## QUALITY CHAPTER MEETING Number 8—Rock-Around-the-Clock FUNdraiser

**Background**: This event should last about twenty-four hours like many fundraising marathons. The objective is to sell hours, prior to the event, of "rocking around the clock," where Scouts have a rocking-chair-sitting marathon. Sell them to fellow lodge members, family, and friends. This is a great way to raise funds for chapter events, contributions to Friend of Scouting campaigns, and lodge campership funds. Don't forget to receive permission from your council Scout Executive and lodge LEC approval before planning this event.

Meeting resources: Planning is important. Secure a sponsoring organization by acquiring the use a local restaurant with rocking chairs—perhaps you have a Cracker Barrel in your area?—to assist in the sponsorship of this event. If rocking chairs are not available, use chairs and call the event a sit in. Let your imagination run wild! Any vendor will quickly recognize the benefits from hosting the event: food sales to participants, family, and friends during the event.

This activity should take place during a weekend and not exceed twenty-four hours. Adult supervision is necessary, and local law enforcement should be put on notice regarding the event.

Complete a fund raising project form for council use. Create a sales form and distribute it to chapter members (youth and adult) one month in advance of the event. Cost per hour of Rocking Around the Clock should be established through consultation with your Council and lodge key three.

Advertise, Advertise! Use all your resources possible. Don't forget advertising in chapter and lodge newsletters, on your council website, and even reach out to your local community newspaper for assistance.

**Meeting Content**: The chapter should arrive during the early evening to claim their chairs and set up their comfort equipment: games, iPods, homework, and Frisbees are great.

Establish a depository for funds collected following the event. Have poster-board signs explaining the benefit.

Rock Around the Clock, have fun, and earn money for a great cause!