



SCOUTING AMERICA™

ORDER OF THE ARROW

Camp Staff Elevator Pitch Template

Introduction

This elevator pitch is designed for lodge leaders to speak directly to Arrowmen about applying for summer camp staff. Use it at lodge events and chapter meetings - anywhere you can reach potential staffers. To enhance the opportunity, consider distributing registration information through handouts and flyers at the same time.

Before using, customize the placeholders within the script with your local info, and be sure to deliver the pitch in a genuine, energetic tone.

Script

Hi everyone, I want to take just a minute to talk about something that could make your summer unforgettable.

Working on staff at [CAMP NAME] in [TOWN, STATE] is more than just a summer job; it's a chance to grow as a leader, give back to Scouting, and be part of something really meaningful. This summer, some amazing opportunities are happening at [CAMP NAME] including [FUN CAMP ACTIVITIES]

Every week, you get to help younger Scouts have the best summer of their lives. You build real friendships, learn skills that actually matter, and live out what it means to be a servant leader. As members of [LODGE NAME], this is a powerful way we can continue living the OA's mission of cheerful service. Camp needs passionate, committed Arrowmen like you. If you've ever thought, "I want to do more in Scouting," this is a great opportunity to start.

If you are interested in staffing at summer camp please chat with me after this. Let's represent [LODGE NAME] proudly this summer. I'd love to see you out there.