



SCOUTING AMERICA™

ORDER OF THE ARROW

Camp Promotions Elevator Pitch

Introduction

This elevator pitch gives OA members a short, yet effective way to encourage units to attend their local council's summer camp during elections or visitations.

Before using, customize the placeholders within the script with your local info, and be sure to deliver the pitch in a genuine, energetic tone.

Script

Hey everyone - before we wrap up, I want to really stress this: If your troop hasn't locked in summer plans, I definitely encourage you to go to **[CAMP NAME]** this year.

Located in **[TOWN, STATE]**, **[CAMP NAME]** is our summer camp within the council, and it has all these wonderful programs, everything from **[LIST PROGRAM ACTIVITIES (i.e. merit badges, high adventure treks, evening campfires, aquatics, rock wall, scavenger hunt, cooking classes, relay races, etc.)]**.

Everyone from first-year Scouts to those headed toward Eagle will find something to do at **[CAMP NAME]**. It's a place where friendships grow, leadership forms, and memories are made for a lifetime. Plus, when your troop supports our local camp, you actually keep Scouting strong in our council while giving back to a program we all hold dear. You can find out more or register by going to **[CAMP WEBSITE / REGISTRATION LINK]** or asking your SPL or Scoutmaster if you're interested. We would love to have your troop out to **[CAMP NAME]** this summer - you won't regret it!