

Camping Committee Sample Letter

Introduction

On the next page of this file, there is a sample letter from the lodge chief and adviser that can be sent to the council camping committee or council leadership. This letter is meant to start the conversation around lodge and council collaboration around camp promotions. This letter is **not meant** to be the sole communication around camp promotions, it is meant to open the door for future conversations. To prepare this letter for release:

- Fill in all of the placeholders contained in brackets with the relevant information.
- Ensure the letter is formatted within a single page.
- Make sure all of the information in the letter is accurate to what your lodge would like to see as part of a partnership with the council camping committee.
- Ensure the letter has the approval of the lodge chief and adviser before sending.



SCOUTING AMERICA™

ORDER OF THE ARROW

Dear [Council Camping Committee Chair / Council Camping Director],

The [Lodge Name] Lodge of the Order of the Arrow is excited to reaffirm our commitment to supporting and promoting the outdoor programs of [Council Name]. As Scouting's National Honor Society, we believe strongly in the power of camping to inspire, challenge, and unite Scouts. In that spirit, we are eager to partner more closely with the council to enhance awareness and participation in summer camp and year-round camping opportunities across the council.

We recognize that camp promotion is most effective when youth actively spread the word, share their experiences, and encourage others to attend. Our lodge would like to work closely with the council camping committee to coordinate promotional strategies, contribute to outreach efforts, and align with existing council resources to maximize impact.

Specifically, we would like to request:

- **A designated point of contact** on the camping committee or within the council to coordinate with our lodge's camp promotion team.
- **Access to camp promotional materials**, such as videos, flyers, and branding guidelines that our members can utilize in their presentations to units and events.
- **Opportunities to assist** with council-wide promotional initiatives, including participation in camporees, roundtables, and other events where we can share the value of attending council camps.
- **Collaboration on strategy**, so we can align our efforts with council goals and amplify the message across the Scouting community.

We believe that partnership will not only strengthen attendance at our camps but also foster greater enthusiasm for the outdoors among our Scouts and Scouters. The Order of the Arrow is eager to be a proactive and enthusiastic ally in this endeavor. Thank you for your consideration. We look forward to working together to ensure a successful and vibrant camping program for all Scouts in our council.

Yours in Scouting,

[Lodge Chief Name]

[Lodge Name] Lodge Chief

[Email Address] | [Phone Number]

[Lodge Adviser Name]

[Lodge Name] Lodge Adviser

[Email Address] | [Phone Number]