for Humanity in building houses. They have cleaned hiking trails, distributed Thanksgiving food baskets, renovated cemeteries, and assisted with a 5K Run for St. Jude's Children's Research Hospital. While there are no specific criteria for the selection of these projects, Arrowmen in the Southern Region understand that the impact in the local community is what truly makes the difference.

As the coordinators for One Day of Service look ahead to 2013, one of their major goals is to increase the publicity of the lodges' projects. The Southern Region will encourage lodges to submit a summary of their service work to local media outlets so that communities can recognize Arrowmen for their philanthropy. New resources to aid lodges in publicizing their accomplishments will be available soon. This publicity is similar to the Arrowmen Press Corps, in which youth Arrowmen at NOAC shared daily updates of photos, videos, and blog posts, to their hometown media outlets.

One Day of Service is not only beneficial to the local communities served, but also fosters leadership development opportunities for young

Arrowmen at the lodge level. In 2007, Matthew Brown's first leadership position in his lodge involved leading a team of Arrowmen to build and repair trails through Fall Creek Falls State Park and Bridgestone/Firestone Wilderness Area in Middle Tennessee. Today, Brown serves as the coordinator for One Day of Service. Extremely enthusiastic about its future, Brown states the tradition "helps keep Scouting relevant and a major agent of impact in the community through improving the quality of life." He believes the implementation of resources to assist publicizing the service events will help promote Scouting and the Order's commitment to service.

Southern Region Chief David Joyner views the tradition as a "rallying point" for the region, and claims that "we can get caught up in the publicity aspect, and that's great, but it's the service itself that matters." Indeed, through "One Day," the Southern Region is embodying one of the basic tenants of the OA: leadership through service.

A list of past One Day of Service projects and helpful resources are available to assist lodges at [southern.oa-bsa.org/oneday/](http://southern.oa-bsa.org/oneday/).